

Distributed, Radical And Resilient: Speculations On A Community-Led Future For Open Access Publishing

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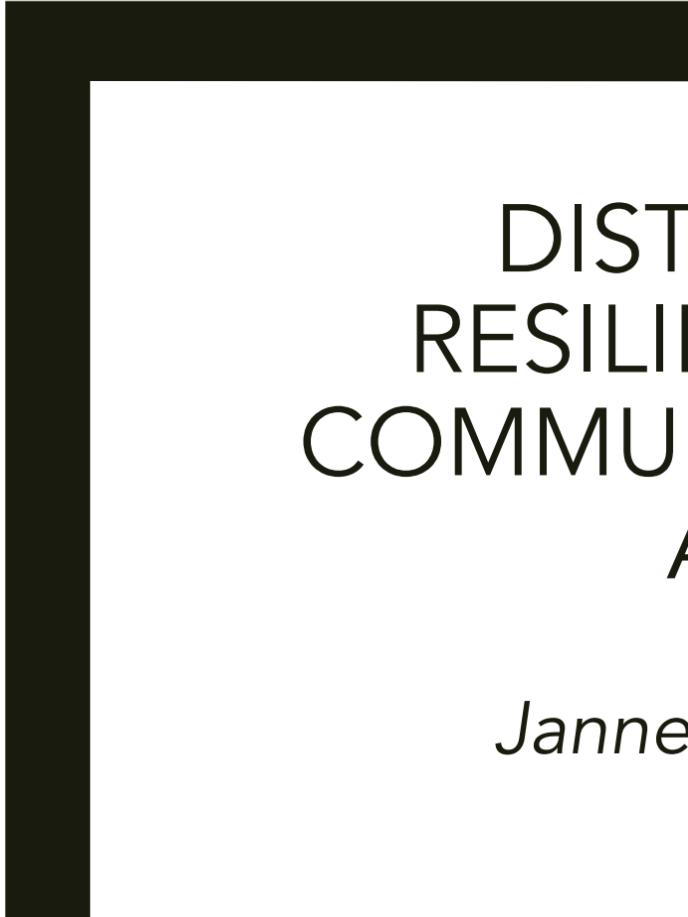
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DISTRIBUTED, RADICAL AND
RESILIENT: SPECULATIONS ON A
COMMUNITY-LED FUTURE FOR OPEN
ACCESS PUBLISHING

Janneke Adema – Coventry University
OATage 2017 Dresden



Outline

- Discourses of Sustainability and Resilience
- The Rise of Academic-led publishing - 3 profiles
 - *Open Humanities Press*
 - *meson press*
 - *Language Science press*
- Jisc Report – Changing Publishing Ecologies
 - *Characteristics of ALPs*
 - *Needs and Requirements*
 - *Recommendations and Steps Forward*
- Radical Open Access
 - *The Radical Open Access Collective*

What is sustainability?

- Single model or entire system?
- Commercially viable?
- Short or long term?
- Self-sustaining?
- Sustainability for who?
- For the Sciences or for the Humanities too?

Hence when the OA discussion shifts to sustainable business models, it invariably becomes a discussion about the publishing *business*. The implication is that what needs sustaining are the publishers themselves. (...) From the scholarly perspective, what needs sustaining is not publishers, but rather a communication system that supports its culture of inquiry. That is to say, what needs to be sustained ultimately is the culture of free critical inquiry certified by the rigors of open collaboration.

(David Ottina, 2013)

