



Centre for

**Global
Cooperation
Research**

InHouse&Guest Workshop

The DAC and Development Co-operation: writing history with a future perspective

17th -19th May 2017, Duisburg, Germany

Organized by Käte Hamburger Kolleg / Centre for Global Cooperation Research

Preliminary Programme

Introduction

In contemplating the advent of what is likely to be a highly disruptive and isolationist presidency of the United States as of 20 January 2017, Joschka Fischer recently bid "Goodbye to the West"¹, and with it to a "Western order" that has dominated international relations during our lifetimes. Relations and co-operation between developing countries and the West have featured prominently in this international order. Understanding the history of those evolving relations is essential when major challenges are thrust upon the world as we knew it until this moment.

The West, according to Fischer, received its "birth certificate" during the second World War II, after which the United States became a powerful force in shaping the remainder of the 20th century, notably the international institutional architecture. In 1960, as part of this architecture, the Convention creating the Organisation for Economic Co-operation and Development (OECD) was signed, with its Article 1 solidly underpinning the « D » for Development.

The same year, also under strong US influence, the Development Assistance Group (DAG) brought together eight countries and the European Economic Community, joined immediately by Japan and then the Netherlands, to consult on their assistance to « less-developed » countries. A year later, the DAG was integrated into the newly-created OECD as the Development Assistance Committee – branded ever since as the DAC and – in some spheres – synonymous with the OECD.

In the ensuing twenty-five years to 1985, membership doubled and the DAC established itself as a key forum for dialogue and joint consultation on development co-operation policies for policy makers and decision takers. The end of the Cold War and a vision for the 21st century that led to the Millennium Development Goals (MDGs) marked the DAC's second quarter century, as did opening up to multiple and diverse partnerships with donors and recipient countries including states in fragile situations. As the 21st century advances, so do the competition and challenges to the DAC's low key but undeniable stronghold in the field of international development co-operation.

The Centre for Global Co-operation Research seminar on the DAC and Development Co-operation seeks to probe the DAC's history as an integral part of the Western-led system of development co-operation in the post-World War II-decolonialising-Cold War period until the recent emergence and re-emergence of a category of donors and donor philosophies that are closer to and often synonymous with the developing countries themselves and their 'non-Western' perspectives. In probing the economic and geopolitical drivers underlying the DAC story, we seek to share the workings of a poorly known yet key piece of machinery of the post-WW II world order, publicise its successes and failures, and draw upon them to inform current and future entrepreneurs in the field of development co-operation. With nearly sixty years of development co-operation experience to draw upon and the Sustainable Development Goals as our markers for the future, we have an opportunity to reflect and trace out a new and improved way forward in a multipolar world in which development dynamics are increasingly central rather than marginal to the functioning of the global economy and polity and the planet itself.

¹ Fischer, Joschka. « Goodbye to the West », Private Syndicate, 5 December 2016. « The writer, Germany's foreign minister and vice chancellor from 1998 to 2005, was a leader of the German Green Party for almost 20 years. »

Wednesday, 17th May 2017

23. Käte Hamburger Lecture:

"Applied History: Still Learning from 60 years of Development Co-operation"

Venue: **tbd** | Duisburg

From his unique personal perspective having served as Administrator of USAID and later DAC Chair, Professor Atwood will highlight the defining moments and evolution of the DAC's development co-operation enterprise.

18:00 – 18:10

Welcoming and Introductory Remarks

Dr Markus Böckenförde, *Executive Director, Käte Hamburger Kolleg/
Centre for Global Cooperation Research*

18:10 – 19:00

23rd Käte Hamburger Lecture:

"Applied History:

Still Learning from 60 years of Development Co-Operation"

Brian J. Atwood

Moderator & Discussant: Alexandra Trzeciack-Duval

19:30

End of the Lecture and Informal Get-Together

Thursday, 18th May 2017

Workshop

The DAC and the Aid System: Past Experiences and Present Challenges

Venue: Käte Hamburger Kolleg / Centre for Global Cooperation Research |
Schifferstr. 196, Duisburg 47059

The history of the DAC can very broadly be divided into four periods: first, its creation in the context of the emergence of the development cooperation agenda; second, the evolution of the DAC during the Cold War period during which it very much created an aid system centred on the ODA concept; third, its orientations and actions during the post-Cold War years; fourth, the acute challenges it faces at present. Our Workshop will cover each of these periods in subsequent panels. It will end with a reflection, by the actual Chair DAC, Charlotte Petri Gornitzka on the challenges that the DAC faces today, followed by a wrapping up by Professor Peter Carroll, who will help make sense of the workshop discussions, drawing conclusions about the DAC from an institutional perspective and for the future of the broader development co-operation enterprise.

09:00 WELCOME COFFEE

09:25 WELCOME

10:30 Markus Böckenförde, Executive Director, Käte Hamburger Kolleg/ Centre for Global Cooperation Research

09:30 – 10:00 INTRODUCTION

Writing the History of the DAC – Some Epistemological Issues

Richard Carey

10:00 PANEL 1: The DAC and the origins of the Aid System

11:15 Chair: Brian Atwood

The panelists will trace and analyse the the key influences and events that underlay the creation of the development cooperation assistance enterprise against the background of both pre-and post-World War II drivers of international political architecture, including the League of Nations, the UN, the Cold War and the independence of numerous former colonies.

