

Modelling hierarchical circular supply chain management enablers in the seafood processing industry in Vietnam under uncertainties

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Modeling hierarchical circular supply chain management enablers in the seafood processing industry in Vietnam under uncertainties

Abstract

This study establishes a valid set of circular supply chain management enablers in Vietnam under uncertainties. Circular supply chain management optimizes resource utilization and minimizes waste in achieving competitive advantage; however, prior studies failed to build enablers for industrial improvement under qualitative information. This study adopts the fuzzy Delphi method to arrive at a valid group of attributes. Fuzzy set theory deals with the uncertainties from qualitative data, and fuzzy interpretive structural modeling builds the hierarchical structure under uncertainties. The best-worst method confirms the consistencies. This study stipulates a four-level hierarchical structure in the seafood processing industry. The results show that organizational capability and agility, technological advancement and economic benefit are dominant aspects. Commitment of leadership and managerial support, suppliers' collaboration, firm culture, readiness for organizational change and sustainability concept integration are top criteria for industrial improvement.

Keywords: circular supply chain management enablers; triple bottom line; dynamic capability view; fuzzy set theory; interpretive structural modeling; best-worst method

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1. Introduction

In Vietnam, the seafood processing industry is important in providing foods for people, positively contributing to agricultural and rural economic structure transformation, dedicated to hunger eradication, poverty reduction, job creation and achieving export-import balance. However, this industry's rapid growth has caused sustainability concerns over the environment, such as pollution and waste (Alnajem et al., 2021; Poursoltan et al., 2021; Tseng et al., 2020). In particular, the high energy usage in seafood production generates increased air pollution. Wastewater and solid waste generally result from processing operations, and packaging waste is also a major concern. In this context, Farooque et al. (2019) indicated that circular supply chain management (CSCM) linking supply chain management with the circular economy's philosophy emerges as an appropriate solution requiring a thorough reform of the entire structure in both production processes and consumption activities. CSCM synchronizes forward and reverse supply chains to form value from products, secondary products, and appropriate waste flow by virtue of an extended life cycle (Batista et al., 2018). Consequently, adopting CSCM brings about numerous benefits such as improved resource availability, reduced waste generation, and better social benefits (Despeisse et al., 2017; Goyal et al., 2018). Hence, executing CSCM arises as an urgent requirement for the industry.

CSCM execution is driven by enablers that the industry must acknowledge. Enablers are attributes that ease CSCM adoption by firms. The triple bottom line (TBL) has been proven to benefit the supply chain environmentally, socially and economically; thus, it has been widely adopted in previous studies (Ahmed and Sarkar, 2019; Tseng et al., 2020; Wu et al., 2016). Integrating the TBL perspective to identify CSCM enablers is adequate, as the concept aims to enhance firms' sustainability (Batista et al., 2018; Farooque et al., 2019). In particular, the economic perspective focuses on achieving financial gains and future growth, while the environmental perspective requests firms to reduce their impacts on the environment. The social perspective refers to the full scope of responsibilities that firms have toward society. Furthermore, firms utilize the dynamic capability view for the purpose of adjusting to rapidly changing supply chain situations (Kumar et al., 2018; Chowdhury et al., 2019; Gupta et al., 2020). Dynamic capabilities are positively conducive to CSCM application (Khan et al., 2020). Firms are required to develop suitable capabilities and reconfigure resources for the supply chain's circularity objectives in agreement with the dynamic capability view (Chowdhury and Quaddus, 2017; Khan et al., 2021). Notably, leveraging technological development associated with organizational capability enables firms to execute CSCM and amplify performance (Aboelmaged, 2018; de Sousa Jabbour et al., 2018). Hence, the TBL perspective and dynamic capability view are embodied in this study.

In the literature, Aboelmaged (2018) indicated that organizational capability characterized by support from management and employee engagement provides the bond that guarantees sustainable manufacturing practices. de Sousa Jabbour et al. (2018) argued that when organizational capability is developed together with digital technologies, this unlocks resource circularity across supply chains, such as decreasing resource consumption, preventing excessive resource usage, diminishing waste production and monitoring products after consumption to recover constituents. Agyemang et al. (2019) suggested that economic motivation drives firms to apply CSCM initiatives to advance market share, increase profits

and reduce costs. Munny et al. (2019) argued that firms are obligated to include social responsibility in the supply chain to alleviate stakeholder pressure. Bhatia et al. (2020) asserted that environmental management achieved by implementing CSCM needs to be one of the imperative agendas for firms. In sum, the integration of environmental management, economic motivation, social responsibility, technological development and organizational capability perspectives allows a complete approach to understanding the hierarchical structure.

To promote widespread CSCM execution, managers need to identify and understand the key enablers that need to be actualized. Despite efforts to lay a theoretical base for CSCM, prior studies failed to comprehensively determine crucial enablers and hierarchical structures for CSCM attributes (Agyemang et al., 2019; Govindan and Hasanagic, 2018; Bhatia et al., 2020). Hence, this study employed the hybrid method fuzzy interpretive structural modeling (FISM). The fuzzy Delphi method (FDM) is used to define valid and reliable CSCM enablers (Tseng et al., 2020). The attributes are usually measured in qualitative information. Fuzzy set theory is employed to defuzzify qualitative facts (Bui et al., 2020). FISM arranges attributes into a hierarchical structure (Tsai et al., 2020). Moreover, in the hierarchical structure, criteria weights are determined by adopting the best-worst method (BWM) (Rezaei, 2016). As a consequence, the study incorporates three objectives.

- To develop a group of CSCM enablers with qualitative information and linguistic preferences;
- To construct CSCM enablers' hierarchical structure under uncertainties;
- To present CSCM improvement enablers in practices.

The study's contributions comprise (1) providing a valid set of CSCM enablers via qualitative information evaluation; (2) determining the hierarchical structure among CSCM enablers in linguistic preferences; and (3) offering guidance and suggestions for the seafood processing industry. This study is structured as follows. Industry background for CSCM is offered in Section 2. Methodological interpretation is presented in Section 3. Section 4 reports the results, while Section 5 explains both theoretical implications and practical implications. Finally, Section 6 shows conclusions together with limitations and future studies.

2. Literature review

The theoretical framework and literature review on CSCM are shown in this section. Additionally, the method and measures are displayed.

2.1. Theoretical framework

The TBL perspective involves integrating essential pillars of sustainability with respect to the economy, society and environment (Elkington, 1998; Wu et al., 2016). The traditional prime aim of optimization plans and models employed in the strategic structure concentrated only on supply chains' economic attributes. However, Ahmed and Sarkar (2019) pointed out that there has been a feasible awareness connected with the supply chain's environmental concerns and social issues. While the firm's profit-making competence is acknowledged in economic motivation, social responsibility involves a firm's activities to assist stakeholders and society. Finally, environmental management is associated with a firm's environment-oriented activities throughout its operation (Tseng et al., 2020). The TBL perspective encourages a firm to simultaneously realize economic accomplishment, environmental management, and social equity. Firms' long-lasting survival progressively depends on sufficient TBL performance.

Dynamic capability is a firm's capacity to reform and transform its assets, resources and strategies in a changeable or unpredictable context (Teece et al., 1997; Chowdhury and Quaddus, 2017; Chowdhury et al., 2019). Kumar et al. (2018) emphasized that building dynamic capability is required to optimize sustainable performance in the TBL perspective because the degree of risk and uncertainty of the business setting is more intensified with CSCM than with traditional supply chain management. A clear organizational structure enables firms' operations to succeed in unanticipated market circumstances and supports internal capabilities. Firms wishing to gain a competitive advantage foster agility in operations, align with stakeholders, and more effectively apply new technologies in the supply chain (Gupta et al., 2020). Dynamic capabilities considerably smooth the way for CSCM implementation (Khan et al., 2020; Khan et al., 2021).

The TBL perspective is imperative for CSCM in strategic decision making since it allows a firm to pinpoint clear goals and identify indispensable enablers such as environmental management, economic motivation, and social responsibility (Alnajem et al., 2021; Govindan and Hasanagic, 2018; Agyemang et al., 2019; Tseng et al., 2020). However, TBL is insufficient to incorporate the ideas of sustainability along with a circular supply chain and must be considered from other perspectives (Wu et al., 2016; Choi and Chen, 2021). Affiliated with the dynamic capability view, technological development and organizational capability facilitate the transformation of operations' processes and CSCM execution (Aboelmaged, 2018; de Sousa Jabbour et al., 2018; Khan et al., 2021). These two theories supplement each other in clarifying CSCM enablers, as firms are driven to execute CSCM not only owing to environmental management, economic motivation, and social responsibility priorities under the TBL perspective but also by virtue of technological development and organizational capability under the dynamic capability view. Hence, this study integrates the TBL and dynamic capability view to identify influential enablers and hierarchical structures.