)
OPEN HUMANITIES PRESS

Journals

Titles

Titles

Affirmations: Of The Modern

Australian Humanities Review

Cosmos and History

Culture Machine

Culture Unbound

Electronic Book Review

Fast Capitalism

Fibreculture

Film-Philosophy

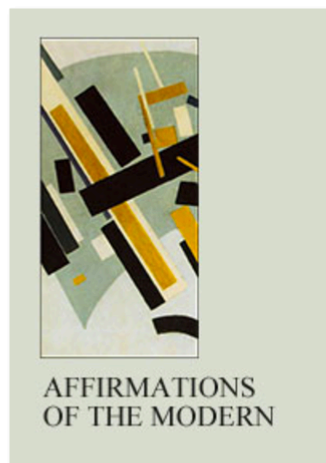
Filozofski vestnik

Glossator

Image [&] Narrative

Inflexions

International Journal of Žižek Studies



Affirmations: Of The Modern



Australian Humanities Review



Cosmos and History



Culture Machine



Culture Unbound



Electronic Book Review



Fast Capitalism

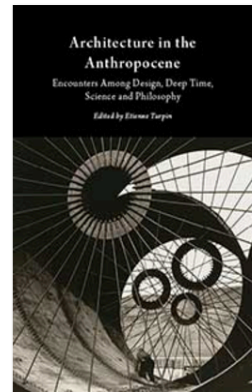


Fibreculture

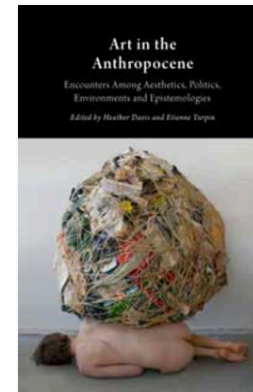
Books

Titles

Series	Titles
	Architecture in the Anthropocene Etienne Turpin
	Art in the Anthropocene Heather Davis and Etienne Turpin
	Being Up For Grabs Hilan Bensusan
	Capital At The Brink Jeffrey R. Di Leo and Uppinder Mehan
	Death of the PostHuman Claire Colebrook
	Digital Humanities and Digital Media Roberto Simanowski
	Digital Light Sean Cubitt, Daniel Palmer and Nathaniel Tkacz
	Dream Machines Steven Connor
	Fabulations nocturnes Érik Bordeleau, Toni Pape, Ronald Rose-Antoinette and Adam Szymanski
	Immersion Into Noise Joseph Nechvatal
	Impasses of the Post-Global



[Architecture in the Anthropocene](#)
Etienne Turpin



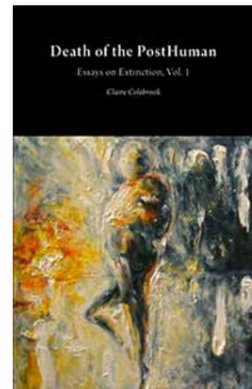
[Art in the Anthropocene](#)
Heather Davis and Etienne Turpin



[Being Up For Grabs](#)
Hilan Bensusan



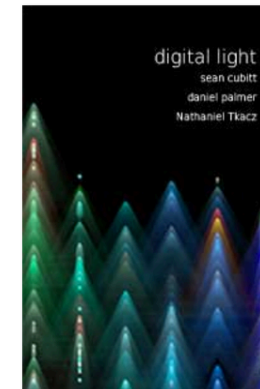
[Capital At The Brink](#)
Jeffrey R. Di Leo and Uppinder Mehan



[Death of the PostHuman](#)
Claire Colebrook



[Digital Humanities and Digital Media](#)



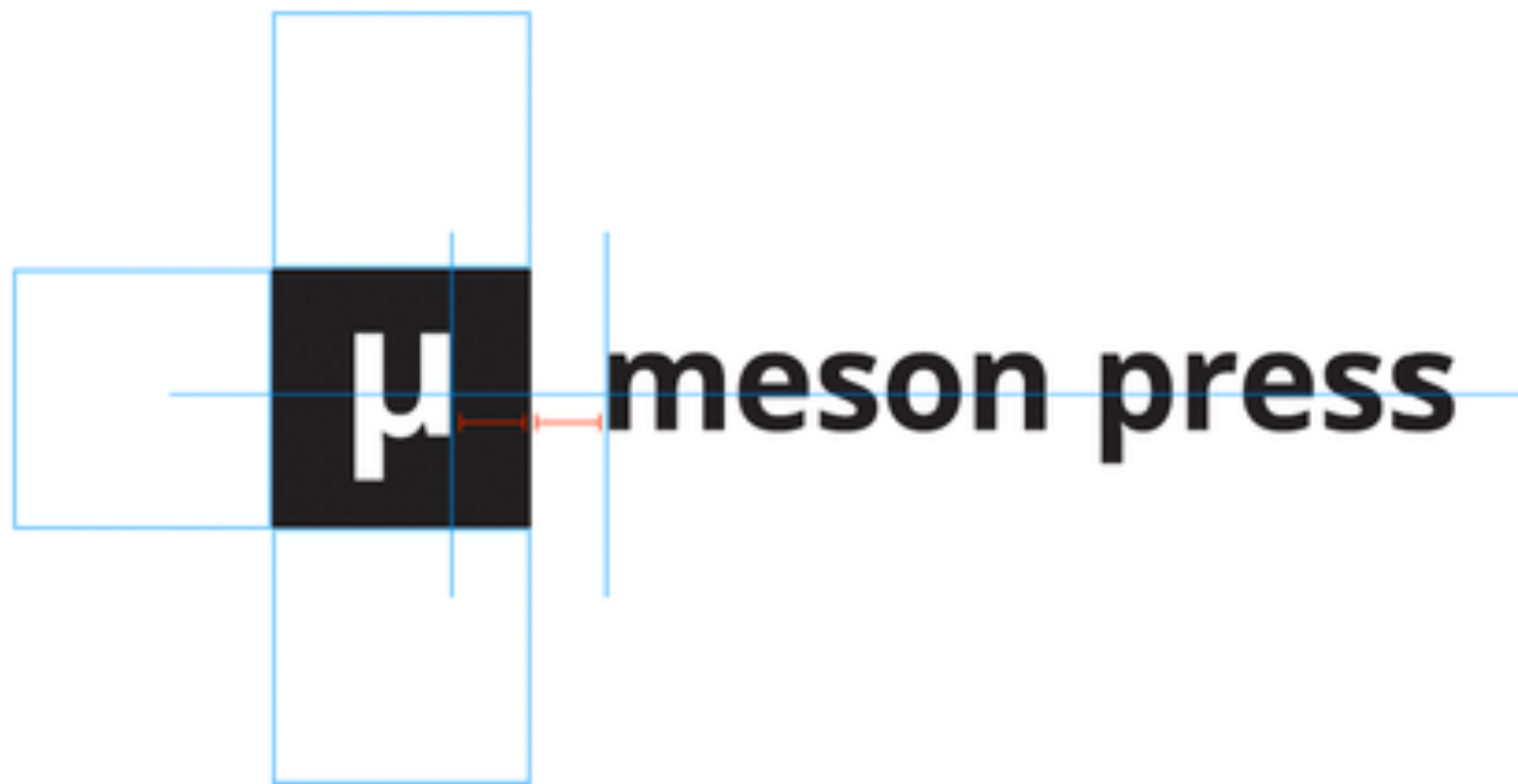
[Digital Light](#)
Sean Cubitt, Daniel Palmer and

