

International Centre for Transformational
Entrepreneurship (ICTE)



Approach to the 2nd SEAITE Symposium discussion breakouts – Response and actions.

Dr Richard Tomlins

**Ranked No.13
UK University**

Guardian University
Guide 2019

**University of the Year
for Student Experience**

The Times and Sunday Times
Good University Guide 2019

**2nd in UK for
Teaching Excellence**

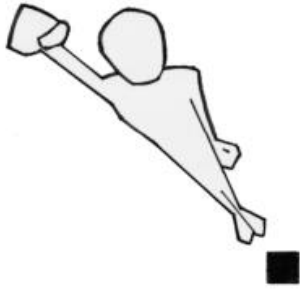
Times Higher Education metrics
ranking 2017

**Queen's Award
for Enterprise**

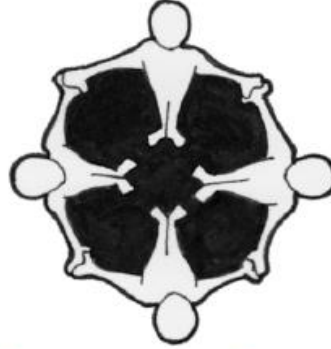
International Trade 2015

Aims of this presentation...

- To recap on the brief overview of Design Thinking Methodology.
- To consider SEAITE key messages so far.
- To discuss possible responses and actions going forward.



bias toward action



collaborate across boundaries



focus on human values

design thinking is a mindset to creating new and innovative ideas and solving problems (Turnali 2015).



be mindful of process



prototype toward a solution



show don't tell

day 1 and track 1 review.

- Paradox of “progress” (Joan).
- Increasing tendency for Government policy to promote entrepreneurship (Mullika).
- Embrace disruption, lab immersion and commercialisation (Teerakiat).
- Are we teaching entrepreneurship or to think entrepreneurially (Joan)?

close of day 1 and track 2 review.

- Industry 5.0 ...(Sukanlaya).
- Culture defines everything (Panachit)!
- Employment to Value Creation (Oo).
- Entrepreneurship is not “Gender” neutral (Art).

Day 2.



Happy Birthday Arun!!!



Day 2.

- Value innovation, high marginal value and disruption (Arun).
- Entrepreneurship as part of the fabric of life (Mullika).
- Gender - empowering single Moms (Dr Aryanti).
- Value creation is personal (All).

Manifesto for social innovation?

- Co-design?
- Of, by and for?
- 4.0 but don't forget lo-fi?



What should be SEATE responses and actions over the next 12 months?

- Think tank 3 ✓
- 2019 post conference “paper” ✓
- Joint projects?
- Academic outputs ✓
- Academic conference?
- Academic journal?
- South East Asian Enterprise Educators' Forum ✓
- Entrepreneurial University Networks?
- Module sharing?
- Resource pack ✓
- Open access or commercialised?



What do you think?





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