2.2. Circular supply chain management

Batista et al. (2018) conceptualized CSCM as the integration of forward and reverse supply chains to construct a firm's ecosystem alliance for value formulation and effective waste flows via extended life cycles, enhancing firms' sustainability in terms of TBL perspectives. CSCM encourages sustainability thinking by consistently employing circular economy thinking in all supply chain stages along with functions. Mangla et al. (2018) identified that CSCM is an appropriate solution to lessen contamination, an achievable goal relating to consumption and production, scarcity of resources, and climate change. Firms are able to decrease waste, improve the availability of resources, and benefit society by executing a circular supply chain in terms of products, material, and waste flow (Despeisse et al., 2017; Goyal et al., 2018). Farooque et al. (2019) indicated that CSCM exhibits an optimistic vision to enable firms to gain advanced performance regarding resource efficiency, and consequently, profitability and diminishes adverse environmental and social effects.

From an environmental management perspective, Sharma et al. (2016) argued that environmental motivation is one of the key drivers for remanufacturing to decrease waste, utilize resources and prolong the product lifecycle. Moktadir et al. (2018) noted the world's progressive consciousness of the environmental demand to establish a sustainable economy in the future. Firms are motivated to adopt a circular business model and be willing to reduce adverse environmental impacts (Nußholz, 2018; Poursoltan et al., 2021; Tura et al., 2019). Kristensen and Mosgaard (2020) proposed that resource efficiency is illustrated in 3Rs,

including reducing, reusing, and recycling, with a focus on decreasing material input and bettering resource utilization. Singhal et al. (2020) stated that the CSCM application enables firms to use resources efficiently, which leads to increased value to society. Bhatia et al. (2020) clarified that attention to environmental issues such as poisonous waste generation and natural resource scarcity urges firms to execute CSCM.

From an economic motivation perspective, Vljajic et al. (2017) indicated that the potential of value recovery supports circular supply chain creation, as CSCM is often operationalized and understood with reference to circular flows, which carry value recovery operations. Bhanot et al. (2017) noted that firms adopting sustainable practices, in turn, realize economic benefits such as better product quality, increased market share, and higher profits. This adoption improves firms' image and market competitiveness and is crucial to sustainable production initiatives. Govindan and Bouzon (2018) clarified that economic benefit such as reducing raw material usage and waste treatment costs and recovering the remaining value from used products improves reverse logistics practices. De Jesus and Mendonça (2018) stated that decoupling revenue and improving resource performance are important economic drivers for powering the shift to a circular economy. Gusmerotti et al. (2019) suggested that economic benefits such as lower production costs are significant for implementing CSCM in manufacturing firms. Tura et al. (2019) found that cost savings and the potential to actualize value from waste incentivize firms to adopt CSCM. Bhatia et al. (2020) argued that the economic benefits of reducing raw material costs and disposal costs drive firms to adopt CSCM.

Social responsibility enables other sustainability initiatives, and ignoring this perspective leads to extremely adverse effects in the supply chain (Ahmadi et al., 2017). In connection with the social responsibility perspective, Jakhar et al. (2018) stated that firms feel pressure to adjust the full product life cycle to include sourcing, manufacturing, using, disposal and recovery of product value after its end-of-life as a result of the increased awareness (together with knowledge of stakeholders) about sustainability. Moktadir et al. (2018) noted the continuous escalation of customers' pressure to shift the linear model to a circular economy as customers become more conscious of environmental issues and look for environmentally friendly products. Furthermore, continuous pressures from stakeholders create demand for firms to adopt circular initiatives to fulfil corporate social responsibility, which encompasses a firm's relationship with and social impacts on the environment through its scope of effects (Agyemang et al., 2019; Walker et al., 2021).

Concerning the technological development perspective, technological advancement is a condition for adaptability in a rapidly fluctuating market; thus, CSCM development with appropriate technologies enables firms to enhance process safety, resource efficiency, and more intelligent and adjustable supply chain processes (De Jesus and Mendonça, 2018; Luthra and Mangla, 2018). Rajput and Singh (2019) determined that incorporating technological advancement supported by Industry 4.0 together with a circular economy brings about enhanced functional capacity, increased efficiency along with precision, and a more sustainable supply chain. Moktadir et al. (2020) emphasized that technological advancement facilitates CSCM implementation by improving resource use and reducing and recycling waste generated from operations. Bag et al. (2021) argued that technological advancement assists in increasing supply chain visibility and flexibility, improving operational performance, decreasing resources, and utilizing waste during the production stage, which enables CSCM.

Strong competition in the market, a dynamic environment and increasing customers' environmental awareness result in firms focusing on organizational capability to drive CSCM and enhance competitive advantage. Ansari et al. (2019) elucidated that the managerial enablers, especially with the support and involvement of top management, significantly affect the execution of remanufacturing initiatives in the supply chain. Ahuja et al. (2019) noted that employee-related is as equally important as other attributes, such as technology and supply chain initiatives, to implement sustainable manufacturing. Jabbour et al. (2019) highlighted that CSCM business models need solid support from human resources practices relating to top management commitment and employee engagement to trigger firms' sustainable performance. Furthermore, firms prioritize agile capability to cope with highly uncertain marketplace changes in a rapid manner to promote performance, attain high customer responsiveness, decrease costs, and increase profitability. Geyi et al. (2020) argued that agility acts as an enabler of sustainability performance and an essential prerequisite for maximizing the outcome of sustainability practices.

2.3. Proposed method

Govindan and Hasanagic (2018) utilized content analysis to categorize drivers affecting the supply chain framework's circular economy application. Govindan and Bouzon (2018) utilized a systematic approach based on a structured procedure to classify reverse logistics drivers. Tura et al. (2019) conducted semi-structured interviews to identify the drivers of the leading circular economy and examine how these drivers affect individual firms. These studies used qualitative approaches founded on a literature review analyzing CSCM enablers.

Prior studies also applied quantitative methods in studying CSCM, especially CSCM enablers. For instance, Sharma et al. (2016) used a questionnaire-founded survey with a five-point Likert scale to identify TBL drivers of remanufacturing. Moktadir et al. (2016) adopted a graph theory technique with a matrix method to evaluate, rank, and prioritize sustainable manufacturing and circular economy drivers. Partial least squares structural equation modeling was used to investigate drivers' influence on practices of sustainable manufacturing (Aboelmaged, 2018). Munny et al. (2019) employed the BWM for ranking social sustainability enablers. Ahuja et al. (2019) utilized a decision-making trial and evaluation laboratory (DEMATEL) to identify interrelationships among human factors for fulfilling sustainable manufacturing practices. Ansari et al. (2019) employed a hybrid method, including a fuzzy analytic hierarchy process for ranking key supply chain remanufacturing factors and a fuzzy technique for order performance by similarity to an ideal solution to give priority to performance outcomes as a result of their adoption. Agyemang et al. (2019) utilized a questionnaire survey to collect data to examine the circular economy's internal and external drivers. Bhatia et al. (2020) made use of a gray DEMATEL technique to investigate cause and effect relationships among drivers of closed-loop supply chain exertion.

Studies neglected to construct a hierarchical structure of attributes. Qualitative and quantitative attribute assessments in increasingly important areas motivate this study to use fuzzy set theory. Hence, this study employs the FISIM method to build up the hierarchical structure of CSCM enablers. In particular, fuzzy set theory is used for handling problems connected with human judgment uncertainty in an uncertain environment (Bui et al., 2020). ISM is an adequate analysis tool to obtain the hierarchical structure of attributes (Tsai et al., 2020). Finally, BWM is utilized to grade the criteria in line with their importance (Rezaei, 2016). Figure 1 displays flowchart of methodology.

(INSERT Figure 1 here)

2.4. Proposed measures

This study suggests five perspectives for analyzing CSCM enablers, including environmental management, economic motivation, social responsibility, technological development, and organizational capability. Appendix 1 presents the original set of 55 criteria that was formerly suggested for the assessment procedure.

Environmental management (P1) facilitates long-term achievement and competitiveness (Tseng et al., 2021; Wu et al., 2016). Adopting circular supply chain management results in waste generation reduction (C1) (Bhatia et al., 2020). Remanufacturing contributes substantially to resource conservation (C2) and saves energy (C3) (Sharma et al., 2016). Resource scarcity (C4) is an influential enabler of sustainable manufacturing practices in a circular economy. The original reason for advancing the readiness to adopt a circular economy arises from the demand to decrease adverse environmental impacts (C5) (Tura et al., 2019). Climate changes (C6) occur due to the amount of waste and greenhouse gas emissions generated, accompanied by resource consumption (Govindan and Hasanagic, 2018).

Economic motivation (P2) shows the importance of the CSCM application. Current evolutions in the worldwide economic environment demand that firms reconstruct and reorganize to boost business, increase profits and sustain competitive ability in the marketplace (Lin and Tseng et al., 2016; Tseng et al., 2019). The capability of reducing product costs (C7) drives firms to deal with circular supply chains (Tura et al., 2019). Implementing CSCM advances long-term revenue generation (C8) by efficient recycling and remanufacturing activities (Govindan and Hasanagic, 2018). Sustainable manufacturing practices ensure competitive advantages (C9) for firms in the marketplace (Moktadir et al., 2018). Adopting a circular supply chain as a way to position firms to react to the market strengthens sustainable business and growth (C10) (Agyemang et al., 2019). The potential of value recovery (C11) brings an opportunity to adopt a circular supply chain (Vlajic et al., 2018). Firms with limited resources integrate remanufacturing and manufacturing operations (C12) to use their existing resources efficiently (Bhatia et al., 2020).

