

AUGUST 9-11

# 2019 CONFERENCE



THE COLONNADE  
HOTEL

BOSTON, MA



Society for Business Ethics

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**sbeonline.org**

twitter.com/sbeonline

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**CONFERENCE LOCATION:**

**The Colonnade Hotel**

120 Huntington Ave,  
Boston, MA 02116  
(617) 424-7000

**colonnadehotel.com**



# Thursday: August 8<sup>th</sup>

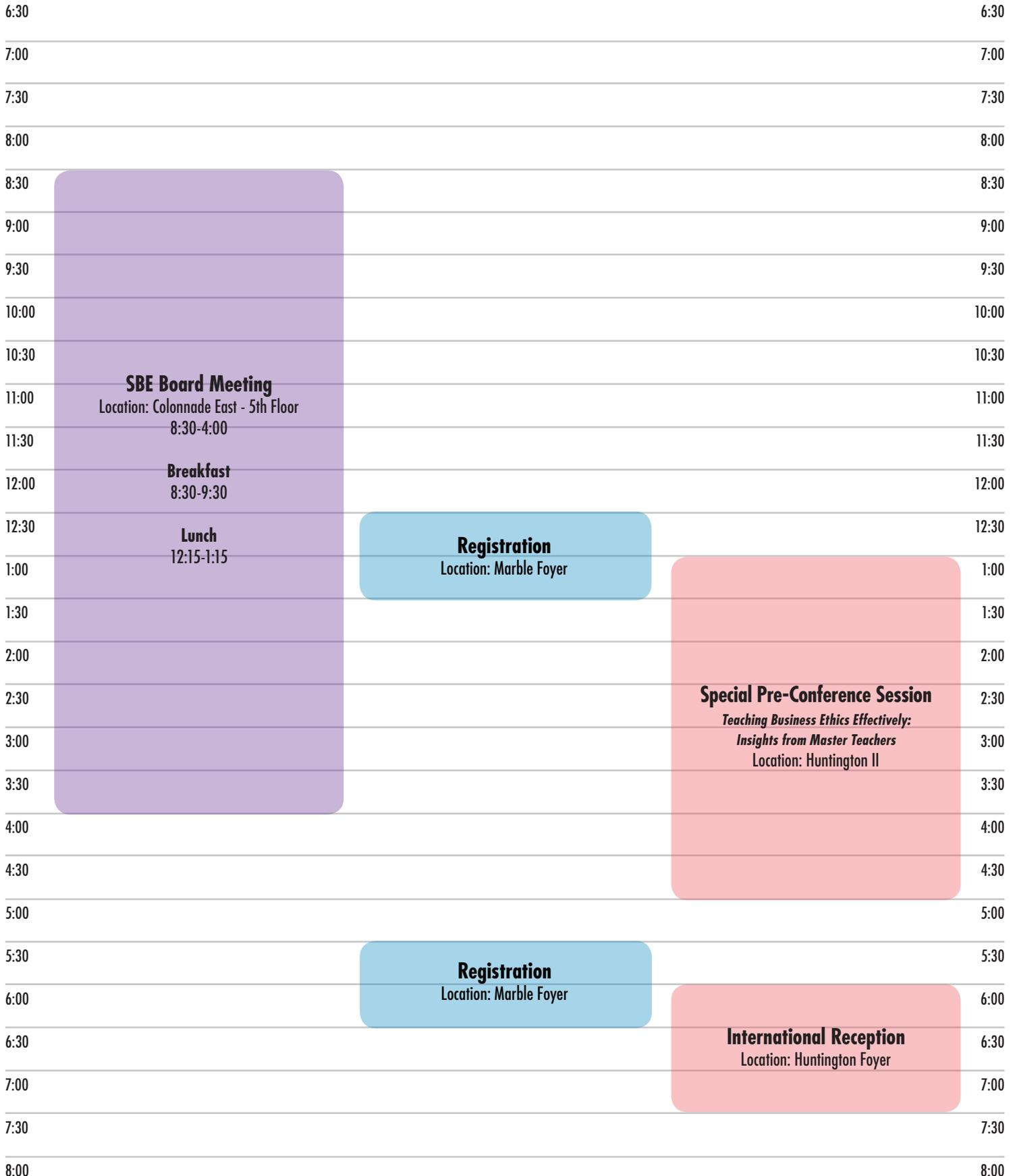
Book Exhibit 6am-9pm

Location: Huntington I

## BOARD MEMBERS

## REGISTRATION

## EVENTS



# Friday: August 9<sup>th</sup>

**Book Exhibit 6am-9pm**

Location: Huntington I

	REGISTRATION	EVENTS	PAPERS, PANELS, WORKSHOPS	EMERGING SCHOLARS			
6:30					6:30		
7:00					7:00		
7:30	<b>Registration</b> Location: Marble Foyer				7:30		
8:00				<b>Emerging Scholars Workshop</b> Location: Colonnade East & West - 5th Floor <i>By Invitation Only</i>  <b>Breakfast</b> 8:00-8:30  <b>Lunch</b> 11:30-12:30	8:00		
8:30					8:30		
9:00					9:00		
9:30					9:30		
10:00					10:00		
10:30					10:30		
11:00					11:00		
11:30					11:30		
12:00	<b>Registration</b> Location: Marble Foyer				12:00		
12:30					12:30		
1:00		<b>Conference Welcome &amp; Plenary</b> Location: Boston Ballroom - 2nd Floor			1:00		
1:30					1:30		
2:00					2:00		
2:30					2:30		
3:00			<b>Session 1A</b> Huntington II - 2:45pm - 4:00pm <i>Author-Meets-Critics</i>	<b>Session 1B</b> Huntington III - 2:45pm - 4:00pm <i>Emerging Scholars I</i>	<b>Session 1C</b> Braemore - 2:45pm - 4:00pm <i>Eastern Philosophy and Business</i>	<b>Session 1D</b> Kenmore - 2:45pm - 4:00pm <i>The State &amp; Promoting Morality</i>	3:00
3:30					3:30		
4:00	<b>Registration</b> Location: Marble Foyer	<b>Coffee Break:</b> Huntington I			4:00		
4:30			<b>Session 2A</b> Huntington II - 4:15pm - 5:30pm <i>Corporate Responsibility</i>	<b>Session 2B</b> Huntington III - 4:15pm - 5:30pm <i>Emerging Scholars II</i>	<b>Session 2C</b> Braemore - 4:15pm - 5:30pm <i>Sociological Perspectives</i>	<b>Session 2D</b> Kenmore - 4:15pm - 5:30pm <i>Qualitative Analysis of Corruption</i>	4:30
5:00					5:00		
5:30		<b>In Memoriam</b> Location: Huntington II			5:30		
6:00	<b>Registration</b> Location: Marble Foyer	<b>Poster Session</b> Location: Huntington Foyer			6:00		
6:30			<b>Emerging Scholars Reception</b> Location: Huntington Foyer		6:30		
7:00					7:00		
7:30					7:30		
8:00					8:00		