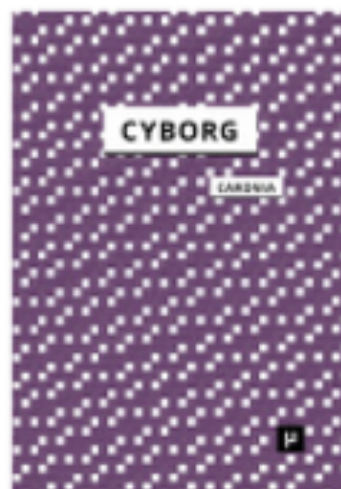
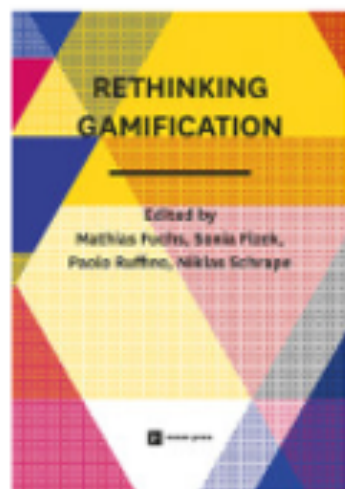
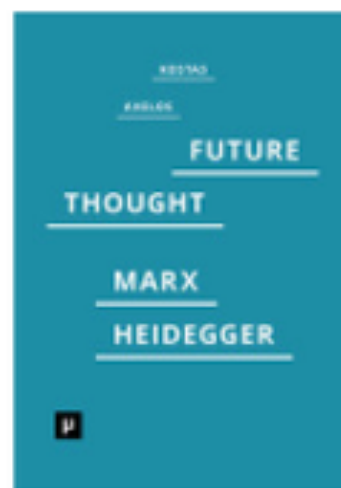
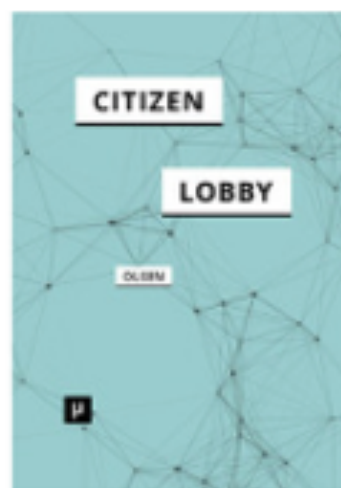