In addition to the firm's environmental management and economic motivation, social responsibility (P3) should be addressed when firms implement CSCM. Firms supplying healthy and safe working conditions (C13) and undertaking social welfare responsibility find enhanced support from employees to fulfill goals (Ansari et al., 2019). Wages and benefits (C14) involve suitable payment and related sustainable employment matters (Munny et al., 2019). Brand protection (C15) is an enabler of reverse logistics due to competition, and significant brand erosion requires resolution to perform reverse logistics (Govindan and Bouzon, 2018). Firms execute remanufacturing practices to reinforce their green image and reputation (C16) (Sharma et al., 2016). Suppliers' collaboration (C17) is a driver for a smooth pathway to a CSCM implementation (Moktadir et al., 2018). Government regulations and support (C18) are essential for adopting CSCM practices in firms. Customers' awareness (C19) of environmental protection creates pressure on firms to apply CSCM practices (Bhatia et al., 2020). Facing intense and radical competition (C20) in the environment, firms are motivated to perform CSCM, increasing their potential to realize competitive advantage (Agyemang et al., 2019).

To aid firms in gaining competitive edge within a dynamic marketplace in the course of digital transformation, a fast utilization of new technology (P4) facilitates firms to identify the present and future changes in CSCM. Cleaner technology (C21) supports less water contamination, fewer carbon emissions, ecological transport, environmentally friendly supply schemes, and sustainable production procedures (Moktadir et al., 2018). Technology infrastructure (C22) involves information and communication platforms, software, networking, hardware and intelligent devices. Technology competence (C23) reflects the knowledge, ability and skills needed to efficiently utilize technology infrastructure elements (Aboelimged, 2018). The implementation of information technologies (C24) enables tracking product returns and sharing up-to-date information with partners in the supply chain (Bhatia et al., 2020). Information sharing (C25) facilitates collaboration with various partners, allowing enhanced information transparency and enabling CSCM business models' implementation (Tura et al., 2019).

Organizational capability (P5) represents a set of activities and actions that must be focused on to ensure the success of applying CSCM in firms. Firm culture (C26) is the pattern of fundamental assumptions that the firm develops to handle emerging obstacles and is disseminated throughout the company. Readiness for organizational change (C27) is the policy-making process of frequently reshaping and adapting firm structure, goals and strategy toward change. The presence of mutual trust and respect (C28) drives a firm to execute sustainable manufacturing practices (Ahuja et al., 2019). Sustainability concept integration (C29) in making decisions in all phases of remanufacturing substantially increases overall achievement. Lean tools (C30) are applied to promote process efficiency, product performance and optimal inventory levels (Ansari et al., 2019). As the adoption of CSCM calls for changes, a commitment of leadership and support from management (C31) enables smooth operations of CSCM (Bhatia et al., 2020). Employees' engagement (C32) motivates sustainable manufacturing, as employees influence decisions and support sustainability initiatives at varied firm levels (Aboelimged, 2018).

(INSERT Table 1 here)

3. Methods

This section consists of industry background and FDM, FISM and the BWM proposed analytical procedures.

3.1. Industry background

In 2019, seafood exports reached approximately USD 8.6 billion (General Statistics Office of Vietnam, 2019). Vietnamese seafood products are exported to several countries and territories, including massive markets such as the European Union, Japan, the United States, South Korea and Russia. The seafood processing industry is one of the leading economic industries in Vietnam because it contributes to the national economy through economic growth, job creation, food security, and poverty alleviation (Tseng et al., 2020). The number of manufacturing and processing firms has rapidly increased, focusing on investment in modern technology and management and expanding processing capability. However, the accelerated growth of the Vietnamese seafood processing industry has led to shortcomings and environmental problems such as air and water pollution and resource waste. Specifically, the high usage of energy in seafood processing factories increases air pollution. Processing operations produces waste water in the form of blood water, polluted process water, stick

water, and press liquor. Solid waste arises out of seafood processing operations comprising shell, flesh, cartilage, bones, and viscera. Additionally, waste from seafood product packaging is a matter of great concern. Accordingly, reorganizing the supply chain to be more circular is a growing need for the seafood processing industry.

Executing CSCM benefits seafood processing firms in Vietnam. In particular, the industry is able to minimize waste, utilize resources, save energy, reduce waste disposal and material costs, and improve its social image by implementing CSCM. Hence, this study is conducted to support the seafood processing industry in grasping the attributes that enable the industry's CSCM implementation, in turn achieving all benefits. In this study, experts were chosen based on purposive sampling. This kind of sampling pays primary attention on data saturation which means that new experts are continued to be engaged into the study until no new information is obtained. In particular, there were 14 experts involved with seven practitioners having a minimum of ten years of experience working in the seafood processing industry and seven experts who possessed more than 10 years of research experience in this field (Appendix 2 shows expert biographical information).

3.2. Fuzzy Delphi method

FDM is suggested by Ishikawa et al. (1993) for solving expert judgments' fuzziness, which has the advantage of reducing the number of interviews along with examination time while providing more complete experts' expression of ideas. The significance value attribute x is assessed by expert y as $j = (a_{xy}; b_{xy}; c_{xy})$, $x = 1,2,3, \dots, n$; $y = 1,2,3, \dots, m$; next, weight j_y of attribute y is $j_y = (a_y; b_y; c_y)$, where $a_y = \min(a_{xy})$, $b_y = (\prod_1^n b_{xy})^{1/n}$, $c_y = \max(c_{xy})$. FDM transforms linguistic terms into triangular fuzzy numbers (TFNs) (as seen from Table 2). Employing the a γ cut to generate the convex combining value E_x .

$$p_x = c_x - \gamma(c_x - b_x), v_x = a_x - \gamma(b_x - a_x), x = 1,2,3, \dots, n \quad (1)$$

The γ generally varies from 0 to 1 based on whether experts have positive or negative perceptions. This study uses 0.5 to denote γ under common circumstances. Then, the precise E_x value is computed as follows:

$$E_x = \int(p_x, v_x) = \varepsilon[p_x + (1 - \varepsilon)v_x] \quad (2)$$

where ε is adopted to address the decision makers' optimistic level and create judgments balanced among the expert group.

Finally, $\sigma = \sum_{x=1}^n (E_x/n)$ is calculated as the threshold to screen out the invalid.

- If $E_x \geq \sigma$, attributer x is accepted.
- If $E_x < \sigma$, attributer x is eliminated.

(INSERT Table 2 here)

3.3. Fuzzy interpretive structural modeling

It is presumed there are t experts in committee who are requested to employ linguistic terms for evaluating influence/significance as D_{ij}^t between criterion C_i and criterion C_j , $i, j = 1, 2, \dots, n$. The D_{ij}^t can be presented as follows:

$$D_{ij}^t = \begin{bmatrix} & d_1^t & d_2^t & \cdots & d_j^t \\ d_1^t & d_{11}^t & d_{12}^t & \cdots & d_{1j}^t \\ d_2^t & d_{21}^t & d_{22}^t & \cdots & d_{2j}^t \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ d_i^t & d_{n1}^t & d_{n2}^t & \cdots & d_{nn}^t \end{bmatrix}$$

The offered evaluations denote qualitative information, which requires TFNs to convert into comparable values. Thus, d_{ij}^t are also rewritten as $[x_{ij}^t, y_{ij}^t, z_{ij}^t]_{n \times n}$ (shown in Table 3).

(INSERT Table 3 here)

The procedures of defuzzification are described as follows.

(i). The TFNs are normalized as follows:

$$\begin{aligned} \bar{x}_{ij}^t &= (x_{ij}^t - \min x_{ij}^t) / \alpha \\ \bar{y}_{ij}^t &= (y_{ij}^t - \min y_{ij}^t) / \alpha \\ \bar{z}_{ij}^t &= (z_{ij}^t - \min z_{ij}^t) / \alpha \end{aligned} \quad (3)$$

where $\alpha = \max z_{ij}^t - \min x_{ij}^t$.