# Saturday: August 10<sup>th</sup>

Book Exhibit 6am-9pm

Location: Huntington I

## EVENTS

## REGISTRATION

## PAPERS, PANELS, WORKSHOPS

6:30									6:30			
7:00			<b>Gender Equity and Intersectionality Breakfast Workshop</b> Location: Colonnade East & West - 5th Floor <i>Pre-registration required for feedback on work-in-process</i>						7:00			
7:30	<b>Coffee Break: Huntington I</b>											7:30
8:00												8:00
8:30		<b>Last Chance To Register &amp; Purchase Tickets for the Presidential Luncheon</b> Location: Marble Foyer							8:30			
9:00				<b>Session 3A</b> Huntington II 9:10 - 10:00am <i>Environmental &amp; Rights Violations</i>	<b>Session 3B</b> Huntington III 9:10 - 10:00am <i>Agriculture, Animals &amp; Ethics</i>	<b>Session 3C</b> Braemore 9:10 - 10:00am <i>Trust, the Foundation of Business</i>	<b>Session 3D</b> Kenmore 9:10 - 10:00am <i>CSR &amp; Employment</i>		9:00			
9:30									9:30			
10:00				<b>Session 4A</b> Huntington II 10:10 - 11:00am <i>Good, Bad, &amp; Ugly Aspects of Care</i>	<b>Session 4B</b> Huntington III 10:10 - 11:00am <i>Teaching Professional Ethics</i>	<b>Session 4C</b> Braemore 10:10 - 11:00am <i>MacIntyre and Morality</i>	<b>Session 4D</b> Kenmore 10:10 - 11:00am <i>Positive &amp; Negative Duties of Firms</i>		10:00			
10:30	<b>Coffee Break: Huntington I</b>								10:30			
11:00									11:00			
11:30				<b>Session 5A</b> Huntington II 11:10am - 12:25pm <i>The Social Contract Tradition in Business Ethics</i>	<b>Session 5B</b> Huntington III 11:10am - 12:25pm <i>Emerging Scholars III</i>	<b>Session 5C</b> Braemore 11:10am - 12:25pm <i>Conceptualizing Corruption</i>	<b>Session 5D</b> Kenmore 11:10am - 12:25pm <i>Advances in Stakeholder Theory</i>		11:30			
12:00									12:00			
12:30	<i>Must Purchase Tickets For This Event</i>								12:30			
1:00	<b>Presidential Luncheon and Lifetime Achievement Awards</b> Location: Boston Ballroom - 2nd Floor								1:00			
1:30									1:30			
2:00									2:00			
2:30				<b>Session 6A</b> Huntington II - 2:15pm - 3:30pm <i>Property Rights, Capitalism &amp; the Urban Commons</i>	<b>Session 6B</b> Huntington III - 2:15pm - 3:30pm <i>Ethics of the Scholarly Journal Publishing Industry</i>	<b>Session 6C</b> Braemore - 2:15pm - 3:30pm <i>The Choices Leaders Face</i>	<b>Session 6D</b> Kenmore - 2:15pm - 3:30pm <i>Fresh Perspectives on CSR</i>		2:30			
3:00									3:00			
3:30	<b>Coffee Break: Huntington I</b>								3:30			
4:00	<b>SBE Business Meeting &amp; Annual Awards Ceremony</b> Location: Colonnade East & West - 5th Floor								4:00			
4:30									4:30			
5:00									5:00			
5:30	<b>SBE/SIM Joint Keynote Address</b> Location: Boston Ballroom - 5th Floor								5:30			
6:00									6:00			
6:30	<b>SBE/SIM Reception</b> Location: Huntington Foyer								6:30			
7:00									7:00			
7:30									7:30			
8:00									8:00			

# Sunday: August 11<sup>th</sup>

**Book Exhibit 6am-5:00pm**

**Location: Huntington I**

## EVENTS

## PAPERS, PANELS, WORKSHOPS

6:30									6:30		
7:00	<b>Breakfast Presentation Hosted by Cambridge University Press</b> Location: Collonade East & West - 5th Floor <i>Advance RSVP Required</i>								7:00		
7:30											7:30
8:00											8:00
8:30					<b>Session 7A</b> Huntington II - 8:30am - 9:45 am <i>Virtue &amp; the Psychology of the Self</i>	<b>Session 7B</b> Huntington III - 8:30am - 9:45 am <i>Protecting Society from Corruption</i>	<b>Session 7C</b> Braemore - 8:30am - 9:45 am <i>Ethics &amp; Issues in Economics</i>	<b>Session 7D</b> Kenmore - 8:30am - 9:45 am <i>Risk, Religion &amp; Reporting</i>	8:30		
9:00									9:00		
9:30									9:30		
10:00	<b>Coffee Break: Huntington I</b>								10:00		
10:30											10:30
11:00											11:00
11:30					<b>Session 8A</b> Huntington II - 10:00am - 11:15am <i>CSR &amp; BHR Competing Concepts?</i>	<b>Session 8B</b> Huntington III - 10:00am - 11:15am <i>The Ethics of Investing</i>	<b>Session 8C</b> Braemore - 10:00am - 11:15am <i>Human Rights &amp; the Organization</i>	<b>Session 8D</b> Kenmore - 10:00am - 11:15am <i>Virtue &amp; Leadership</i>	11:00		
11:30									11:30		
12:00					<b>Session 9A</b> Huntington II 11:30am - 12:20pm <i>Welcome to the Agora!</i>	<b>Session 9B</b> Huntington III 11:30am - 12:20pm <i>Ethics Challenges</i>	<b>Session 9C</b> Braemore 11:30am - 12:20pm <i>Empathy</i>	<b>Session 9D</b> Kenmore 11:30am - 12:20pm <i>Property &amp; the Commons</i>	12:00		
12:30	<i>By Invitation Only</i> <b>Business Ethics Quarterly</b> <b>Editorial Board Luncheon</b> Location: Boston Ballroom - 2nd Floor	<i>By Invitation Only</i> <b>Former Emerging Scholars Luncheon</b> Location: Collonade East & West - 5th Floor							12:30		
1:00									1:00		
1:30									1:30		
2:00					<b>Session 10A</b> Huntington II - 2:00pm - 3:15pm <i>The Role of Ordinary Morality in Business Ethics</i>	<b>Session 10B</b> Huntington III - 2:00pm - 3:15pm <i>Qualitative Assessment of Stakeholder Theory</i>	<b>Session 10C</b> Braemore - 2:00pm - 3:15pm <i>Engaging the Social Environment of Business</i>	<b>Session 10D</b> Kenmore - 2:00pm - 3:15pm <i>Pedagogy: Ethics &amp; Education</i>	2:00		
2:30									2:30		
3:00									3:00		
3:30	<b>Coffee Break: Huntington I</b>	<b>Book Exhibit Give-Away</b> Location: Huntington I	<b>Emerging Scholars</b> 1:45-3:00		<b>Session 11A</b> Huntington II - 3:30pm - 4:45pm <i>The Challenges &amp; Prospects of Deliberative Democracy</i>	<b>Session 11B</b> Huntington III - 3:30pm - 4:45pm <i>MacIntyre on Business, Management &amp; Corporations</i>	<b>Session 11C</b> Braemore - 3:30pm - 4:45pm <i>In Search of New Paradigm for Ethics</i>	<b>Session 11D</b> Kenmore - 3:30pm - 4:45pm <i>Market Failure</i>	3:30		
4:00									4:00		
4:30									4:30		
5:00									5:00		
5:30	<b>Closing Reception</b> Location: Boston Ballroom - 2nd Floor								5:30		
6:00											6:00
6:30											6:30
7:00									7:00		
7:30									7:30		
8:00									8:00		