[Dream Machines](#)
Steven Connor

Living Books About Life







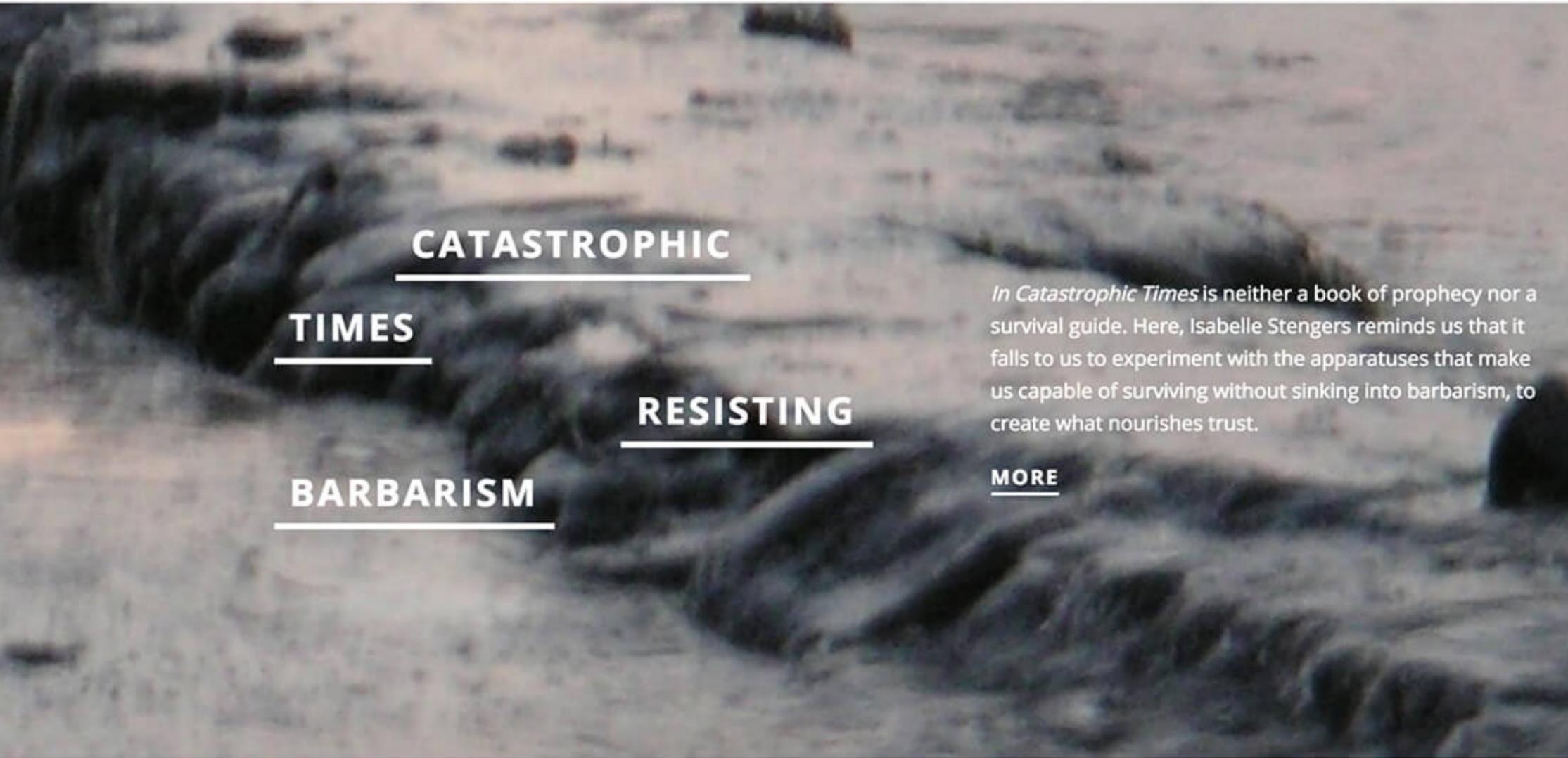
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