(ii). The left lv_{ij}^t and right rv_{ij}^t normalized values are acquired:

$$\begin{aligned} lv_{ij}^t &= \bar{y}_{ij}^t / (1 + \bar{y}_{ij}^t - \bar{x}_{ij}^t) \\ rv_{ij}^t &= \bar{z}_{ij}^t / (1 + \bar{y}_{ij}^t - \bar{z}_{ij}^t) \end{aligned} \quad (4)$$

(iii). The normalized crisp value θ_{ij}^t of each expert is generated:

$$\theta_{ij}^t = [lv_{ij}^t(1 - lv_{ij}^t) + (rv_{ij}^t)^2] / (1 + rv_{ij}^t - lv_{ij}^t) \quad (5)$$

(iv). The aggregating matrix from integrating all experts' crisp values is computed as follows:

$$A_{ij}^t = \sum_{i,j=1}^n (\theta_{ij}^t) / t = [a_{ij}]_{n \times n} \quad (6)$$

The probability of the relationship between C_i and C_j is considered in this study, and experts are asked to offer a possible number to confirm the probability as follows:

$$P_{ij}^t = \begin{bmatrix} & p_1^t & p_2^t & \cdots & p_j^t \\ p_1^t & p_{11}^t & p_{12}^t & \cdots & p_{1j}^t \\ p_2^t & p_{21}^t & p_{22}^t & \cdots & p_{2j}^t \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ p_i^t & p_{n1}^t & p_{n2}^t & \cdots & p_{nn}^t \end{bmatrix} = [p_{ij}]_{n \times n}, 0 \leq p_{ij} \leq 1.$$

Consequently, the expected matrix X is calculated using Equation 7.

$$X = [a_{ij}]_{n \times n} \times [p_{ij}]_{n \times n} = [c_{ij}]_{n \times n} \quad (7)$$

The driving α and dependence β power to employ the diagram are obtained as follows (Govindan et al., 2012):

$$\begin{aligned} \alpha &= [\sum_{i=1}^n c_{ij}]_{n \times 1} = [c_i^\alpha]_{n \times 1} \\ \beta &= [\sum_{j=1}^n c_{ij}]_{1 \times n} = [c_j^\beta]_{1 \times n} \end{aligned} \quad (8)$$

Utilizing α and β as horizontal and vertical axis maps the criteria.

The binary reachability and antecedent matrix are generated using the threshold α^t and β^t values attained as follows:

$$\alpha^t = [\sum_{i=1}^n c_{ij}]_{n \times 1}, \quad (9)$$

if $c_{ij} \geq \alpha^t$, the reachability scale value is considered 1; otherwise, it is considered 0

$$\beta^t = [\sum_{i=1}^n c_{ij}]_{1 \times n}, \quad (10)$$

if $c_{ij} \geq \beta^t$, the antecedent scale value is considered 1; otherwise, it is considered 0

Hence, the binary intersection set S is acquired as follows:

$$\alpha^t = 1, R = \{C_1, C_2, \dots, C_n\}; \beta^t = 1, A = \{C_1, C_2, \dots, C_n\} \quad (11)$$

$$S = R \cap A \quad (12)$$

Finally, for each criterion, the frequency G of the intersection set is calculated as follows:

$$G = [\sum_{j=1}^n s_{ij}]_{1 \times n} = [s_j]_{1 \times n} \quad (13)$$

The criterion with the lowest G value needs to be selected as the first level, followed by the next levels.

3.4. Best-worst method

Various criteria weights are demonstrated in the BWM for group decision-making issues. Employing best-to-others and others-to-worst vectors for deciding weights of the criteria leads to persistent comparisons and enhances the result's accuracy (Rezaei, 2015; Rezaei, 2016). The FDM results were used to determine the worst (least significant) and best (most significant) criteria. Criteria weight is interpreted by Equation 14.

$$X_{Bn} = (x_{B1}, x_{B2}, x_{B3} \dots \dots x_{Bn}) \quad (14)$$

where X_{Bn} expresses the best-to-others vector and $x_{Bn} = (a_{xy}; b_{xy}; c_{xy})$ shows the priority of attribute B compared to attribute n.

$$X_{mW} = (x_{1W}, x_{2W}, x_{3W} \dots \dots x_{mW})^T \quad (15)$$

where X_{mW} expresses the others-to-worst vector and $x_{mW} = (a_{xy}; b_{xy}; c_{xy})$ shows the priority of attribute W^{th} over attribute m.

Once validating a linear paradigm of BWM, absolute maximum difference concerning entire groups of m criteria needed to be diminished, which is presented below.

$$\text{Absolute maximum difference} = (|\alpha_n - x_{Bn}|, |\beta_m - x_{mW}|) \quad (16)$$

where (α_n, β_m) is computed as $\alpha_n = (\frac{w_B}{w_n})$ and $\beta_m = (\frac{w_m}{w_W})$ and organized in a min-max paradigm. Linear paradigm is shown below (Rezaei, 2016).

$$\text{Paradigm} \left\{ \begin{array}{l} \text{for min } \varepsilon \\ |w_B - w_n x_{Bn}| \leq \varepsilon^L, \quad |w_m - w_W x_{mW}| \leq \varepsilon^L \\ \sum_{n=0} w_n^* = 1, \quad w_n^* \geq 0 \end{array} \right\} \quad (17)$$

Thus, $(w_1^*, w_2^*, w_3^*, w_4^*, \dots, w_n^*)$ at the optimum weight value of ε^{L*} are acquired; ε^{L*} is $\in (0,1)$, signifying that a value approaches 0 stresses more consistently, and a value close to 1 indicates less consistency.

4. Results

This study proposed 55 criteria for identifying CSCM enablers. Respondents assessed the first set of CSCM depending on their knowledge of the seafood processing industry. Appendix Table 1 presents the screening results of the proposed criteria by adopting Eqs (1) - (2). Therefore, with the threshold value of 0.482, 32 criteria are accepted and rearranged into Table 4.

(INSERT Table 4 here)

Table 5 presents the sample assessment from expert 1, which is converted into TFN by referring to Table 3 by using Eq (3). For example, in the first row of block C1 in Table 4, expert 1 gave the assessment E, which is needed to shift this linguistic scale into TFN (0.3, 0.5, 0.7).

(INSERT Table 5 here)

Table 6 expresses the crisp value for criteria of expert 1 from the defuzzification procedure by employing Eqs. (4) - (5) with calculations dependent on the left and right normalized values.

(INSERT Table 6 here)

The expected matrix and the driving and dependence power are generated by adopting Eqs (6) - (8). Table 7 shows the integrated reachability matrix by using Eq (9). The integrated reachability scale is 1 if the value for a particular criterion in the expected matrix is greater than the threshold of driving power. Otherwise, the integrated reachability scale receives the value 0.

(INSERT Table 7 here)

The expected matrix provides input for forming a diagram characterizing driving and dependence power. Figure 2 is the influential diagram of criteria in which the horizontal axis depicts the driving power and the vertical axis depicts dependence power. Commitment of leadership and managerial support (C31), suppliers' collaboration (C17), firm culture (C26), readiness for organizational change (C27) and sustainability concept integration (C29) are important CSCM enablers.

(INSERT Figure 2 here)

Table 8 presents the antecedent matrix using Eq (10). The antecedent scale is 1 if the value for a particular criterion in the expected matrix is greater than the threshold of dependence power. Otherwise, the antecedent scale takes the value 0.

(INSERT Table 8 here)

The intersection was obtained for all criteria from the integrated reachability matrix together with the antecedent matrix. Table 9 summarizes the results of the intersection process applying Eqs (11) - (13).

(INSERT Table 9 here)

The 32 criteria are classified into 4 levels and organized into 5 major aspects describing areas that enable CSCM application, as shown in Figure 3. These aspects include organizational capability and agility (A5), technological advancement (A4) economic benefit (A3), environmental motivation (A2), corporate social responsibility and stakeholder pressures (A1).

(INSERT Figure 3 here)

In Figure 2, there are multiple criteria in level 4, level 3 and level 1; determining the relative significance of each criterion is essential to decision-making. Accordingly, Eq (17) is used to decide the weights of each criterion and the consistency of comparisons. Entire values of ε^{L*} approach 0, which illustrates higher consistency. All criteria relative weights are calculated, and the ranking is designated. Thus, suppliers' collaboration and firm culture are decisive criteria for enhancing organizational capability and agility. The results also imply that cleaner technology and cost reduction are the keys to improving technological advancement and economic benefits. Firms promote corporate social responsibility and deal with stakeholders' pressures by efficiently using resources to cope with the challenge of resource scarcity and complying with government regulations.

5. Implications

The theoretical and managerial implications are shown in this section.

5.1. Theoretical implication

This study strengthens the literature by analyzing CSCM enablers under the umbrella of the TBL and dynamic capability view, hence attaining a better comprehension of circular supply chain study. The integration of the TBL and dynamic capability view facilitates the decision on adequate enablers that drive CSCM execution. Derivation from the five perspectives allowed this study to incorporate CSCM enablers. In the hierarchical structure, 32 criteria are organized into four levels and five aspects accordingly that present attributes for enabling CSCM adoption, embracing organizational capability and agility (A5), technological advancement (A4), economic benefit (A3), environmental motivation (A2), corporate social responsibility and stakeholder pressures (A1).

This study confirmed that organizational capability and agility (A5) are decisive enablers of CSCM. Organizational capability, especially top management support, employee engagement, collaboration with suppliers, and utilization of information technologies, positively affects CSCM execution. Top management is actively engaged in CSCM and encourages employee involvement by disseminating positive attitudes and providing routine training to enhance skills, incentivize, and clarify information flow schemes (Aboelmaged, 2018; Ansari et al., 2019; Jabbour et al., 2019; Ahuja et al., 2019). Strong and close collaboration with suppliers also drives a smooth operation toward CSCM (Moktadir et al., 2018). Furthermore, agility is needed to enhance the supply chain's ability to react more quickly to changing market and external uncertainties, thus promoting supply chain responsiveness toward sustainability in the supply chain (Geyi et al., 2020). Rapidly noticing changes and speedily recognizing opportunities in the environment, making definite decisions, integrating agility into the strategic vision and objectives of the supply chain, and adapting supply chain operations to the level are required to implement CSCM. Indeed, successful agility requires a proactive culture with readiness for organizational change and the employment of lean tools as a continuous improvement philosophy. Organizational capability and agility are a foundation of success in CSCM execution in the face of tough competition, unstable and dynamic market environments, and changeable customer demand.

