



## Tension in the Data Environment: Can Organisations Meet the Challenge?

### Data, Organisations and Society Conference 2018

Coventry University, TechnoCentre, Coventry, UK | 21 November 2018

#### Call for Papers

You are invited to attend the Data, Organisations and Society Conference 2018 to be held at Coventry University, TechnoCentre, Coventry, UK on the 21<sup>st</sup> of November 2018.

Data availability has increased exponentially in the last decade, paving the way for a new business environment. As such growth accelerates, a better understanding is needed of the opportunities this new phenomenon provides and of the innovation, ethical, social, privacy and security challenges it poses. Current tensions include the digital skills shortages, threats from cyber-attacks and the requirement to embrace GDPR legislation. This one-day conference, hosted by **Centre for Business in Society (CBiS), Coventry University** focuses on how organisations from the private, public and third sectors are experiencing and responding to such tensions.

The conference organisers solicit abstracts that advance our empirical, theoretical and conceptual understanding of the changing use of data and its impact. The conference is designed with a view to widening the interdisciplinary perspectives in relation to this topic. We are keen to encourage engagement with value themes across all aspects of business theory and practice.

The theme of the conference is '**Tension in the Data Environment: Can Organisations Meet the Challenge?**'. Below is an indicative (but not exclusive) list of possible submission topics:

- New ways of doing business and new business models emerging from the transformation of data;
- Big data, analytics and its application as a driver of innovation and strategy development;
- Causes of tensions surrounding data use for private, public and not-for-profit organisations;
- Impact of the digital skills gap in organisations;
- Navigating the relationships between stakeholders which own, store and use data;
- Role of new business models in transforming data ownership and privacy-friendly business models;
- Privacy issues emerging from the collection and storage of personal data by organisations;
- Data governance and the implications of GDPR for organisations;
- Managerial issues emerging around cyber security management;
- Implications for organisations of data security breaches.

The conference aims to bring together academic, practitioner and public policy researchers from these key areas of cross-disciplinary research to present and discuss current research relevant to these issues.



## Conference details

Date: Wednesday 21st November 2018.  
Venue: Coventry University, TechnoCentre, CV1 2TT.  
Time: 09.30 – 17.00.  
Fee: £50 (£30 doctoral candidates); lunch/refreshments provided.

## Submissions

Applicants should submit an original abstract of **750-1000** words maximum (excluding appendices and references). Papers may contain tables and figures. References must begin on a new page, but be uploaded as part of the paper.

**Format of submission:** Microsoft Word document, A4-page formatted, 2.5cm margins on all sides, Single spaced throughout, 12-point Times Roman font (except for the title, which must be 14-point Times Roman). Furthermore, the title page should include the author(s)' names and affiliation, contact details and email address and Page 2 should include the paper title, without the name of the paper's author or indication of their institution. At least one author per submission must register to attend the conference by 1st November 2018. Submissions with no registered authors after this date will be withdrawn.

Participants will be invited to submit their papers to a journal special issue.

## Sessions

Abstracts accepted will be scheduled for presentation in 'round table' format, and audio/visual equipment will not be provided. You are advised to take copies of your abstract for use on the day. Abstracts will have 15/20 minutes allocated, but will be presented in 'round table' format with a discussion facilitator where a number of round tables will be scheduled in parallel and hence the audience is likely to be smaller.

In all cases, it is intended that presenters and the chair/discussant for each session will have read each other's papers in advance (access to papers will be online to those registered to attend, approximately one month prior to the event).

The final upload of accepted abstracts will be included in the conference proceedings if an author is in attendance to present it. Proceedings containing the abstracts will be made available.

## Key dates

Abstracts should be submitted via email to [dos.conference@coventry.ac.uk](mailto:dos.conference@coventry.ac.uk), no later than the 24th September 2018 .

Notification of acceptance will be by 12th October 2018.

Latest online registration by 1st November 2018.

Abstracts will be posted online by 9<sup>th</sup> November 2018.

For more details please visit: <http://bit.ly/DOSconference2018>

**On behalf of the organising committee at CBiS, we look forward to seeing you in Coventry!**

Sally Dibb, Professor in Marketing and Society

Alexeis Garcia-Perez, Reader in Cyber Security Management

Maureen Meadows, Professor of Strategic Management.