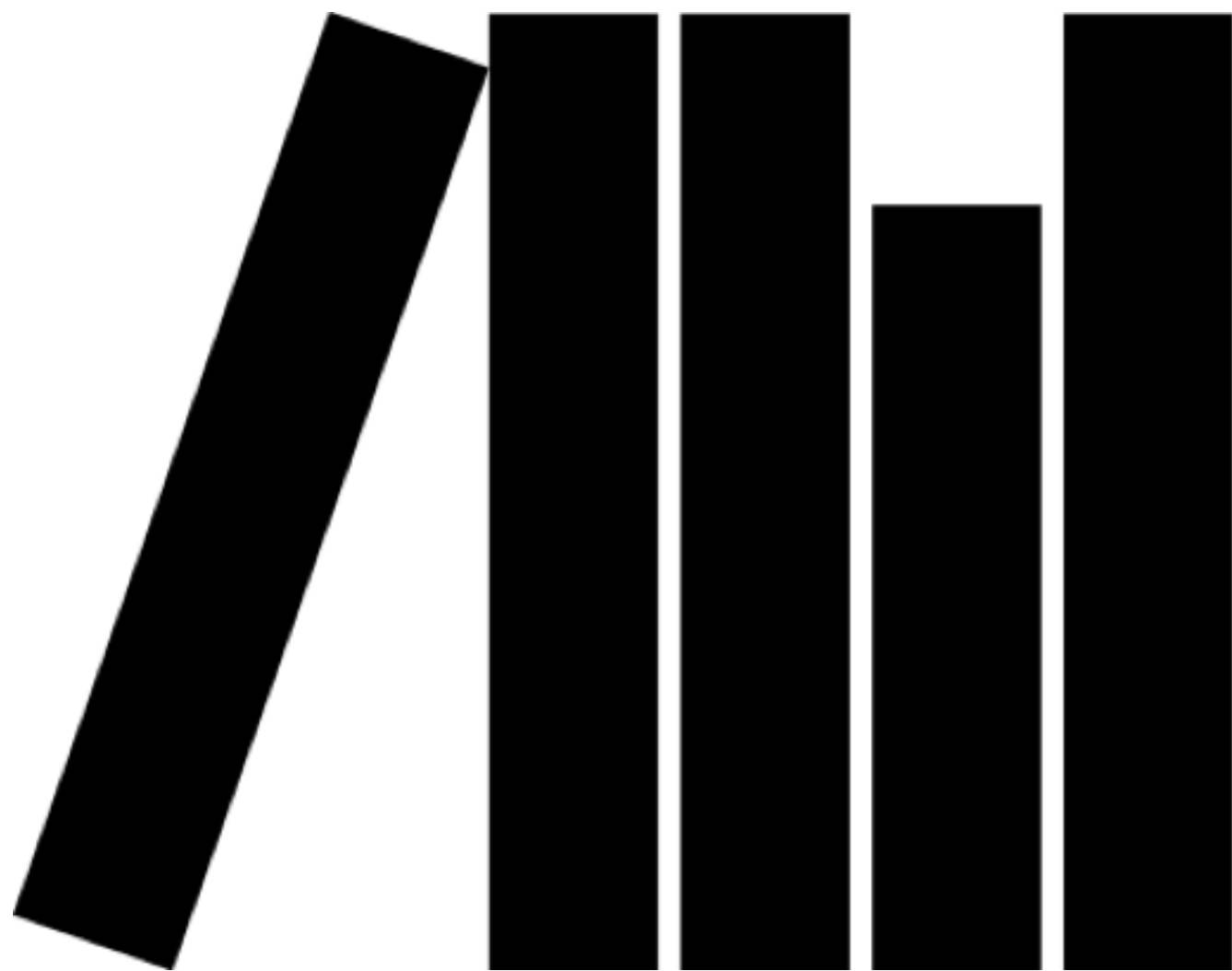
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CATASTROPHIC
TIMES
RESISTING
BARBARISM