The role of technological advancement (A4) and economic benefit (A3) is also highlighted as key enablers for CSCM in this study. Technological advancement supports CSCM application by supporting firms to increase supply chain visibility and flexibility, increase operational performance, utilize wastes during the manufacturing phase, improve process safety and resource efficiency, and implement smarter and more adjustable supply chain processes (De Jesus and Mendonça, 2018; Luthra and Mangla, 2018; Bag et al., 2021). Cutting-edge technologies could unlock the circularity of resources within supply chains, such as diminishing resource consumption, reducing excessive resource usage, reducing and recycling waste in production systems, tracking products postconsumption, enhancing productivity, and increasing efficiency and accuracy (de Sousa Jabbour et al., 2018; Rajput and Singh, 2019; Moktadir et al., 2020). Using cleaner technology and upgrading technology infrastructure and competence reduces pollution, contributing to decreased environmental deterioration. Furthermore, economic benefits stimulate firms to apply CSCM (De Jesus and Mendonça, 2018; Gusmerotti et al., 2019; Agyemang et al., 2019). Firms that pursue reducing costs, attaining revenue, enhancing market share, and creating value from waste and production side streams focus attention on executing CSCM, which in turn brings about improved image and reputation of firms (Bhanot et al., 2017; Govindan and Bouzon, 2018; Tura et al., 2019; Bhatia et al. 2020).

In addition to organizational capability and agility, technological advancement, and economic benefits, environmental motivation (A2) triggers firms to adopt CSCM in the context of more poisonous waste generation, natural resource scarcity, and a greater mindfulness of environmental needs (Moktadir et al., 2018; Bhatia et al., 2020). Adopting CSCM in firms is encouraged by willingness to reduce waste, extend the life cycle, decrease adverse environmental impacts, and efficiently take advantage of resources (Sharma et al., 2016; Nußholz, 2018; Singhal et al., 2020). Resource efficiency enabling less resource usage in products and processes includes reducing, reusing, and recycling, focusing on lowering material input in parallel with boosting resource utilization (Kristensen and Mosgaard, 2020). By separating useful materials and utilizing byproducts, better material use and cycles of valuable resources are attained in circular business (Tura et al., 2019).

Corporate social responsibility and stakeholder pressures (A1) are less emphasized than other aspects in driving CSCM and belong to the lowest level in the hierarchical structure. Corporate social responsibility entails a firm's policies depicting a firm's societal impacts on the environment within its scope of influence (Walker et al., 2021). Continuous pressure from stakeholders generates demand for firms to employ circular initiatives and alter the entire product life cycle, such as sourcing, producing, using, disposal and recovering product value after its end of life, as a measure to accomplish corporate social responsibility (Jakhar et al., 2018; Munny et al., 2019). Regulations and support from the government to stimulate cleaner production and end-of-life governance mandate that firms execute CSCM. While faced with vicious competition, firms are energized to execute CSCM, which improves their potential to gain competitive advantages (Agyemang et al., 2019). Customer pressure forces firms to implement CSCM as customers become more aware of environmental concerns and look for eco-friendly processes (Moktadir et al., 2018; Bhatia et al., 2020).

5.2. Managerial implication

This study indicates the top criteria regarding CSCM enablers in the seafood processing industry in Vietnam, including commitment of leadership and managerial support (C31),

suppliers' collaboration (C17), firm culture (C26), readiness for organizational change (C27) and sustainability concept integration (C29). By improving these criteria, the other criteria are also enhanced. Figure 4 shows top criteria for practical implementation.

(INSERT Figure 4 here)

Commitment of leadership and managerial support (C31) act as key enablers for CSCM adoption in the seafood processing industry in Vietnam. Top managers must be fully aware of CSCM benefits and are the ones who first initiate such practices in firms. When managers are interested in CSCM, firms demonstrate a more active approach to its adoption. Without the dedication and commitment of top management in the first stage, all CSCM practices are certain to be either insufficiently utilized or eventually fail. Managerial support for mutual learning processes in firms and managers' communication of a clear CSCM strategy encourages employees to exhibit a greater dedication to its accomplishment. Managers should adopt a formal statement to note their commitment to CSCM, and the results firms wish to gain and proactive actions to fulfill those objectives. In addition, managers need to ensure resource allocation and build adequate capabilities to deploy CSCM initiatives in terms of circular product and packaging design, circular sourcing, circular production, management and technology. Managers need to empower long-term strategic thinking and create consensus on future directions for CSCM within firms.

In light of CSCM, collaboration guarantees circularity over the supply chain and promotes firm performance. Supply chain collaboration enables a firm and suppliers to cooperate in a complicated chain beyond the firm. Suppliers' collaboration (C17) is acute for CSCM implementation in the seafood processing industry. Firms are recommended to meet their suppliers frequently to enhance, communicate, and build a strong, trustful relationship, leading to more and high-quality information and knowledge sharing. Strategic partnership agreements with major suppliers are recommended to ensure stability and long-term cooperation. Firms should participate in joint programs with suppliers related to Vietnamese good aquaculture practices to ensure transparency, traceability, environmental protection and social responsibility in the supply chain. Firms must ensure that suppliers carry out detailed records for all features of production, food safety, feed, and disease management; fully committed to protecting the environment with the proper adoption of waste storage and disposal and preparation of environmental impact assessment reports; secure work conditions, health and safety, and labor rights in compliance with existing regulations. These measures enhance suppliers' engagement, decrease environmental impact and increase social welfare, resulting in CSCM and confirming that supply chain members move forward together.

Firm culture (C26) regards the norms, beliefs and basic values shared within a firm involving relevant business disciplines in the supply chain. Seafood processing firms need to build and maintain a unique culture to utilize human resources, increase each individual's value, and contribute to the firm's development. To execute CSCM, commitments from leadership must be supported by a firm culture that interprets them into definite plans and actions. In the development process, managers try to build a value system that creates consensus within the firm and a positive atmosphere to encourage collective strengths and augment the firm's internal advantages. Managers must be examples to employees in firms. Shared norms and values enable employees to adopt attitudes and behaviors that are

consistent with firms' culture. Information dissemination and extensive training courses should be carried out to cultivate and raise the awareness of employees about the significance and benefits of applying CSCM. Firms need to build trust in employees and give some rewards for those with better ideas of improvement and creativity in the CSCM execution.

Due to the changing nature of the market environment, some circumstances are beyond firms' boundaries, which serve as an opportunity for firms to recognize and manage changes. Such changes increase operational efficiency and competitiveness by securing brand image and establishing trust in customers. Readiness for organizational change (C27) toward CSCM aids seafood processing firms in adjusting activities in supply chains to acknowledge the TBL impacts of their operations. Change management requires cautious planning, executing detailed action plans, and including everyone who is influenced by these changes. Managers should create a sense of urgency for change in firms, particularly the need to facilitate changes by explaining, communicating, assigning the necessary tasks to actualize the changes with the awareness that employees are central for change and assuring their full engagement in such a process. Attitudes, skills, motivations, and knowledge of employees form noteworthy elements of the firm's environment in which change is pursued.

Seafood processing firms face intense pressures such as achieving economic benefits and simultaneously fulfilling social and environmental responsibility as a consequence of intense globalization and international integration. Hence, the sustainability concept (C29) must be embedded in seafood processing firms' strategy, operations, and supply chain and pinpointed as a strategic direction to decrease adverse impacts from firms' activities. To move toward CSCM and sustainability, firms need to look at everything from a holistic viewpoint to comprehend the interrelationship among economic growth and environmental and social sustainability. Firms must replace the money-focused values in the firm culture with more comprehensive thinking, which focuses on environmental management and social welfare. As a result, integrating sustainability concepts across the entire supply chain facilitates firms to achieve economic benefits, diminish environmental effects and social consequences, and sustain a competitive position in the market. Applying sustainability as a strategic means for the whole firm creates a solid basis for moving in the direction of CSCM.

6. Conclusions

With the aim of optimizing resource utilization together with minimizing waste, CSCM execution is a demanding requirement for the seafood processing industry. Even though circular supply chains have gained much concern, prior studies are negligent in building a hierarchical structure of CSCM enablers. This study is executed to investigate a valid set of CSCM enablers and construct a hierarchical structure for providing direction to support decision making. Stemming from the TBL, dynamic capability view, and experts' evaluation, a set of 32 criteria are determined and classified into five aspects. A hybrid method was employed to investigate CSCM enablers in the seafood processing industry in Vietnam. The fuzzy linguistic experts' experiences were transformed into crisp values, which were then used for the assessment procedure to reduce CSCM ambiguity and complications. Utilizing the FDM to eliminate incorrect attributes, FISM was executed to build a hierarchical structure of CSCM enablers. In a hierarchical structure, the criteria weight was determined by exploiting the BWM.

