



NEWS | PUBLICATIONS | HONOURS | FUNDING | FACULTY FEATURE | EUREKA | NEW STARTERS

Welcome to the Hilary 2010 Research Gazette

In this edition, besides the usual round-up of publications, news and project updates, we have exciting news of [Eureka](#), the School's brand-new e-repository, and a reflection on **interdisciplinarity** from Felix Reed-Tsochas, in the [Faculty Feature](#). We also have a new section on [new research staff](#), where you can find new members of the School, their research interests, and contact details.

Eureka: The new e-repository (Eureka) has now been launched! This is a great step forward for the School, as the repository will be instrumental in raising the research profile of both individuals and SBS as an institution. Eureka will make it easier to share articles, store output such as pod casts and lecture notes, and collaborate across the School. The repository also links in with ORA, the University's electronic research archive. We encourage all staff to make good use of this new facility - if anyone has any questions please contact [Chris](#) or [Andy](#) in the library, or [Liz](#) in the RO. For log on details, please read Chris Flegg's handy introduction to Eureka. And finally, many thanks to the Library team for their tremendous work!

We are very pleased to introduce the School's new research blog, Research at Saïd Business School, where you can join Felix's debate, or start a new conversation of your own.

The Research Office would also like to draw your attention to the following opportunities:

ERC Advanced Investigator Grants: As many of you will know, the European Research Council (ERC) is now accepting applications for ERC Advanced Investigator Grants. The application procedure for ERC grants differs slightly from other EC schemes. You can find all documents relevant to the ERC call [here](#).

The call deadline for the Social Sciences and Humanities is **7th April**. The first step for any PI wishing to apply for an ERC grant is to read the Work Programme and Guide for Applicants relevant to his/her call. Please also remember to contact either [Nils Nordal](#) or [Liz Sanders](#) in the Research Office, to notify them of your interest, and discuss any support you may need.

The Press Office: The Press Office's focus is upon top-tier international media (such as the FT, WSJ, Reuters, Bloomberg) and with national media in key countries such as the UK, USA, and parts of continental Europe. If, at any time, you think aspects of your research might be of interest to such media organisations for publication, the Press Office would like to encourage you to get in touch.

Contacts: [Clare Fisher](#), Head of Press Relations (Tel: 01865

QUICK LINKS

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[Research seminars >](#)

CONTACT US

Should you require further information, please [email the Research Office >](#)

422713) [Josie Powell](#), PR Coordinator (Tel: 01865 422573)

Hilary 2010 News

Linda Scott and colleagues **Catherine Dolan**, **Sue Dopson** and Paul Montgomery have been making the global press over the last few months with their work on girls' education in Africa (as described in the Faculty Feature section of the last [Gazette](#)).

[BBC article](#)

[FT Business Education feature](#)

Linda is currently in talks with Procter & Gamble about funding the second stage of the research, which will be a longer study, in at least two sites, that combines the intervention reported here with the distribution systems **Linda** and **Catherine** have been studying elsewhere in the developing world. Linda is also testing a case in her class this term that builds on this same research.

[The Oxford Scenarios: Beyond the Financial Crisis](#) was launched this month. The work has resulted from a collaboration by **Angela Wilkinson** and an international group following the second Oxford Futures Forum in April 2008. Using the current financial crisis as a starting point, *The Oxford Scenarios: Beyond the Financial Crisis*, examines the underlying assumptions and world views that have allowed the current situation to unfold. By developing two possible stories of how the world can move past the credit crunch and forward into the future, these scenarios aim to spur new ways of thinking and a new approach to the actions that are taken in the present.

Rafael Ramirez and **Angela Wilkinson** continue their involvement with the World Economic Forum. Rafael co-chaired the Strategic Foresight Council at this year's [WEF Davos](#) meeting.

Ian Kessler presented his paper 'Support Roles in Secondary Healthcare' at a conference organised by the Scottish Executive - Workforce Planning & Workforce Development for Healthcare Support Workers and Assistant Practitioners.

Tomo Suzuki and **Jaypal Jain** have conducted extensive research in India, on the topic of the wider impacts of IFRS on BRICs countries' socio-economy. In 2009 Tomo and Jaypal visited many cities in India, conducting about 100 interviews with various stakeholders. Their final report to the Government of India is due in March 2010.



Above: Tomo Suzuki, Indian Minister of Corporate Affairs, Mr. Salman Khurshid and Jaypal Jain.

Bestlog - **Richard Cuthbertson, Wojtek Piotrowicz** and **Gerd Islei's** European Commission logistics best practice project is now nearing completion. A successful final conference was held in Brussels and a book will be published in 2010. The "best practice" methodology and platform developed during the project will be continued under the auspices of the European Logistics Association. A follow up project (Bestlog2) is now being explored.