In Catastrophic Times is neither a book of prophecy nor a survival guide. Here, Isabelle Stengers reminds us that it falls to us to experiment with the apparatuses that make us capable of surviving without sinking into barbarism, to create what nourishes trust.

MORE



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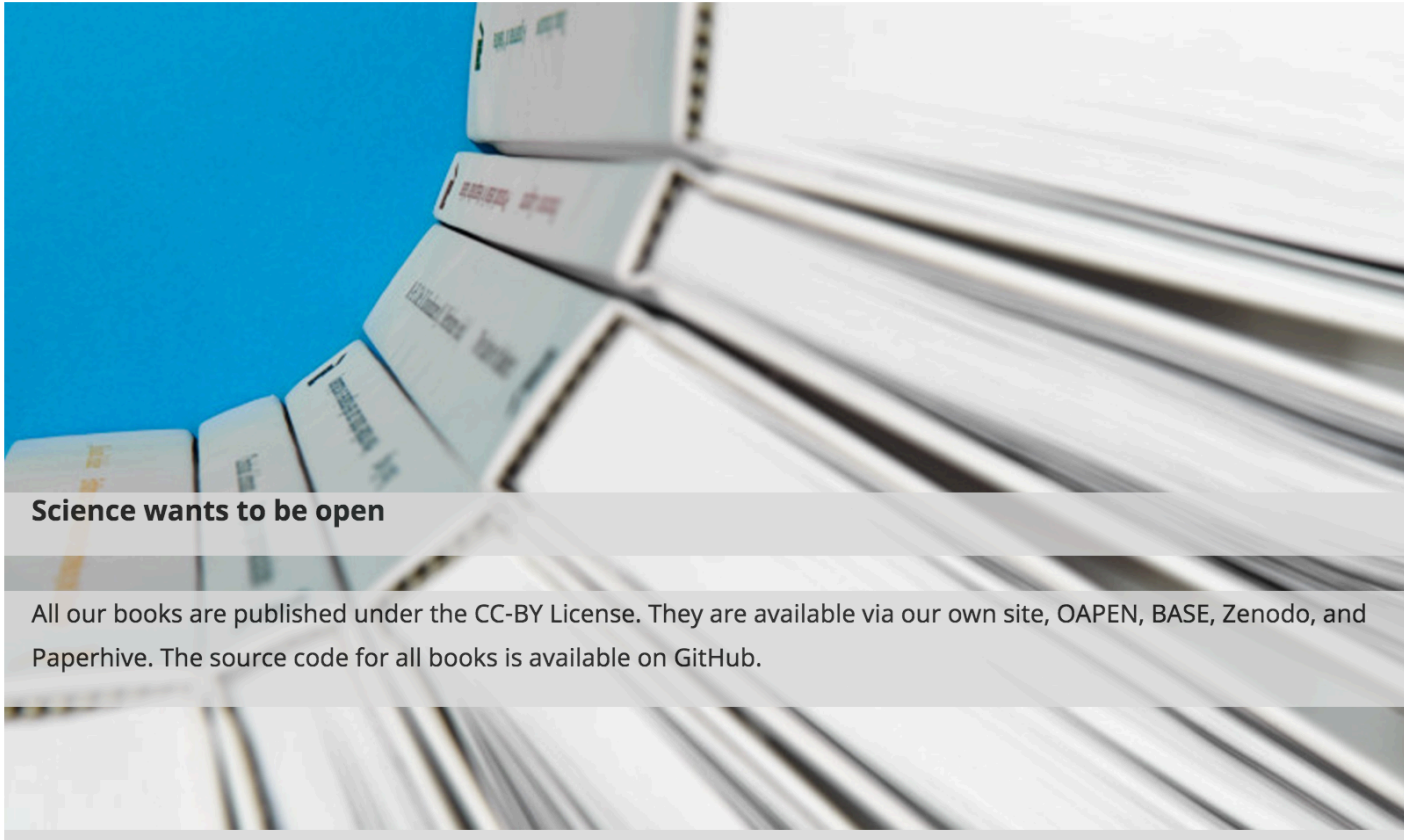
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Changing publishing ecologies

A landscape study of new university presses and academic-led publishing

A report to Jisc by Janneke Adema and Graham Stone,
with an introduction by Chris Keene



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Press	Fields
Counterpress	Critical Theory, Critical Legal Theory
electric.press/Roving Eye Press	Multimodal works/Books previously published by Bob Brown (or written and designed by Brown for other presses)
Goldsmiths Press	Wide range. Cutting across trade/academic divisions & publishes original fiction
Language Science Press	Linguistics
Mattering Press	Science and Technology Studies & Interdisciplinary
MayFly Books	Organisation Studies, Critical Management Studies, Institutional Critique, Art & Culture
Media Commons Press	Media Studies, Experimental Publishing
meson press	Media, digital media, technology, and network culture
Open Book Publishers	Any area of scholarship, although humanities is our concentration
Open Humanities Press	Critical and cultural theory. Subjects include philosophy, cultural studies, literary theory, postcolonial theory, religion, gender studies, media studies, film studies, medieval studies, narrative theory, psychoanalysis, digital culture and social movements, modernist studies, Australian literature, art criticism, environmental humanities, digital humanities
Open Library of Humanities	Research with a humanistic bent. Strong Literary Studies theme
punctum books	Para-academic material & everything but the hard sciences. Our subject fields are the Humanities, Social Sciences, Fine Arts and Arts and Design. Mainly also Design and Architecture, Eco-studies, Anthropocene studies and speculative philosophy
Ubiquity Press	All fields and all subjects

Characteristics of Academic-Led Presses

- Community-based and led
- Open Access
- Commercialisation of Scholarship
- Not-for-Profit
- Experimental and Multimodal Scholarship
- Extension of Critical Work & Ethics of Care

"The primary principles that underpin the entirety of the project have to do with the value of openness and really engaging in an open fashion. Not just with other scholars in the process of disseminating scholarship, but also being able to engage openly with the broader public"

Kathleen Fitzpatrick (MediaCommons Press)

Characteristics of Academic-Led Presses

- Community-based and led
- Open Access
- Commercialisation of Scholarship
- Not-for-Profit
- Experimental and Multimodal Scholarship
- Extension of Critical Work & Ethics of Care