The findings show the top criteria in the seafood processing industry in Vietnam, including commitment of leadership and managerial support, suppliers' collaboration, firm

culture, readiness for organizational change and sustainability concept integration. These criteria illustrate the most fundamental criteria that enable decision-makers in seafood processing firms to strengthen overall performance. This study is applied in the seafood processing industry to strengthen the causal attributes and drive CSCM implementation. In particular, top management initiatives of CSCM secure resource allocation along with building sufficient capabilities for its application. Furthermore, CSCM is driven by strong and strategic collaboration with suppliers. In addition, managers must create a firm culture with the readiness for change and integrate the sustainability concept into the firms' strategy and across the supply chain to facilitate CSCM.

This study's contributions are both theoretical and practical, including investigating hierarchical structure in addition to showing pivotal attributes for enabling CSCM. Specifically, organizational capability and agility, technological advancement, economic benefit, environmental motivation, corporate social responsibility and stakeholder pressures are indispensable to drive CSCM. The results lend support to the most important role of organizational capability and agility in facilitating CSCM, as organizational capability and agility leverage the other aspects in achieving circularity in supply chain management. Organizational capability and agility facilitate technological advancement, economic benefit, environmental motivation, corporate social responsibility and stakeholders' pressures to enable CSCM. Hence, focusing first on organizational capability and agility allows decision-makers to systematically apply better measures to realize the benefits gained by implementing CSCM.

However, this study has some limitations that offer opportunities for prospective study directions. Proposed attributes were chosen from prior studies and experts' opinions, both of which might inhibit the framework's comprehensiveness. Additional attributes should be included in future studies to enhance the present work. There are some disadvantages relating to the adoption of FISM. The context of analysis regularly depends upon experts' specific understanding, experience, and comprehension of the industry, which could have induced bias in conclusions to some extent. Hence, other alternative techniques are recommended in future studies to solve this problem. Directing attention to the seafood processing industry in Vietnam places constraints on the generalizability of the results. Future study is encouraged to use a similar approach in various industries and countries or regions, providing more multidimensional interpretation.

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Tables

Table 1. Proposed measures

Perspective	Criteria	Description	References	
Environmental management (P1)	C1	Minimize waste generation	Adopting circular supply chain management results in waste generation reduction	Bhatia et al., 2020 Tura et al., 2019 Govindan and Hasanagic, 2018
	C2	Resource conservation	Remanufacturing contributes substantially to the resource conservation	Sharma et al., 2016
	C3	Save energy	Remanufacturing contributes substantially to save energy	
	C4	Resource scarcity	Resource scarcity is influential driver to sustainable manufacturing practices of a circular economy	
	C5	Possibilities to prevent negative environmental impacts	The origin reason for advancing the readiness to adopt circular economy arises from the demand to decrease adverse environmental impacts	
	C6	Climate change	Climate change occurs due to the waste amount generated and the greenhouse gas emissions accompanied by the consumption used	
Economic benefit (P2)	C7	Cost reduction	The capability of reducing products' costs drives firms to deal with circular supply chain	Bhatia et al., 2020 Agyemang et al., 2019
	C8	Revenue gains	Implementing circular supply chain advances the long-term revenue generation by efficient recycling and remanufacturing activities	Tura et al., 2019 Govindan and Hasanagic, 2018 Vlajic et al., 2018
	C9	Competitive advantage	Sustainable manufacturing practices assure competitive advantages for firms in the market	Moktadir et al., 2018
	C10	Sustainable business and growth	Adopting circular supply chain as a way to position firms to react to the market, strengthens sustainable business and growth	
	C11	Value recovery	Potential of value recovery brings opportunity for adoption of circular supply chain	
	C12	Integration of manufacturing and remanufacturing operations	Firms with restricted resources integrate remanufacturing and manufacturing operations to use the existing resources efficiently	
Social responsibility (P3)	C13	Healthy and safe working conditions	Firms supplying healthy and safe working conditions and accomplishing social welfare responsibility find enhanced support from each employee to fulfil the objective	Bhatia et al., 2020 Agyemang et al., 2019 Ansari et al., 2019 Munny et al., 2019
	C14	Wages and benefit	Wages and benefit relate to proper payment and related sustainable employment issues	Govindan and Bouzon, 2018 Moktadir et al., 2018

	C15	Brand protection	Brand protection is one of enablers of reverse logistics as a result of the competition and the significant brand erosion insists on the decision to perform reverse logistics	Sharma et al., 2016
	C16	Improve green image and reputation	Firms execute remanufacturing practices to reinforce green image and reputation	
	C17	Suppliers' collaboration	Suppliers' collaboration is important driver for a smooth operation to circular economy	
	C18	Government regulation and support	Government regulations and support are essential for the adopting of circular supply chain practices in firms.	
	C19	Customers' awareness	Customers' awareness of environmental protection creates pressure on firms to apply CSCM practices	
	C20	International competition	Facing intense and radical competition in the environment, firms are motivated to perform CSCM which increase their potential to achieve competitive advantage	
Technological development (P4)	C21	Cleaner technology	Cleaner technology (C21) secures lower water contamination, fewer carbon emissions, ecological transport, environment-friendly supply scheme, sustainable production procedures	Bhatia et al., 2020 Tura et al., 2019 Moktadir et al., 2018 Aboelmaged, 2018
	C22	Technology infrastructure	Technology infrastructure involves platforms of information and communication, hardware, software, networking, intelligent devices	
	C23	Technology competence	Technology competence reflects knowledge, ability and skills needed to efficiently utilize technology infrastructure elements	
	C24	Implementation of information technologies	Implementation of information technologies enables tracking product returns, sharing up-to-date information with partners in supply chain	
	C25	Information sharing	Information sharing favor favors collaboration with various partners, allowing enhanced information transparency, enabling CSCM business models' employment	
Organizational capability (P5)	C26	Firm culture	Firm culture is the pattern of fundamental assumptions that firm develops to handle emerging	Bhatia et al., 2020 Ahuja et al., 2019 Ansari et al., 2019

			obstacles and is disseminated across employees' generations	Aboelmaged, 2018
C27	Readiness for organizational change		Change management is the policy-making process of frequently reshaping and adapting firm structure, goals and strategy towards change	
C28	Mutual trust and respect		The presence of mutual trust and respect drives a firm in executing sustainable manufacturing practices	
C29	Sustainability concept integration		Sustainability concept integration in making decisions in all phases of remanufacturing substantially increases overall achievement	
C30	Lean tools		Lean tools are applied to promote product performance, process efficiency and optimal inventory levels	
C31	Commitment of leadership and managerial support		As the adoption of CSCM calls for changes, a commitment of leadership and support from management enables smooth operations of CSCM	
C32	Employees' engagement		Employees' engagement motivates sustainable manufacturing as they influence decisions and support sustainable efforts at varied firm levels	

Table 2. Transformation table of linguistic terms

Linguistic terms (performance/importance)	Corresponding triangular fuzzy numbers
Extreme	(0.75, 1.0, 1.0)
Demonstrated	(0.5, 0.75, 1.0)
Strong	(0.25, 0.5, 0.75)
Moderate	(0, 0.25, 0.5)
Equal	(0, 0, 0.25)

Table 3. Contrasting TFN for linguistic preferences

Linguistic terms	Meanings	Corresponding TFN
<i>NI</i>	No influence/importance	(0.0, 0.1, 0.3)
<i>VL</i>	Very low influence/importance	(0.1, 0.3, 0.5)
<i>E</i>	Equal influence/importance	(0.3, 0.5, 0.7)
<i>HI</i>	High influence/importance	(0.5, 0.7, 0.9)
<i>VH</i>	Very high influence/importance	(0.7, 0.9, 1.0)

Table 4. FDM result

Criteria	p_x	v_x	E_x	Decision
C1	(0.306)	0.806	0.537	Accepted
C2	(0.306)	0.806	0.537	Accepted
C3	0.046	0.828	0.635	Accepted
C4	(0.285)	0.785	0.523	Accepted
C5	(0.302)	0.802	0.535	Accepted
C6	(0.263)	0.763	0.508	Accepted
C7	0.023	0.851	0.651	Accepted
C8	(0.008)	0.883	0.672	Accepted
C9	0.013	0.861	0.657	Accepted
C10	(0.017)	0.892	0.678	Accepted
C11	0.046	0.828	0.635	Accepted
C12	0.037	0.837	0.641	Accepted
C13	0.002	0.872	0.665	Accepted
C14	0.050	0.824	0.632	Accepted
C15	(0.306)	0.806	0.537	Accepted
C16	0.046	0.828	0.635	Accepted
C17	0.037	0.837	0.641	Accepted
C18	0.375	0.875	0.750	Accepted
C19	(0.337)	0.837	0.558	Accepted
C20	0.084	0.790	0.610	Accepted
C21	(0.328)	0.828	0.552	Accepted
C22	(0.294)	0.794	0.529	Accepted
C23	(0.318)	0.818	0.545	Accepted
C24	(0.302)	0.802	0.535	Accepted
C25	(0.318)	0.818	0.545	Accepted
C26	(0.274)	0.774	0.516	Accepted
C27	(0.315)	0.815	0.543	Accepted
C28	(0.347)	0.847	0.565	Accepted
C29	(0.337)	0.837	0.558	Accepted
C30	(0.306)	0.806	0.537	Accepted
C31	0.059	0.815	0.626	Accepted
C32	(0.333)	0.833	0.555	Accepted
Threshold			0.482	