The **OXIRM** collaboration with the Research Council of Norway/Accenture/Borg Innovation - Value Driven Service Innovation - has just completed its first year. A White Paper has been produced and this will be published in 2010, and a publication strategy for the next 3 years has been agreed. Planned conferences and workshops include events at UC, Berkley in March and Oxford in September.

Richard Cuthbertson, Malobi Kar and **Elizabeth Howard's** work on 'India Scenarios - India retail development' has produced a White Paper that was initially presented at the Asia-Pacific conference in Hong Kong in August. This was based on seedcorn funding. A full project proposal in conjunction with Trinity International Business School, Kolkata, India is now being pursued. The initial research was shared with the Department for Business Innovation and Skills, and BIS subsequently invited the team to join a working group on agricultural and consumer goods supply chains for the "UK India Retail and Consumer Goods Logistics Forum".

OXIRM has now appointed a KTP Research Associate in conjunction with the Association of Convenience Stores to work on the ESRC-funded RIBEN (Retail Industry Business Engagement Network) project. **Alison Broadby** will start on 1st March and will be based at the Association's office in Farnborough. There have been no linked CASE awards, largely due to the requirements of the DPhil process within Oxford and the difficulty of securing retail company support during a very narrow window. (Our collaborating universities in Leeds and Southampton have both appointed 2 doctoral students.) **Jonathan Reynolds** is to work with 2 small retail firms who have successfully applied for funding support from the network.

Jonathan Reynolds' project - Managing Knowledge in Retail Location Decision-Making (with Steve Wood, University of Surrey) is exploring the role of tacit knowledge against formal forecasting techniques within retail firms, and will produce a number of article submissions in 2010, including for the Journal of Economic Geography, Environment and Planning A, the International Marketing Review and the Journal of Marketing Management. A conference paper has already been accepted for the 17th international conference on Recent Advances in Retailing & Services Science, Istanbul, July 2010.

Student news:

Allison Stewart presented her paper "Exploring the Popularity-Failure Paradox in Projects", co-authored with Eamonn Molloy, at the [Making Projects Critical](#) conference in Bristol. The paper is interdisciplinary - it uses methods from linguistics applied to management studies.

Sumudu Watugala has been awarded an [Oxford-Man Institute scholarship](#) for 6 months. Sumudu will spend around two days a week at the Institute, and attend their quantitative finance seminars.

Danielle Logue gave the Invited MBA lecture at the [Australian School of Business](#), University of New South Wales, on "Wicked Problems and Strategy", in December. Danielle will also be presenting a paper at [European Group in Organisation Studies](#) (EGOS) in June. The paper is co-authored with C. Rawlings (Stanford University) and is entitled "Getting at the global-local interplay in diffusion stories: Symbolic boundaries and field segmentation".

MSc. Man Res student **Ali Gumusay** successfully organised a weekend conference for 35 UK-based students with a scholarship from the [Foundation of German Business](#). Participants were Klaus Murmann Fellowship Programme scholars, who study a variety of subjects. The conference was opened with a workshop by **Richard Cuthbertson**, followed by a dinner at SBS. Saturday's focus was on the relationship between the United Kingdom and the European Union and included a lecture, a film, workshops and presentations as well as a guided city tour. Ali has some very positive feedback, including enquiries about studying here for a DPhil, and the outgoing MSc.

Lea-Rebecca Lahnstein completed her MLitt, with a thesis entitled 'Conceptions of Governance and Constructions of the Social/Biological in Genomic Databases'. Lea has now moved to King's College London to take up a DPhil place. **Meng Zhao** has completed his DPhil 'Incorporating Configuration Approach with Organizational Field Studies: Evidence from European Venture Philanthropy, 1993-2008'. Congratulations to them both!

Conferences at SBS:

[The Oxford Centre for Entrepreneurship and Innovation](#) is co-hosting the conference '[Medical Innovation 2010: A Global Perspective on Healthcare Innovation](#)' with [The George Institute for International Health](#), and supported by the [Oxford Biomedical Research Centre](#). Medical Innovation 2010 will bring together over 300 healthcare professionals, managers, policy makers and researchers for a two-day conference at SBS. The conference aims to provide an exclusive insight into the global challenge of healthcare innovation. For more information please contact [Emily Davis](#)

The end of project conference for **Ian Kessler**, **Sue Dopson** and **Paul Heron's** NHS funded project on Support Workers in Secondary Healthcare will be held on 26 March 2010. It will be held at SBS and attended by national policy makers, national trade unions officers, regional and local healthcare practitioners and academics. Those interested in attending should contact [Ian](#).