# Events

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## Special Pre-Conference Session *Teaching Business Ethics Effectively: Insights from Master Teachers*

Thursday, 1:00pm-5:00pm

Location: Huntington II

### Organizer & Moderator:

Bradley Agle ..... Brigham Young University

Daryl Koehn ..... DePaul University

Linda Trevino ..... Pennsylvania State University

Dawn Elm ..... University of St. Thomas

*Co-sponsored by the Wheatley Institution at Brigham Young University*

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## International Reception

Thursday, 6:00pm-7:30pm

Location: Huntington Foyer

All Conference Participants Welcome

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## Conference Welcome & Plenary

Friday, 1:00pm-2:30pm

Location: Boston Ballroom - 2nd Floor

### SBE Executive Director:

Jason Stansbury ..... Calvin University

### SBE Program Chair:

Jeff Frooman ..... University of New Brunswick

## *Gender Equity and Intersectionality*

Farzana Chowdhury ..... University of Texas Rio Grande Valley

Robbin Derry ..... University of Lethbridge

César González-Cantón ..... Colegio Universitario Estudios Financieros

Lindsay Thompson ..... Johns Hopkins University

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## *In Memoriam: Remembering Ronald Duska and Michael Hoffman*

Friday, 5:30pm-6:00pm

Location: Huntington II

### Chair:

Joseph Desjardins ..... College of St. Benedict and St. John's University

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## Doctoral Candidate Poster Session

Friday, 6:00pm-6:30pm

Location: Huntington Foyer

### Chairs:

Florian Krause ..... University of St. Gallen

Joé Martineau ..... HEC Montréal

### Poster Presenters:

Kathryn Babineau ..... University of Virginia

Tim Bonowski ..... Goethe Universität

Dawn Carpenter ..... Georgetown University

Florian Findler ..... Vienna University

Karen Huang ..... Harvard University

Oda Hustad ..... Roskilde Universitet

Irene Margaret ..... Leuven University

Elli Meleti ..... University of Glasgow

Junko Motohashi ..... University of Virginia

Yuki Nishimoto ..... Hokkaido University

Garrett Potts ..... University of South Florida

Erik van Rietschoten ..... Vrije Universiteit Amsterdam

Oyku Arkan Tunc ..... Rutgers University

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## Emerging Scholars Reception

Friday, 6:15pm-7:30pm

Location: Huntington Foyer

All Conference Participants Welcome

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## Presidential Luncheon & Awards

Saturday, 12:30pm-2:00pm

Location: Boston Ballroom - 2nd Floor

Advance Tickets Required

### Presidential Address

#### *What's in a Wage?*

Jeff Moriarty ..... Bentley University

President, Society for Business Ethics

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## SBE Business Meeting

### & Annual Awards Ceremony

Saturday, 4:00pm-5:15pm

Location: Colonnade East and West - 5th Floor

Jason Stansbury ..... Calvin University

Tim Mazur ..... United Technologies Corporation

Jeff Frooman ..... University of New Brunswick

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## SBE/SIM Joint Keynote Address

Saturday, 5:30pm-6:30pm

Location: Boston Ballroom - 2nd Floor

### Chair:

Danielle Warren ..... Rutgers University

The pursuit of poverty alleviation with legitimacy:

How the World Bank's Sanctions System helps to spread integrity

Pascale Hélène Dubois ..... Vice President of Integrity, World Bank

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## SBE/SIM Joint Keynote Reception

Saturday, 6:30pm-8:00pm

Location: Huntington Foyer

All Conference Participants Welcome

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## Breakfast Presentation Hosted by Cambridge University Press

### *Increasing the Visibility of your Published Research*

Sunday, 7:00am-8:15am

Location: Colonnade East and West - 5th Floor

RSVP to victoriaApenner@gmail.com by July 28

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## Business Ethics Quarterly Editorial Board Luncheon

Sunday, 12:30pm-1:45pm

Location: Boston Ballroom - 2nd Floor

By Invitation Only

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## Former Emerging Scholars Luncheon

Sunday, 12:30pm-1:45pm

Location: Colonnade East and West - 5th Floor

By Invitation Only

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### Book Exhibit Giveaway

Sunday, 1:45pm-3:00pm  
Location: Huntington I  
For Emerging Scholars Only

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### Book Exhibit Giveaway

Sunday, 3:00pm- 5:00pm  
Location: Huntington I  
All Conference Participants Welcome

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### Closing Reception

Sunday, 4:45pm-6:30pm  
Location: Boston Ballroom - 2nd Floor  
All Conference Participants Welcome

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## Emerging Scholars

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### Emerging Scholars Breakfast

Friday, 8:00am-8:30am  
Location: Colonnade East and West - 5th Floor  
By Invitation Only

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### Emerging Scholars Workshop

Friday, 8:00am-12:30pm  
Location: Colonnade East and West - 5th Floor  
By Invitation Only

#### Chairs:

Florian Krause ..... University of St. Gallen  
Joë Martineau..... HEC Montréal

#### Emerging Scholars:

Aatif Abbas ..... Syracuse University  
Zara Berberyan..... Hamburg School of Business Administration  
Caleb Bernacchio..... IESE Business School  
Ewan Kingston ..... Duke University  
Nils Kruse ..... Martin-Luther Universität Halle/Wittenberg  
Lucrezia Nava ..... ESADE Business School  
Andrea Roncella..... Universidad de Navarra  
Roxanne Leigh Ross ..... University of North Carolina Charlotte  
Rebecca Christin Ruehle..... University of Mannheim  
Dana Janet Sindermann..... University of St.Gallen  
Lauren A. Taylor ..... Harvard University  
Wei Wang ..... University of Minnesota