"To me [Urbanomic and Semiotext(e)] were models of how individuals, in an independent way, created presses that were edgy, creative and interesting. OHP, to me, was a gold standard model of how academics could come together and while also doing their academic jobs, they could foster innovative work and open access"

Eileen Joy (punctum books)

Characteristics of Academic-Led Presses

- Community-based and led
- Open Access
- Commercialisation of Scholarship
- Not-for-Profit
- Experimental and Multimodal Scholarship
- Extension of Critical Work & Ethics of Care

Needs and Requirements

- Distribution to libraries
- Support with Finances, Accounting and Labour
- Preservation
- Legal advice
- Commercial software/partners
- Funding for publications
- Legitimizing the scholar-publishing enterprise

"Having an ability for small publishers to get their content discoverable is absolutely critical, but the process that one has to go through and that we are going through to make our material institutionally discoverable, is a nightmare"

Rupert Gatti (Open Book Publishers)

Needs and Requirements

- Distribution to libraries
- Support with Finances, Accounting and Labour
- Preservation
- Legal advice
- Commercial software/partners
- Funding for publications
- Legitimizing the scholar-publishing enterprise

"In my opinion, we don't need another technological platform, we need, really, some funding we can use for content"

Mercedes Bunz (meson press)

Needs and Requirements

- Distribution to libraries
- Support with Finances, Accounting and Labour
- Preservation
- Legal advice
- Commercial software/partners
- Funding for publications
- Legitimizing the scholar-publishing enterprise

"It is kind of good that I didn't know all the things I was going to have to do when I started because it would have seemed insurmountable, that naivety was a buffer against not doing anything; the stagnation you can get. If somebody told you everything you were going to have to do to set up a new publisher, nobody would ever do it but by learning as you go, you take more risks because you don't know what you don't know but on the other hand, it is manageable"

Martin Eve (OLH)

Recommendations and steps forward

■ Toolkit

- *Technological solutions: tools and software*
- *Guidelines for metadata, preservation and dissemination*
- *Provide legal advice and model contracts*
- *How to/best practice manuals: setting up an ALP*
- *Financial best practice*
- *Marketing & communications plans*

■ Support community building

- *Library Publishing Collective*
- *Radical Open Access Collective*

"I think a resource for publishers would be welcome, a repository of information to provide resources to help open access publishers find information about how they publish open access"

Joe Deville (Mattering Press)

"There have been some moves afoot to form consortiums among small presses (Radical OA, PKP's Cooperative Study). These seem promising as there is a need for some sort of collaborative organization/management"

Open Humanities Press

Radical Open Access

- Repositioning Open Access
- Critiques of the Status Quo/Reimagining Scholarship
- Experimentation
- New and underserved cultures of knowledge
- Ethics of Care

Experimentation

The screenshot shows a web browser displaying the 'Planned Obsolescence' website. The browser's address bar shows 'Planned Obsolescence'. The website's header features the 'media commons press' logo with the tagline 'open scholarship in open formats', and the text 'Planned Obsolescence Publishing, Technology, and the Future of the Academy'. A search bar and 'Register'/'Log in' buttons are in the top right. The main content area has a title 'Planned Obsolescence' and five paragraphs of text, each with a comment icon. The right sidebar has tabs for 'CONTENTS', 'COMMENTS', and 'ACTIVITY'. The 'COMMENTS' tab is active, showing a 'COMMENTS ARE CLOSED' message and a list of comment counts for the page and paragraphs 1 through 9, all showing '0 Comments'.

Planned Obsolescence

media commons press
open scholarship in open formats

Planned Obsolescence
Publishing, Technology, and the Future of the Academy

Search
Register Log in

CONTENTS COMMENTS ACTIVITY

COMMENTS ARE CLOSED

- 0 Comments on the whole Page
- 0 Comments on paragraph 1
- 0 Comments on paragraph 2
- 0 Comments on paragraph 3
- 0 Comments on paragraph 4
- 0 Comments on paragraph 5
- 0 Comments on paragraph 6
- 0 Comments on paragraph 7
- 0 Comments on paragraph 8
- 0 Comments on paragraph 9

1 Note: *Planned Obsolescence* is now available in print from [NYU Press](#), and in *paperback* and *Kindle* format from [Amazon.com](#), as well as in *Nook* format from [Barnes & Noble](#).

2 * * *

It's not the nineteenth century anymore, and it may be too late for the world to be changed with a book.
— Maria Bustillos

3 There's a delicious ambiguity in that sentence: is it too late for a book — the literal, physical object — to change the world, or is it too late for any textual form? This text isn't yet a book, though it's headed in that direction. And possible or not, it's determined to change the world, or at least the small segment of it where our colleges and universities reside.