- a) The Origins of the DAG and the post-war aid system (*Gerardo Bracho*)
- b) The Road to the ODA Concept (*Simon Scott, William Hynes*)

11:15 – 11:30 COFFEE BREAK

11:30 PANEL 2: The DAC and the Cold War Years

13:00 Chair: Brian Atwood

The panellists will discuss main issues tackled by the DAC during its first quarter century, including the place of the DAC within the OECD paradigm.

- a) The OECD, the DAC, and the growth paradigm (*Peter Carroll*)
- b) The DAC in the Cold War Years – Putting the 'D' into the OECD and Development Cooperation (*Richard Woodward*)

13:00 – 14:30 LUNCH

14:30 **PANEL 3: The DAC and the Post-Cold War Years**

18:00 Chair: Richard Carey

The panellists will discuss some of the main aid paradigms in play following the end of the Cold War, including divergencies in norms and practices, and the creation in the DAC of the MDG agenda and its widespread adoption via the UN Millennium Declaration process.

- a) Perspectives on Aid Paradigms: Norms of DAC Donors, South-South Co-operation and Japan (*Sakiko Fukuda-Parr*)
- b) The DAC and the MDGs Agenda (*Brian Atwood*)

16:00 – 16:15 **COFFEE BREAK**

The assumption of the triumph of democracy and the “end of history” that immediately followed the fall of the Berlin Wall and the collapse of the former Soviet Union were expected to usher in a new era of international co-operation. The Panellists will discuss the changing priorities for development co-operation once there was, for a time, just one super-power left. The key topics will include efforts to shape development for the 21st century, greater attention to aid effectiveness and partnerships, and the growing number of states in fragile situations. The panel will offer views on how successful the DAC was in taking up these challenges.

- 16:15** c) The DAC and the Aid Effectiveness Agenda (*Richard Manning*)
- d) The DAC and the Fragile States Agenda (*Alexandra Trzeciack-Duval*)
- e) DAC and Outreach – Engaging with Russia and the Arab Donors (*William Hynes [Arab Donors], Alexandra Trzeciack-Duval [Russia], Richard Carey [China]*)
- f) Busan and After (*Gerardo Bracho*)

19:00 **DINNER**
(Location tbd)

Friday, 19th May 2017

Venue: Käte Hamburger Kolleg / Centre for Global Cooperation Research |
Schifferstr. 196, Duisburg 47059

09:30 **PANEL 4: The DAC and Contemporary Challenges: The Development Agenda**
11:45 **in Flux**
Chair: Richard Manning

The fourth and final panel will take up the latest geopolitical and social challenges to the international system that are affecting the future of development co-operation and ability of the DAC to remain relevant. The Panellists will discuss such challenges as changes in political orientations in DAC member countries, an increase in the number of providers of assistance outside the DAC, greater political assertiveness by partner countries, a significant number of developing countries lacking institutional and governance foundations, an increase in alternative sources of finance.

- a) The South-South Paradigm and China as an Architect in the International Development System (*Xiaoyun Li*)
- b) New Donors, Norms and Legitimacy (*Liam Swiss*)

10:15 – 10:30 **COFFEE BREAK**

- 10:30**
- c) Challenges of the New International Financial Landscape and the Role of Official Finance (*Helmut Reisen*)
 - d) From ODA to TOSSD? – The EU Perspective (*Niels Keijzer*)
 - e) Development, Demography and the New Industrial Revolution (*Richard Carey*)

11:45 – 12:00 **COFFEE BREAK**

12:00 **COMMENT: The Future *versus* the History: A Comment from the current**
12:30 **Chair of the DAC**
Charlotte Petri Gornitzka (tbc)

DISCUSSION

12:30 **CONCLUSIONS**
Peter Carroll

13:00 **End of Workshop**

The workshop will be held in English

Kindly register for the Lecture by 15th May at events@gcr21.uni-due.de

List of Speakers

Atwood, Brian, *University of Minnesota; Former Chair, OECD's Development Assistance Committee; Former Administrator, United States Agency for International Development*

Bracho, Gerardo, *Senior Expert Fellow at Käte Hamburger Kolleg/ Centre for Global Cooperation Research; Former Mexican DAC Delegate*

Capeletti, Alessandra, *Fellow at Käte Hamburger Kolleg/ Centre for Global Cooperation Research*

Carey, Richard, *Former Director, OECD's Development Co-Operation Directorate*

Carroll, Peter, *University of Tasmania*

Fukuda-Parr, Sakiko, *The New School, NY/USA*

Hynes, William, *OECD Secretariat*

Keijzer, Niels, *Deutsches Institut für Entwicklungspolitik/ German Development Institute Bonn*

Manning, Richard, *Former Chair, OECD's Development Assistance Committee*

Petri Gornitzka, Charlotte, *Current Chair, OECD's Development Assistance Committee*

Reisen, Helmut, *Former Head of Research, OECD Development Centre*

Scott, Simon, *OECD Secretariat*

Swiss, Liam, *Senior Fellow at Käte Hamburger Kolleg/ Centre for Global Cooperation Research*

Trzeciak-Duval, Alexandra, *Former World Bank DAC Delegate; Division Head, OECD'S Development Co-Operation Directorate*

Woodward, Richard, *Coventry Business School, UK*

Xiaoyun, Li, *China Agricultural University*