#### Mentors:

Miguel Alzola..... Fordham University  
George Brenkert ..... Georgetown University  
Heather Elms ..... American University  
Kendy Hess ..... College of the Holy Cross  
Nien-hè Hsieh ..... Harvard University  
Kirsten Martin..... George Washington University  
Geoff Moore ..... Durham University  
Niki den Nieuwenboer..... University of Kansas  
Sarah Pouryousefi ..... University of Nottingham  
Amy Sepinwall ..... University of Pennsylvania  
Jeffery Smith ..... Seattle University  
Florian Wettstein..... University of St. Gallen

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### Emerging Scholars Luncheon

Friday, 11:30am-12:30pm  
Location: Colonnade East and West - 5th Floor  
By Invitation Only

# Papers, Panels & Workshops

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## Concurrent Session 1

Friday, 2:45pm-4:00pm

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### 1A: Panel: Author-Meets-Critics on Abraham Singer's "The Form of the Firm: A Normative Political Theory of the Corporation"

Location: Huntington II

**Chairs:**

Jeffrey Moriarty..... Bentley University

Sandrine Blanc..... Leuven University

Eric Orts..... University of Pennsylvania

Andreas Georg Scherer..... University of Zurich

Abraham Singer..... Loyola University of Chicago

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### 1B: Emerging Scholars I

Location: Huntington III

**Chair:**

Florian Krause..... Leibniz University of Hanover

Heads I Win, Tails You Lose: Unfairness in Corporate Activities

Aatif Abbas..... Syracuse University

From Attitude to Action: Conceptualizing the Attitude-Behavior Gap in Ethical Fashion Consumption

Zara Berberyan..... Hamburg School of Business

Virtue and Organization: Extending the MacIntyrean Paradigm

Caleb Bernacchio..... IESE Business School

Don't Use the E-word: Exploitation and Labor in Global Production Networks

Ewan Kingston..... Duke University

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### 1C: Scholarly Papers: Eastern Philosophy and Business

Location: Braemore

**Chair:**

George Brenkert..... Georgetown University

A Transcultural Interpretation of the Self: Implications for Self-Regulation Towards Ethicality

Mai C Vu..... Northumbria University

Irene Chu..... York St. John University

A Philosophical Approach to Corporate Social Responsibility in East Asia: The Integration of Confucianism, Legalism, and Taoism

Shujuan Xiao..... University of Hong Kong

Ethics in Management: Connecting Peter Drucker with Daoism

Alicia Hennig..... Southeast University

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### 1D: Scholarly Papers: The Role of State in Promoting Mortality

Location: Kenmore

**Chair:**

Bidhan (Bobby) Parmar..... University of Virginia

Complicity and Hypocrisy

Amy Sepinwall..... University of Pennsylvania

Nicolas Cornell..... University of Michigan

Natural Liberty and Subsidiarity in the Economic Conception of Adam Smith

Michael S. Aslaender..... Technical University Dresden

Who Knows What? Corporate Responsibility in the 21st-Century Regulatory State

Aaron Ansell..... Harvard University

Wayne Norman..... Duke University

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### Concurrent Session 2

Friday, 4:15pm-5:30pm

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### 2A: Panel: Corporate Responsibility for Wealth Creation and Human Rights

Location: Huntington II

**Chair:**

Michael Santoro..... Santa Clara University

Carolina Olarte Bácares..... Pontificia Universidad Javeriana

Geert Demuijnck..... EDHEC Business School

Thomas Donaldson..... University of Pennsylvania

Georges Enderle..... University of Notre Dame

Anita Ramasastry..... University of Washington

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### 2B: Emerging Scholars II

Location: Huntington III

**Chair:**

Joé Martineau..... HEC Montréal

Exploiting the Social Divide as Competitive Advantage for Multinational Firms

Nils Kruse..... Martin-Luther Universität Halle/Wittenberg

When the Going Gets Risky, the Risk-seekers Get

Going: How Climate Risk Perception and Risk Attitude Affect Sustainable Practices

Lucrezia Nava..... ESADE Business School

Ethical Essays in Finance: A Virtue Ethics Approach

Andrea Roncella..... Universidad de Navarra

Ethical Culture: A Multi-level Framework

Roxanne Leigh Ross..... University of North Carolina Charlotte

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## 2C: Scholarly Papers: Sociological Perspectives on Business Ethics

Location: Braemore

### Chair:

Patricia Werhane.....DePaul University

Cultural Business Ethics: A Social Theory

Thomas Beschorner .....University of St. Gallen

Liberty from Social Responsibility: The Contribution of the Five Forces to Strategic Management

Gaston de los Reyes .....George Washington University

Truth and Business Ethics: What is the Normative Significance of Usefulness?

Vikram Bhargava.....Santa Clara University

Matthew Caulfield.....University of Pennsylvania

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## 2D: Scholarly Papers: Qualitative Analysis of Corruption

Location: Kenmore

### Chair:

Don Mayer.....University of Denver

Corrupted or Not? Discursive Constructions of Unethical Behaviour

Marjo Siltaoja .....University of Jyväskylä

Jukka Rintamäki.....Loughborough University

The Meanings and Lived Experiences of Corporate Bribery in Indonesia

Nadiatus Salama.....Hiroshima University

Nobuyuki Chikudate .....Hiroshima University

Corruption and Air Pollution: A Comparative Study of African and OECD Countries

Iddisah Sulemana .....University of Ghana

Daniel Luke Kpienbaareh.....University of Ghana

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## Breakfast Workshop

### Gender Equity and Intersectionality

Saturday, 7:00am-9:00am

Location: Colonnade East and West - 5th Floor

Pre-registration for feedback on works-in-process

### Chairs:

Farzana Chowdhury.....University of Texas Rio Grande Valley

Robbin Derry.....University of Lethbridge

César González-Cantón .....Colegio Universitario Estudios Financieros

Lindsay Thompson .....Johns Hopkins University

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## Concurrent Session 3

Saturday, 9:10am-10:00am

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### 3A: Panel: Environmental and Human Rights Violations: Failure to Enforce Judgments and Failure of Comity Among Nations

Location: Huntington II

### Chair:

Paula Alexander Becker .....Seton Hall University

Marco Simons .....Earth Rights International

Juliana Bravo Valencia .....Earth Rights International

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### 3B: Scholarly Papers: Agriculture, Animals, and Ethics

Location: Huntington III

### Chair:

Gregory Wolcott.....George Mason University

Theorizing Agriculture-society Tensions: An Ordonomic Approach to the Agrarian Vision

Johanna Jauernig.....Leibniz Institute of Agricultural Development

Ingo Pies .....Martin Luther University Halle-Wittenberg

Paul B. Thompson .....Michigan State University

Vladislav Valentinov .....Leibniz Institute of Agricultural Development

Cetaceans, Flourishing, Captivity, and Cruelty

Thomas I. White.....Loyola Marymount University

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### 3C: Scholarly and Review Papers: Trust at the Foundation of Business