Table 6. Crisp value from expert 1

C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	C15	C16	C17	C18	C19	C20	C21	C22	C23	C24	C25	C26	C27	C28	C29	C30	C31	C32
C1	0.42	0.20	0.20	0.26	0.64	0.26	0.00	0.00	0.42	0.42	0.42	0.00	0.00	0.20	0.42	0.64	0.64	0.58	0.64	0.76	0.76	0.64	0.20	0.76	0.58	0.20	0.76	0.84	0.76	0.64	
C2	0.42	0.42	0.42	0.54	0.64	0.26	0.00	0.00	0.42	0.42	0.42	0.00	0.00	0.20	0.42	0.64	0.44	0.58	0.64	0.58	0.58	0.64	0.20	0.58	0.58	0.20	0.76	0.61	0.76	0.64	
C3	0.42	0.20	0.42	0.54	0.64	0.26	0.00	0.00	0.42	0.42	0.42	0.00	0.00	0.20	0.42	0.64	0.44	0.58	0.64	0.58	0.58	0.64	0.20	0.38	0.58	0.20	0.76	0.61	0.58	0.64	
C4	0.20	0.20	0.42	0.54	0.42	0.26	0.00	0.00	0.42	0.42	0.42	0.00	0.00	0.20	0.42	0.42	0.22	0.38	0.42	0.58	0.58	0.64	0.20	0.38	0.38	0.20	0.76	0.61	0.38	0.42	
C5	0.42	0.42	0.42	0.54	0.42	0.26	0.00	0.00	0.42	0.42	0.42	0.00	0.00	0.20	0.42	0.64	0.44	0.58	0.64	0.58	0.58	0.64	0.20	0.38	0.76	0.20	0.76	0.61	0.76	0.64	
C6	0.20	0.20	0.20	0.26	0.42	0.54	0.00	0.00	0.42	0.42	0.42	0.00	0.00	0.20	0.42	0.42	0.22	0.38	0.42	0.38	0.38	0.20	0.20	0.19	0.58	0.20	0.38	0.40	0.38	0.42	
C7	0.64	0.64	0.64	0.26	0.42	0.26	0.42	0.00	0.54	0.42	0.64	0.26	0.26	0.42	0.42	0.64	0.00	0.19	0.42	0.38	0.58	0.58	0.64	0.42	0.38	0.38	0.20	0.38	0.61	0.58	0.42
C8	0.42	0.42	0.64	0.26	0.42	0.26	0.42	0.54	0.42	0.64	0.64	0.26	0.26	0.42	0.42	0.64	0.00	0.19	0.42	0.38	0.58	0.58	0.64	0.42	0.38	0.58	0.20	0.38	0.40	0.58	0.42
C9	0.64	0.64	0.64	0.26	0.42	0.26	0.64	0.64	0.54	0.64	0.64	0.26	0.26	0.42	0.42	0.64	0.00	0.38	0.42	0.58	0.58	0.64	0.64	0.64	0.38	0.58	0.42	0.58	0.40	0.58	0.42
C10	0.64	0.64	0.64	0.26	0.64	0.26	0.42	0.54	0.42	0.64	0.64	0.26	0.26	0.42	0.42	0.64	0.44	0.58	0.64	0.76	0.58	0.58	0.64	0.64	0.58	0.58	0.64	0.76	0.61	0.76	0.42
C11	0.42	0.42	0.42	0.26	0.42	0.26	0.20	0.54	0.42	0.42	0.64	0.26	0.26	0.42	0.42	0.64	0.22	0.38	0.42	0.38	0.38	0.58	0.20	0.64	0.38	0.38	0.42	0.58	0.20	0.38	0.42
C12	0.20	0.20	0.42	0.26	0.42	0.26	0.20	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.20	0.64	0.22	0.38	0.42	0.38	0.58	0.58	0.64	0.64	0.38	0.38	0.42	0.58	0.20	0.58	0.42
C13	0.00	0.00	0.00	0.26	0.20	0.26	0.20	0.42	0.26	0.42	0.20	0.42	0.54	0.26	0.42	0.42	0.44	0.38	0.20	0.58	0.19	0.38	0.20	0.20	0.58	0.19	0.64	0.58	0.20	0.58	0.42
C14	0.00	0.00	0.00	0.26	0.20	0.26	0.20	0.42	0.26	0.42	0.20	0.42	0.26	0.54	0.42	0.42	0.44	0.38	0.20	0.38	0.19	0.38	0.20	0.20	0.58	0.38	0.64	0.38	0.00	0.58	0.42
C15	0.42	0.42	0.42	0.26	0.42	0.26	0.42	0.54	0.42	0.64	0.64	0.26	0.26	0.42	0.42	0.64	0.44	0.38	0.20	0.58	0.38	0.58	0.42	0.42	0.58	0.58	0.42	0.58	0.40	0.76	0.64
C16	0.64	0.64	0.64	0.26	0.42	0.26	0.42	0.54	0.42	0.64	0.42	0.26	0.26	0.42	0.42	0.64	0.22	0.38	0.20	0.58	0.38	0.58	0.42	0.42	0.58	0.58	0.64	0.76	0.40	0.76	0.64
C17	0.20	0.20	0.20	0.26	0.42	0.26	0.42	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.42	0.42	0.22	0.58	0.42	0.38	0.38	0.38	0.64	0.64	0.58	0.58	0.00	0.58	0.40	0.58	0.20
C18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
C19	0.20	0.20	0.20	0.26	0.42	0.26	0.42	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.42	0.42	0.00	0.38	0.20	0.38	0.38	0.38	0.42	0.42	0.38	0.38	0.00	0.38	0.40	0.38	0.20
C20	0.20	0.20	0.20	0.26	0.42	0.26	0.42	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.42	0.42	0.00	0.58	0.42	0.38	0.19	0.38	0.42	0.42	0.38	0.38	0.00	0.19	0.40	0.38	0.20
C21	0.20	0.20	0.20	0.26	0.42	0.26	0.42	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.42	0.42	0.22	0.58	0.42	0.38	0.58	0.38	0.42	0.42	0.38	0.38	0.20	0.58	0.40	0.58	0.20
C22	0.20	0.20	0.20	0.26	0.42	0.26	0.42	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.42	0.42	0.22	0.19	0.42	0.58	0.38	0.58	0.42	0.42	0.38	0.58	0.20	0.58	0.40	0.58	0.20
C23	0.20	0.20	0.20	0.26	0.42	0.26	0.42	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.42	0.42	0.22	0.19	0.42	0.58	0.58	0.38	0.64	0.64	0.58	0.58	0.20	0.58	0.40	0.58	0.42
C24	0.20	0.20	0.20	0.26	0.42	0.26	0.42	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.42	0.42	0.22	0.19	0.42	0.38	0.58	0.58	0.42	0.64	0.58	0.58	0.20	0.38	0.40	0.58	0.20
C25	0.20	0.20	0.20	0.26	0.42	0.26	0.42	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.42	0.64	0.22	0.19	0.42	0.38	0.58	0.38	0.42	0.42	0.58	0.58	0.20	0.38	0.20	0.58	0.20
C26	0.42	0.20	0.20	0.26	0.42	0.26	0.42	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.42	0.42	0.22	0.38	0.42	0.38	0.38	0.38	0.42	0.42	0.38	0.38	0.42	0.58	0.40	0.58	0.42
C27	0.20	0.20	0.20	0.26	0.42	0.54	0.42	0.42	0.54	0.42	0.42	0.26	0.26	0.42	0.42	0.42	0.22	0.76	0.42	0.38	0.58	0.38	0.42	0.64	0.58	0.38	0.20	0.58	0.40	0.58	0.64
C28	0.20	0.20	0.20	0.26	0.42	0.26	0.42	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.42	0.42	0.22	0.38	0.20	0.38	0.38	0.38	0.42	0.20	0.58	0.38	0.42	0.38	0.20	0.58	0.42
C29	0.42	0.20	0.20	0.54	0.42	0.26	0.42	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.42	0.42	0.44	0.38	0.20	0.58	0.38	0.38	0.42	0.42	0.58	0.58	0.20	0.38	0.40	0.58	0.42
C30	0.20	0.20	0.20	0.26	0.42	0.26	0.42	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.42	0.42	0.22	0.58	0.20	0.58	0.38	0.38	0.42	0.42	0.58	0.58	0.20	0.58	0.40	0.76	0.42
C31	0.20	0.20	0.20	0.26	0.42	0.26	0.42	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.42	0.42	0.44	0.00	0.42	0.58	0.38	0.58	0.64	0.64	0.76	0.76	0.64	0.76	0.40	0.38	0.20
C32	0.20	0.20	0.20	0.26	0.42	0.26	0.42	0.54	0.42	0.42	0.42	0.26	0.26	0.42	0.42	0.42	0.44	0.58	0.42	0.38	0.38	0.38	0.42	0.42	0.58	0.58	0.42	0.76	0.40	0.58	0.42