4 And it's attempting to begin creating that change here, with this site. One of the points that this text argues hardest about is the need to reform peer review for the digital age, insisting that peer review will be a more productive, more helpful, more transparent, and more effective process if conducted in the open. And so here's the text, practicing what it preaches, available online for open review.

5 I'll be relying on these reviews in revising the manuscript before its final submission. If all goes according to plan, the book will be forthcoming from NYU Press*, which is sending the manuscript out for blind review as well. I'm grateful to those anonymous readers, and will certainly take their comments very seriously. But the conversation that takes place here will be key to my revision process.

Radical Open Access

- Repositioning Open Access
- Critiques of the Status Quo/Reimagining Scholarship
- Experimentation
- New and underserved cultures of knowledge
- Ethics of Care

Radical Open Access Conference

Coventry University
Free Conference

Two days of critical discussion and debate in support of an 'alternative' vision for both open access and scholarly communication.

15th June 2015
10:30 - 17:45

16th June 2015
9:30 - 17:30

Speakers

An Uncertain Commons
Janneke Adema
Dominique Babini
Armin Beverungen
Mercedes Bunz
Marcus Burkhardt
Joe Deville
Kathleen Fitzpatrick
Christian Fuchs
Rupert Gatti
Gary Hall
David Harvie
John Holmwood
Sigi Jöttkandt
Eileen Joy

Chris Keltz
Sarah Kember
Andreas Kirchner
Christopher Land
Stuart Lawson
Tara McPherson
David Ottina
Nate Tkacz
Marisol Sandoval
Stephen Shukaitis
Felix Stalder
Joanna Zylinska

Presses and Projects
BABEL Working Group | Culture Machine | CLACSO | Discover Society | Ephemera | Goldsmiths Press
Journal of Peer Production | Journal of Radical Librarianship | Limn | Mattering Press | MayFly Books
Minor Compositions | Media Commons Press | MLA Commons | Meson Press | Open Humanities Press
Photomediations Machine | Punctum Books | Scalar | Spheres | TripleC | Vectors

Designed by: Rebecca Koss and Davilina Bhakta

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Coventry University



Radical Open Access

Two days of critical discussion and debate in support of an 'alternative' vision for open access and scholarly communication. The aim of the conference is to explore some of the intellectually and politically exciting ways of understanding open access that are currently available internationally. A particular emphasis is placed on those that have emerged in recent years in the arts, humanities and social sciences.

Coventry University
15th - 16th of June 2015

Confirmed Speakers

An Uncertain Commons	Sigi Jöttkandt
Janneke Adema	Eileen Joy
Dominique Babini	Chris Kelty
Armin Beverungen	Sarah Kember
Mercedes Bunz	Andreas Kirchner
Marcus Burkhardt	Christopher Land
Joe Deville	Stuart Lawson
Kathleen Fitzpatrick	Tara McPherson
Christian Fuchs	David Ottina
Rupert Gatti	Nate Tkacz
Jonathan Gray	Marisol Sandoval
Gary Hall	Stephen Shukaitis
David Harvie	Felix Stalder
John Holmwood	Joanna Zylińska

Projects and Presses

BABEL Working Group	MediaCommons Press
Culture Machine	MLA Commons
CLACSO	Meson Press
Discover Society	Open Book Publishers
Ephemera	Open Humanities Press
Goldsmiths Press	Open Knowledge
Journal of Peer Production	Foundation
Journal of Radical	Photomediations Machine
Librarianship	Punctum Books
Limn	Scalar
Mattering Press	Spheres
MayFly Books	tripleC
Minor Compositions	Vectors

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John Holmwood
Sigi Jöttkandt
Eileen Joy

Chris Kelly
Sarah Kember
Andreas Kirchner
Christopher Land
Stuart Lawson
Tara McPherson
David Ottina
Nate Tkacz
Marisol Sandoval
Stephen Shukaitis
Felix Stalder
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Register at: www.radicalopenaccess.disruptivemedia.org.uk

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RADICAL OPEN ACCESS

Building Horizontal Alliances



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NEWS FROM THE COLLECTIVE

**LANGUAGE SCIENCE
PRESS BLOG
25TH AUGUST 2017**

Workflow for edited
volumes

As of today, we have published
11 edited volumes. We have

**MINOR
COMPOSITIONS
19TH AUGUST 2017**

Stop the City...
Revisited

Stop the City... Revisited
Organized as part of The

**MINOR
COMPOSITIONS
18TH AUGUST 2017**

There is no authority
but yourself... and
there is no self

There is no authority but



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