Location: Braemore

### Chair:

Nien-hê Hsieh .....Harvard University

Toward Operationalization: A Definition and Model of Ethical Capital

Bradley Goronson .....Brigham Young University

Justin Ames.....Brigham Young University

Bradley Agle.....Brigham Young University

Trust and Economic Systems: Theoretical Review

Marc A. Cohen .....Seattle University

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### 3D: Scholarly Papers: CSR and Employment

Location: Kenmore

### Chair:

Kathryn Babineau.....University of Virginia

The Role of Individual and Collective Actors in Promoting and Institutionalizing CSR:

Micro-political Analysis

Florian Krause .....Leibniz University of Hanover

Taming Hierarchies by Silencing Pay: An Egalitarian Defense of Pay Secrecy

Matthew Caulfield.....University of Pennsylvania

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## Concurrent Session 4

Saturday, 10:10am-11:00am

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### 4A: Panel: The Good, the Bad, and the Ugly Aspects of Care

Location: Huntington II

**Chair:**

Joanne Ciulla ..... Rutgers University

Donna Ladkin ..... Antioch University

Leah Tomkins ..... The Open University

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### 4B: Workshop: Teaching Professional Ethics through Experiential Learning

Location: Huntington III

Jason Brennan ..... Georgetown University

William English ..... Georgetown University

John Hasnas ..... Georgetown University

Peter Jaworski ..... Georgetown University

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### 4C: Scholarly Papers: MacIntyre and Morality

Location: Braemore

**Chair:**

Marta Rocchi ..... Dublin City University

Desire, Goods, the Good and Human Flourishing: Organisational Implications for Enterprise at the Service of Society

Geoff Moore ..... Durham University

Dependence, Vulnerability, and Helping:

A Non-Calculative, Moral-Heuristic

Robert B. Couch ..... Earlham College

Caleb Bernacchio ..... Universidad de Navarra

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### 4D: Scholarly Papers: Positive and Negative Duties of Firms

Location: Kenmore

**Chair:**

Ian Maitland ..... University of Minnesota

The Humanistic Economics of Krausismo

Claus Dierksmeier ..... University of Tubingen

Pricing Medicine Fairly

Robert Charles Hughes ..... University of Pennsylvania

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## Concurrent Session 5

Saturday, 11:10am-12:25pm

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### 5A: Panel: The Social Contract Tradition in Business Ethics: Ties that Bind Twenty Years On

Location: Huntington II

**Chair:**

Pedro Francés-Gómez ..... University of Granada

Sandrine Blanc ..... Leuven University

Geert Demuijnck ..... EDHEC Business School

Tom Donaldson ..... University of Pennsylvania

Cristophe Lütge ..... Munich Technical University

Lorenzo Sacconi ..... University of Milan

Ben Wempe ..... Rotterdam School of Management

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### 5B: Emerging Scholars III

Location: Huntington III

**Chair:**

Kendy Hess ..... College of the Holy Cross

An Ethical Inquiry into Corporate Nudging

Rebecca Christin Ruehle ..... University of Mannheim

Interpersonal Recognition in the Economic System: Introduction of Axel Honneth's Recognition Theory to Business Ethics

Dana Janet Sindermann ..... University of St.Gallen

Nonprofit Hospitals Desert of Tax Exemption: Time for a Reappraisal?

Lauren A. Taylor ..... Harvard University

Trajectories of Leader (Un)Ethicality Over Time: A Conceptual Integration

Wei Wang ..... University of Minnesota

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### 5C: Scholarly Papers: Conceptualizing Corruption

Location: Braemore

**Chair:**

James Brusseau ..... Pace University

Moral Repair for Corporate Human Rights Wrongs: The Role of Symbolic Remedies

Jordi Vives ..... University of St. Gallen

Florian Wettstein ..... University of St. Gallen

“Push” and “Pull” in Multi-stakeholder Initiatives

Luisa Victoria Rose Murphy .... Copenhagen Business School

Interorganizational Favor Exchange: Ethicality and Relational Outcomes

Adam Nguyen ..... Siena College

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## 5D: Scholarly Papers: Advances in Stakeholder Theory

Location: Kenmore

### Chair:

Dawn Carpenter.....Georgetown University

Stakeholder Representativeness

Sarah Jastram .....Hamburg School of Business Administration

Zara Berberyan.....Hamburg School of Business Administration

How Stakeholder Responses to Corporate Social Irresponsibility Are Shaped by the Locus of Moral Repair and Strength of Stakeholder Relationship

Jared Peifer .....City University of New York

Anne-Laure Winkler.....City University of New York

Conflicting Stakeholder Interests: Psychological Determinants of Attempts to Avoid Trade-offs Through Creative Problem-Solving

Helet Botha.....University of Virginia

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## Concurrent Session 6

Saturday, 2:15pm-3:30pm

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### 6A: Panel: Property Rights, Capitalism, and the Urban Commons

Location: Huntington II

### Chair:

Patricia Werhane.....DePaul University

Lisa Newton.....Fairfield University

David Ozar .....Loyola University Chicago

Lindsay Thompson .....Johns Hopkins University

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### 6B: Panel: Ethics of the Scholarly Journal Publishing Enterprise and Industry: A Round table Discussion

Location: Huntington III

Bruce Barry (Chair).....Editor in Chief, Business Ethics Quarterly

Michelle Greenwood.....Editor in Chief, Journal of Business Ethics

Andreas Georg Scherer.....Associate Editor, Business Ethics Quarterly

Michael Barnett .....Professor of Management, Rutgers Business School

Rebecca O'Rourke.....Publisher, (Social Science Journals)

Cambridge University Press

David Bull.....Vice President, Journals (Humanities & Social Sciences)  
Springer Nature

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## 6C: Scholarly Papers: The Choices Leaders Face

Location: Braemore

### Chair:

Dee Dee Aspell.....New England College of Business

Should Firms Spy on One Another?

Paul Dunn.....Brock University

Does Winning Awards Make CEOs Engage in More Philanthropy?