Publications

Barnett, M. L. (2009) [One voice, but whose voice?](#) Exploring what drives trade association activity, *Business & Society*. October 2009

Reynolds, J. (2010) [E-Business: A Management Perspective](#), OUP. The book contains chapters by **Cuthbertson, C.**, **Kar, M.** and **Piotrowicz, W.**

Tsomocos, D., Pederzoli, C. and Toricelli, C. (2010) [Rating Systems, Procyclicality and Basel II](#): An Evaluation in a General Equilibrium Framework, *Annals of Finance*, 6(1), pp. 33-49.

Piotrowicz, W. and **Cuthbertson, R.** (2009). [Sustainability – new dimension in information systems evaluation](#). *Journal of Enterprise Information Management* 22(5) 492-503.

Sarasvathan, S., Dew, N. and **Ventresca, M.J.** (2009) [Unpacking Entrepreneurship as Collective Activity](#): Opportunities, Activity, and Context, in *Advances in Entrepreneurship Theory and Research*, 11, 261 - 281,

Forthcoming publications:

Kessler, I. and Bach, S. The Citizen-Consumer as Industrial Relations Actor: New Ways of Working and the End User in Social Care, British Journal of Industrial Relations.

Kessler, I. and Bach, S. Nursing a Grievance? The Role of Healthcare Assistants in a Modernized National Health Service, Gedner, Work and Organisation

Korica, M. and Molloy, E. (2010) 'Making Sense of Professional Identities: Stories of Medical Professionals and New Technologies' Human Relations

Logue, D. (2010). Top Management Team composition: Asking institutional questions about who is 'in', when and why? European Management Review, Vol 7.1 April 2010.

Randeree, K., Staging the Olympic Games in the Muslim world: A feasibility study, International Journal of Islamic and Middle Eastern Finance and Management, Volume 4, Issue 3, 2011.

Randeree, K. and El Faramawy, A. (2010) [Islamic perspectives on conflict management within project managed environments](#), International Journal of Project Management, Vol. 29, Issue 2, 2011

Tsomocos, D. and Giraud, G. Global Uniqueness and Money Non-Neutrality in a Walrasian Dynamics without Rational Expectations, Economic Theory, forthcoming 2010.

Tsomocos, D., Goodhart, C.A.E., **Peiris, U.M.** and **Vardoulakis, A.P.** On Dividend Restrictions and the Collapse of the Interbank Market, Annals of Finance, forthcoming 2010.

Tsomocos, D. and Voliotis, D. A Necessary and Sufficient Condition for Convergence of Statistical to Strategic Equilibria of Market Games, International Game Theory Review, forthcoming 2010.

Tsomocos, D., Goodhart, C.A.E. and Sunirand, P. The Optimal Monetary Instrument for Prudential Purposes, Journal of Financial Stability, forthcoming 2009.

Ramirez, R. and **Wilkinson, A.** Canaries in the Mind, the Journal of Futures Studies, forthcoming spring 2010.

Research Awards and Honours

Ian Kessler has been appointed to the [Skill for Care](#) (sector skills council for social care) Research and Development Committee.

Ian has also accepted membership of the Expert Group of the [King's Fund Point of Care](#) Hospital Pathways Programme, which aims to transform patients' experience of care in hospital. The goal of the programme is to enable health care staff in hospitals to deliver the quality of care they would want for themselves and their own families. The group is working with patients and their families, staff and hospital boards to research, test and share new approaches to improving patients' experience.

Funding

Tomo Suzuki was awarded £250,000 by Osaka City University, Japan for his research project 'City, Culture and Society' on sustainability management in the corporate world. Tomo plans to use the fund to develop models of sustainability management which include new financial accounting regulations.

The **Saïd Foundation RA Fund** has made the following awards to:

Howard Jones, to support the completion of his 'European IPO database'.

Catherine Dolan and **Linda Scott**, for their project 'Sanitary Care and Girl's Education in Developing Countries'.

Steve Woolgar, to help create an edited volume entitled 'Reflexive Methods' as part of the Sage Series in Social Research Methods.

Javier Lezaun, to support his work on new models of public-private partnership.

Mari Sako, to assist with her work on 'Cross Sectional Differences in Returns to Innovation'.

Andrew Pettigrew, to help him start his research project on strategic leadership processes and practices of Global Professional Service Firms.

If you would like to apply for funding from the RA Fund please email [Nils Nordal](mailto:Nils.Nordal@sbs.oxford.edu), outlining your project and funding estimate.

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