Xuan Yu.....Sun-Yat Sen University

Jiangyan Li.....Sun-Yat Sen University

Xinchun Li.....Sun-Yat Sen University

Support for Economic Inequality and Tax Evasion

William Shafer.....Lingnan University

Zhihong Wang.....Clark University

Tien-Shih Hsieh.....University of Massachusetts Dartmouth

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## 6D: Scholarly Papers: Fresh Perspectives on CSR

Location: Kenmore

### Chair:

Julian Jonker.....University of Pennsylvania

Corporate Moral Responsibility v. Corporate Social Responsibility: Friedman Was Right

Kendy Hess.....College of the Holy Cross

The Value of Corporate Criminal Responsibility

Kenneth Silver.....University of Southern California

The State of Nature and Excusing Corporate Wrongdoing

Paul Garofalo.....University of Southern California

Kenneth Silver.....University of Southern California

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## Concurrent Session 7

Sunday, 8:30am-9:45am

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### 7A: Panel: Virtue and the Psychology of the Self

Location: Huntington II

### Chair:

Miguel Alzola.....Fordham University

Nicholas Burton.....Northumbria University

Irene Chu.....University of Bradford

Mai Chi Vu.....Northumbria University

Daryl Koehn.....DePaul University

Santiago Mejia.....Fordham University

Joshua August Skorburg.....Duke University

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## 7B: Scholarly Papers: Protecting Society from Corruption

Location: Huntington III

### Chair:

Ben Wempe ..... Erasmus University

Persistence of Corruption and Distrust in Society:  
Does Civic Education Help?

Farzana Chowdhury ..... University of Texas Rio Grande Valley

The Impact of Corruption on Performance

Bertrand Venard ..... Audencia, OII, University of Oxford

“Legalized” Corporate Social Responsibility as a Potential  
Tool to Safeguard the Rule of Law

Costantino Grasso ..... Coventry University

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## 7C: Scholarly Papers: Ethics and Issues in Economics

Location: Braemore

### Chair:

Mohammad Ali ..... Pennsylvania State Harrisburg

The Problem of Externalities: How Challenges of  
Identification and Measurement Lead to Failures to  
Address Social Issues in Management

Sean Travis Elliott ..... University of Virginia

The Economics of Morality and the Fabric  
of Social Sciences

Gerhard Minnameier ..... Goethe-University Frankfurt

A Dilemma for Expressive Arguments in Business Ethics

Julian Jonker ..... University of Pennsylvania

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## 7D: Scholarly Papers: Risk, Religion, and Reporting

Location: Kenmore

### Chair:

Jacob Dahl Rendtorff ..... Roskilde University

Contractualism and Risk Preferences

Tobey K. Scharding ..... Rutgers University

Impact of Religion on the Decision-Making Abilities of  
Leaders in a Context of Strong Islamic Beliefs: Evidence  
from the Middle East

Petya Koleva ..... Coventry University

Carbon Governance Effects on Disclosure  
and Performance

Mahbub Zaman ..... University of Hull

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## Concurrent Session 8

Sunday, 10:00am-11:15am

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## 8A: Panel: CSR and BHR: Overlapping, Parallel, or Competing Concepts? The Role of Academic Research for Guiding Corporate Practice

Location: Huntington II

### Chair:

Dorothee Baumann-Pauly ..... New York University

Heather Elms ..... American University

Judith Schrempf-Stirling ..... University of Geneva

Harry Van Buren ..... University of New Mexico

Florian Wettstein ..... University of St. Gallen

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## 8B: Scholarly Papers: The Ethics of Investing

Location: Huntington III

### Chair:

Robert Krug ..... St. Joseph's College

Is High-frequency Trading Making the  
Equity Market Better?

Ignacio Ferrero ..... Universidad de Navarra

Andrea Roncella ..... Universidad de Navarra

Why Investors Are Not, and Should Not,  
Be Morally Responsible

David Rönnegard ..... INSEAD

Two-and-a-half Solutions to the Divestiture Puzzle

Brent Odland ..... University of Calgary

David Gordon Dick ..... University of Calgary

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## 8C: Scholarly Papers: Human Rights and the Organization

Location: Braemore

### Chair:

Manny Velasquez ..... Santa Clara University

Structuring Political CSR: Towards a  
Taxonomy and a Model

Markus Scholz ..... University of Applied Sciences Vienna

Exploring the Vicious Circle of Humouring  
Oppression in Organisations

Vivek Soundararajan ..... University of Bath

Sarah Glazer ..... University of Bath

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## 8D: Scholarly Papers: Virtue and Leadership

Location: Kenmore

### Chair:

Gloria Zúñiga y Postigo.....Ashford University

A Virtue Ethics Critique of Ethical Dimensions of Behavioral Economics

Daryl Koehn .....DePaul University

You're So Smug, I'll Bet You Don't Care This Paper Is About You

Grant Rozeboom.....St. Norbert College

The Porous Self: Character As Malleable

Santiago Mejia.....Fordham University

Joshua August Skorburg.....Duke University

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## Concurrent Session 9

Sunday, 11:30am-12:20pm

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### 9A: Agora: Welcome to the Agora!

Location: Huntington II

### Chair:

Jason Stansbury.....Calvin University

What to Do When Privacy is Gone in a Big Data World

James Brusseau .....Pace University

What Socrates Teaches About the Future of Work, Business, and Self

Santiago Mejia.....Fordham University

Tae Wan Kim.....Carnegie Mellon University

Plato on Wall Street

Wayne Norman .....Duke University

Eric Orts .....University of Pennsylvania

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### 9B: Workshop: Serious Games and Workplace Ethics Challenges: Using Productive Failure in the Classroom

Location: Huntington III

Hilary Martin .....Ryerson University

Chris MacDonald .....Ryerson University

Michael Baumtrog .....Ryerson University

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### 9C: Scholarly Papers: Empathy

Location: Braemore

### Chair:

David Dick.....University of Calgary

Exploring the Divide in Ethical Leadership

Shazia Rehman Khan.....Bahria University

Empathy in Business: A Phenomenological Insight

Gloria Zuniga y Postigo.....Ashford University

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## 9D: Scholarly Papers: Property and the Commons

Location: Kenmore

### Chair:

Marc Cohen.....Seattle University

One Man's Trash is Another Man's Treasure: The Case for an Inclusive Ownership of Waste

Giuseppe Danese .....University of Pennsylvania

A Normative Theory of the Commons

JooHo Le.....Pepperdine University

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## Concurrent Session 10

Sunday, 2:00pm-3:15pm

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### 10A: Panel: The Role of Ordinary Morality in Business Ethics: A Debate Between the "Back-to-Basics" and the "Market Failures" Approach

Location: Huntington II

### Chair:

Sareh Pouryousefi .....University of Nottingham

Andrew Gustafson.....Creighton University

Nien-hê Hsieh .....Harvard University

Rosemarie Monge.....University of St. Thomas

Wayne Norman .....Duke University

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### 10B: Scholarly Papers: Qualitative Assessment of Stakeholder Theory

Location: Huntington III

### Chair:

Farzana Chowdhury.....University of Texas-Rio Grande Valley

Stakeholder Responsibility and Value Creation in Organizations: Insights from the Health Care Sector

Simone R. Barakat .....Universidade Anhembi Morumbi

Jerry Goodstein.....Washington State University

Andrew Wicks .....University of Virginia

Business, Relational, and Organizational Benefits of Proactive Stakeholder Management

Mohammad A. Ali .....Pennsylvania State Harrisburg

Human Business, Humane Business: Effect of Stakeholder Orientation on Humanization and Moral Standing

Katinka Quintelier.....Vrije Universiteit Amsterdam

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## 10C: Scholarly Papers: Engaging the Social Environment of Business

Location: Braemore

### Chair:

Georges Enderle..... Notre Dame University

How Can Observers Effectively and Safely Engage With Unethical Organizational Behaviors

Richard Nielsen..... Boston College

A Bar Too High? On the Use of Practical Wisdom in Business Ethics

Gregory Wolcott..... George Mason University

Consumer and Citizen: Overlapping Social Roles and Responsibilities

Sebastian Müller ..... Christian-Albrechts-Universität

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## 10D: Scholarly Papers: Pedagogy: Ethics and Education

Location: Kenmore

### Chair:

Lindsay J Thompson..... Johns Hopkins University

Accounting Ethics Education:

A Preliminary Meta-Analysis

Rommel Salvador ..... California State-Fullerton

Shahin Davoudpour ..... University of California-Irvine

Brian Alan Burgess ..... Michigan State University

With MacIntyre in the Boiler Room: Teaching Virtue Ethics in Business Through Movies

Dirk Moosmayer ..... Nottingham University Business School China

Marta Rocchi..... Dublin City University

Ignacio Ferrero ..... Universidad de Navarra

Problematizing Commercialization of Higher Management Education: Productive Innovation or Deligitimization

Cathy Driscoll..... Saint Mary's University

David Wicks ..... Saint Mary's University

Margaret McKee ..... Saint Mary's University

Wendy Carroll..... Saint Mary's University

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## Concurrent Session 11

Sunday, 3:30pm-4:45pm

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## 11A: Workshop: The Challenges and Prospects of Deliberative Democracy for Corporate Sustainability and Responsibility

Location: Huntington II

Maximilian J. L. Schormair..... University of Hamburg

Dirk Ulrich Gilbert..... University of Hamburg

Abraham Singer..... Loyola University Chicago

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## 11B: Panel: MacIntyre on Business, Management, and Corporations

Location: Huntington III

### Chair:

Alejo Jose G. Sison ..... University of Navarra

Caleb Bernacchio..... IESE Business School

Oluyemisi Bolade-Ogunfodun ... University of Reading

Carlos Rodríguez-Lluesma ..... IESE Business School

William J. Mea ..... Georgetown University

Javier Pinto..... Universidad de los Andes

Garrett Potts..... University of South Florida

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## 11C: Scholarly Papers: In Search of New Paradigm for Ethics

Location: Braemore

### Chair:

Jacob Dahl Rendtorff..... Roskilde University

Sweatshops, Structural Injustice, and the Wrong of Exploitation: Why Multinational Corporations Have

Positive Duties to the Global Poor

Brian Berkey..... University of Pennsylvania

Particularism for Generalists: A Rossian Business Ethic

Jonathan Drake ..... Creighton University

The Myth of Social Justice and the Erosion of the Virtues of Commerce

Martin Calkins..... University of Massachusetts, Boston

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## 11D: Scholarly Papers: Market Failure

Location: Braemore

### Chair:

Matthew Caulfield..... University of Pennsylvania

Heath's Market Failures Approach and the Limits of Business Ethics

Ian Hamilton Maitland..... University of Minnesota

Against Paretianism: A Wealth Creation Approach to Business Ethics

Carson Young..... University of Pennsylvania

The Application and Value of Heath's Market Failure Approach

Andrew Gustafson..... Creighton University

Eric Peterson ..... Creighton University



## **The Pursuit of Poverty Alleviation with Legitimacy:**

*How the World Bank's Sanctions System Helps to Spread Integrity*

**Pascale H el ene Dubois**

World Bank Group • Washington, District of Columbia

Pascale Dubois, a Belgian national, became the World Bank Group's Integrity Vice President on July 1, 2017. The Integrity Vice Presidency (INT) contributes to the World Bank's core mission of promoting development and reducing poverty by ensuring that funds are used for their intended purposes -- through investigations, prevention and working on compliance with the private sector.

Ms. Dubois has played a leading role in the World Bank's anti-corruption efforts for close to two decades. She previously served as the World Bank's first Chief Suspension and Debarment Officer in the Office of Suspension and Debarment (OSD), where she determined whether to suspend and debar firms and individuals accused of fraud and corruption in World Bank-financed projects. Before that, Ms. Dubois managed the Voluntary Disclosure Program (VDP) in INT. She also worked as an

operational lawyer advising the Africa region of the World Bank for seven years. Before joining the World Bank, she was a lawyer in private practice for ten years in the United States and Belgium.

Ms. Dubois is a Senior Advisor to the American Bar Association Section of International Law's Anti-Corruption Committee, having earlier served as Co-Chair for three years. She is also former Co-Chair of the International Bar Association's Anti-Corruption Committee. She is a Certified Fraud Examiner (CFE). Since 2009, she has been an Adjunct Professor at Georgetown University Law Center, where she teaches a course on international anti-corruption. She speaks and publishes regularly on the World Bank's efforts and other topics in international anti-corruption. Ms. Dubois received her Lic. Jur., Cum laude, from the University of Ghent, Belgium, and her LL.M. from New York University.

# Thank You!

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The Society for Business Ethics would like to thank the **Social Issues in Management Division of the Academy of Management** and **The Carol and Lawrence Zicklin Center for Business Ethics Research, at the Wharton School, University of Pennsylvania** for Sponsorship of the SBE/SIM Keynote Speaker.

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## Best Conference Paper Committee:

Vikram Bhargava	Santa Clara University
Jeff Moriarty*	Bentley University
Anne-Laure Winkler	CUNY-Baruch College

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## Best Dissertation Award Committee:

Ryan Fehr	University of Washington
Chris MacDonald	Ryerson University
Emilio Marti	Rotterdam School of Management, Erasmus University
Celia Moore*	Imperial College London

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## BEQ Outstanding Article Committee:

Jeff Moriarty	Bentley University
Andreas Rasche	Copenhagen Business School
Juliane Reinecke	King's College London

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## Lifetime Achievement Committee: *(Service + Scholarship)*

Bruce Barry	Vanderbilt University
Jeff Frooman	University of New Brunswick
Kirsten Martin	George Washington University
Jeff Moriarty	Bentley University
Jeffery Smith*	Seattle University
Danielle Warren	Rutgers University

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## Emerging Scholars Program Reviewers:

Kendy Hess	College of the Holy Cross
Kirsten Martin	George Washington University

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The Society for Business Ethics would also like to thank the Emerging Scholars who generously donated their time and experience.

\* **Committee Chairs**

# Annual Award Recipients

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## Best Conference Paper Award of 2019

- Winner      **David Rönnegard**  
**INSEAD**  
“Why Investors Are Not, and Should Not Be, Morally Responsible”
- Finalist    **Kendy Hess**  
**College of the Holy Cross**  
“Corporate Moral Responsibility v. Corporate Social Responsibility: Friedman Was Right”
- Finalist    **Ignacio Ferrero and Andrea Roncella**  
**Universidad de Navarra**  
“Is High-frequency Trading Making the Equity Market Better?”
- 

## Best Dissertation Award of 2019

- Winner      **Carson Young**  
**The Wharton School, University of Pennsylvania**  
“Three Essays on Strategy and Social Responsibility”
- Finalist    **Lauren E. Aydinliyim**  
**Rutgers University**  
“The Dual Role of Employee Non-compete Agreements: Knowledge-protection and Mobility Limitation”
- Finalist    **Susana C. Esper**  
**HEC Montréal**  
“Controversies Around CSR and Sustainable Development: The Role of Stakeholders in the Spiral of Hypocrisy”
- 

## BEQ Outstanding Article Award of 2018

- Winner      **Rutger Claassen and Anna Gerbrandy**  
Doing Good Together: Competition Law and the Political Legitimacy of Interfirm Cooperation  
BEQ 28(4), 401-425
- Finalist    **Iain Munro and Torkild Thanem**  
The Ethics of Affective Leadership: Organizing Good Encounters Without Leaders  
BEQ 28(1), 51-69
- 

## BEQ Outstanding Reviewer Award

- Winner      **Lori Verstegen Ryan**  
**San Diego State University**

# Lifetime Achievement Awards

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## Outstanding Contribution to Scholarship

Long-term / lifetime achievement award given to an SBE member who has contributed significantly to research in business ethics.

**2019 Winner to be announced at Presidential Luncheon on Saturday**

*(Must Purchase Tickets For This Event)*

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## Distinguished Service

Long-term / lifetime achievement award given to an SBE member who has contributed significantly to the Society for Business Ethics.

**2019 Winner to be announced at Presidential Luncheon on Saturday**

*(Must Purchase Tickets For This Event)*

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## Prior Winners

Conference Year	Scholarship Award	Service Award
2018 (Chicago)	John Boatright	Joanne Ciulla
2017 (Atlanta)	Daryl Koehn	Joseph DesJardins
2016 (Anaheim)	Linda Treviño	Laura Hartman
2015 (Vancouver)	Edwin Hartman	Ronald Duska
2014 (Philadelphia)	Kenneth Goodpaster	Gary Weaver
2013 (Orlando)	Thomas Donaldson	George Brenkert
2012 (Boston)	Patricia Werhane	John Boatright
2011 (San Antonio)	Richard DeGeorge	Michael Hoffman
2010 (Montreal)	R. Edward Freeman	Al Gini
2009 (Chicago)	Norman Bowie	Richard DeGeorge & Patricia Werhane

# In Memoriam

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## Ronald F. Duska December 25, 2018

*Used with the permission of Stretch Funeral Service,  
Havertown, Pennsylvania*

On Tuesday, December 25, 2018 - Christmas Day - Ronald F. Duska, age 81, died peacefully alongside family in his home in Villanova, Pa. He received his Bachelor's degree from Gannon University, his Masters from Saint John's University, and his PhD in Philosophy from Northwestern University. Ron began his tenure at Rosemont College in 1963 where he was a professor of Philosophy. During these years Ron also taught as an adjunct professor at Villanova, and in 1980 he was instrumental in developing the first business ethics courses at Villanova and Rosemont. He retired from Rosemont and became an Emeritus Professor in 1995. Ron then joined the faculty at American College where he held the Charles Lamont Post Chair of Ethics and the Professions from 1996 until 2011. He co-founded and served as the Director of the College's Center for Ethics and there he created The Mitchell Forum, an annual meeting that brings together chief executives in the financial services industry with business ethicists. He taught at The Wharton School, The University of Virginia, Pennsylvania State University, and St. John's University. He was a senior fellow at the Olson Center of the University of Virginia, and



a senior fellow at the Pedro Arrupe Center for Business Ethics at St. Joseph's University. During retirement, he remained active as an adjunct professor in the graduate business schools of St. Joseph's and Villanova Universities. Ron served SBE as Executive Director from 1992 to 1999, during which time the role combined the responsibilities of ED, treasurer, conference organizer, newsletter editor, and membership coordinator. He also served as an elected member of the Board from 2009 until 2014; he was the President of the Society for Business Ethics in 2012-2013. He also authored numerous articles and books including Moral Development: A Guide to Piaget and Kohlberg; Contemporary Reflections

on Business Ethics; Ethics and Corporate Responsibility: Theory Cases and Dilemmas; Rerum Novarum: 100 Years of Catholic Social Thought (A Symposium) and three editions of Accounting Ethics, which he co-authored with his wife, Brenda. Ron's dedication to SBE and his welcoming personality did much to shape and sustain SBE's tradition of collegiality. His presence will be missed.

# In Memoriam

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## W. Michael Hoffman December 6, 2018

*Used with the permission of the W. Michael Hoffman Center for Business Ethics  
at Bentley University*

On December 6, 2018, Dr. W. Michael Hoffman, the founder of Bentley's Center for Business Ethics, a national pioneer in the field of business ethics, and a beloved member of the Bentley community for 44 years, passed away. Mike began working at Bentley in 1974 as the chair of the Philosophy Department. At the time, the United States was reeling from the Watergate crisis and an erosion of trust in public institutions. Mike recognized that at a business college, he was in the right place to teach future leaders about moral leadership, so he introduced to the Bentley curriculum a course on business ethics. Soon afterward, in 1976, he opened at Bentley the first center dedicated to all aspects of business ethics and became an evangelist for business ethics through a series of national conferences and many other initiatives. As more universities around the country began to offer business ethics courses, Mike joined with other scholars to establish the Society for Business Ethics and the Business Ethics Quarterly. He also joined with leaders from the private sector to



found the Ethics Officer Association, the first professional association for ethics professionals working in corporate settings. Mike was the association's founding executive director, with Bentley serving as the facilitating institution.

Today, virtually every publicly listed company and countless private companies in the United States and around the world have an ethics and compliance officer. A prolific scholar, he has authored or edited 15 books and authored or coauthored over 100 articles. In 2016, in honor of the 40th anniversary of the center that he founded, the trustees announced that it would be renamed the W. Michael Hoffman Center for Business Ethics. Mike had a legendary stature in the field he helped to create,

and yet, he met everyone with warmth, humor, and kindness. He will be profoundly missed by many, but his career-long dedication to the field ensures that generations of scholars and practitioners will carry on his life's work toward a more ethical business world.

— Dr. Alison Davis-Blake, President, Bentley University







# Society for Business Ethics

## 2019

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