Table 7. Integrated reachability matrix

	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	C15	C16	C17	C18	C19	C20	C21	C22	C23	C24	C25	C26	C27	C28	C29	C30	C31	C32	β
C1	6.786	5.977	6.552	5.556	6.654	5.180	6.285	6.525	7.030	8.002	7.316	7.509	5.315	5.273	7.188	7.254	8.525	7.880	6.679	6.902	8.041	8.063	8.058	7.370	7.003	8.489	8.243	5.990	8.240	7.359	9.098	7.173	7.110
C2	6.276	5.515	6.029	5.165	6.133	4.772	5.659	5.878	6.305	7.306	6.688	6.879	4.769	4.699	6.525	6.599	7.851	7.219	6.104	6.307	7.347	7.364	7.396	6.771	6.331	7.761	7.490	5.428	7.587	6.782	8.339	6.574	6.495
C3	6.057	5.323	5.913	4.987	5.952	4.630	5.708	5.883	6.315	7.207	6.584	6.769	4.820	4.760	6.487	6.553	7.719	7.042	6.023	6.242	7.199	7.229	7.248	6.667	6.342	7.697	7.458	5.458	7.481	6.675	8.252	6.536	6.413
C4	4.212	3.820	4.149	3.615	4.187	3.360	3.845	3.998	4.245	4.986	4.579	4.709	3.193	3.153	4.378	4.429	5.331	4.844	4.108	4.299	5.003	5.040	5.068	4.622	4.264	5.164	5.085	3.602	5.154	4.611	5.637	4.427	4.410
C5	5.713	5.067	5.528	4.669	5.585	4.361	5.176	5.370	5.783	6.704	6.140	6.318	4.395	4.297	5.990	6.071	7.223	6.586	5.590	5.811	6.756	6.752	6.173	5.802	7.137	6.882	4.992	6.981	6.117	7.665	6.069	5.955	
C6	3.718	3.356	3.615	3.118	3.709	3.003	3.220	3.344	3.570	4.285	3.945	4.091	2.730	2.655	3.732	3.820	4.632	4.318	3.562	3.692	4.347	4.354	4.389	3.907	3.599	4.504	4.361	3.153	4.474	4.005	4.932	3.890	3.813
C7	6.366	5.528	6.080	4.860	5.964	4.498	6.131	6.280	6.679	7.571	6.952	7.131	4.988	5.010	6.784	6.819	8.214	7.166	6.093	6.377	7.395	7.570	7.584	7.049	6.611	8.012	7.790	5.624	7.710	7.085	8.655	6.796	6.675
C8	6.425	5.569	6.327	4.855	6.043	4.521	6.230	6.412	6.806	7.670	7.064	7.222	5.150	5.153	6.929	6.960	8.343	7.254	6.176	6.472	7.502	7.661	7.679	7.137	6.739	8.167	7.962	5.844	7.804	7.178	7.970	6.998	6.779
C9	7.186	6.204	7.068	5.376	6.677	4.968	6.940	7.187	7.530	8.526	7.825	8.006	5.703	5.694	7.712	7.747	9.261	8.030	6.868	7.112	8.347	8.527	8.347	7.938	7.496	9.050	8.833	6.484	8.673	7.873	7.770	7.685	7.526
C10	7.525	6.544	7.347	4.753	7.104	5.359	7.131	7.333	7.790	8.826	8.135	8.321	5.916	5.891	7.997	8.051	9.589	8.505	7.217	7.466	8.779	8.883	8.888	8.212	7.713	9.462	9.139	6.733	9.083	8.183	10.194	8.025	7.847
C11	5.219	4.544	5.109	4.065	4.966	3.776	4.477	5.124	5.468	6.263	5.731	5.938	4.223	4.229	5.645	5.659	6.757	5.990	5.099	5.253	6.130	6.235	6.251	5.700	5.429	6.664	6.420	4.792	6.431	5.745	7.180	5.652	5.522
C12	5.130	4.474	5.060	3.992	4.897	3.693	4.965	5.126	5.453	6.171	5.680	5.798	4.163	4.187	5.597	5.598	6.662	5.874	4.999	5.205	6.048	6.175	6.175	5.669	5.429	6.564	6.345	4.721	6.307	5.686	7.076	5.568	5.453
C13	4.819	4.221	4.730	3.718	4.571	3.557	5.061	5.340	5.672	6.083	5.433	5.545	4.556	4.563	5.721	5.730	6.404	6.023	5.046	5.067	5.928	5.943	5.895	5.583	5.602	6.705	6.480	5.182	6.109	5.425	7.116	5.639	5.421
C14	4.973	4.299	4.956	3.782	4.611	3.546	5.360	5.601	5.875	6.274	5.690	5.755	4.639	4.717	5.887	5.886	6.659	6.041	5.144	5.222	6.013	6.113	6.105	5.791	5.807	6.932	6.735	5.317	6.300	5.718	7.364	5.814	5.591
C15	7.437	6.517	7.245	5.763	7.082	5.387	7.202	7.535	7.998	8.925	8.176	8.296	6.214	6.171	8.115	8.230	9.596	8.615	7.367	7.499	8.862	8.887	8.898	8.242	7.882	9.680	9.349	7.097	9.132	8.165	10.371	8.215	7.942
C16	7.796	6.848	7.591	6.071	7.456	5.665	7.557	7.900	8.374	9.387	8.603	8.734	6.491	6.458	8.577	8.582	10.129	9.980	7.723	7.885	9.327	9.346	9.375	8.694	8.275	10.240	9.851	7.452	9.641	8.612	10.963	8.661	8.351
C17	7.106	6.224	6.950	5.519	6.745	5.187	6.968	7.256	7.719	8.562	7.853	8.015	5.904	5.865	7.842	7.863	9.191	8.087	7.027	7.267	8.394	8.517	8.499	7.943	7.713	9.141	8.951	6.688	8.706	7.763	9.833	7.764	7.595
C18	1.337	1.189	1.279	1.151	1.312	1.135	1.206	1.208	1.322	1.557	1.404	1.446	1.083	1.041	1.376	1.403	1.643	1.770	1.366	1.321	1.641	1.616	1.584	1.449	1.329	1.625	1.573	1.172	1.576	1.431	1.773	1.416	1.398
C19	4.169	3.715	4.038	3.400	4.038	3.183	3.757	3.918	4.224	4.879	4.442	4.547	3.291	3.196	4.369	4.417	5.174	4.796	4.111	3.986	4.948	4.929	4.908	4.466	4.172	5.108	5.007	3.665	4.994	4.394	5.559	4.375	4.318
C20	4.023	3.538	3.942	3.068	3.768	2.886	3.891	4.039	4.260	4.774	4.405	4.487	3.233	3.154	4.323	4.343	5.192	4.425	3.880	4.029	4.645	4.715	4.736	4.414	4.200	4.968	4.901	3.595	4.818	4.357	5.358	4.217	4.206
C21	7.086	6.233	6.867	5.548	6.791	5.224	6.707	7.001	7.447	8.374	7.698	7.854	5.692	5.582	7.587	7.639	9.033	8.093	6.900	7.085	8.287	8.421	8.399	7.733	7.354	8.870	8.677	6.419	8.541	7.634	9.582	7.553	7.435
C22	7.208	6.357	7.115	5.607	6.821	5.304	6.988	7.270	7.697	8.626	7.883	8.056	5.824	5.792	7.789	7.819	9.263	8.249	6.988	7.279	8.459	8.556	8.624	8.013	7.565	9.015	8.931	6.529	8.688	7.967	9.795	7.725	7.619
C23	7.532	6.586	7.439	5.864	7.187	5.542	7.287	7.581	8.008	9.015	8.248	8.432	6.100	6.049	8.140	8.177	9.730	8.628	7.337	7.653	8.875	9.017	9.964	8.368	7.896	9.494	9.328	6.828	9.123	8.326	10.289	8.104	7.973
C24	6.759	5.973	6.697	5.256	6.429	4.952	6.653	6.914	7.318	8.158	7.455	7.623	5.581	5.539	7.441	7.465	8.805	7.710	6.611	6.942	7.988	8.140	8.167	7.575	7.276	8.618	8.498	6.248	8.243	7.555	9.332	7.413	7.229
C25	5.467	4.819	5.360	4.287	5.224	4.009	5.527	5.798	6.156	6.728	6.206	6.331	4.726	4.706	6.269	6.243	7.311	6.265	5.448	5.773	6.498	6.654	6.644	6.263	6.192	7.248	7.091	5.402	6.846	6.100	7.752	6.178	5.986
C26	6.366	5.570	6.187	4.929	6.027	4.548	6.246	6.527	6.886	7.717	7.046	7.196	5.389	5.362	7.081	7.136	8.348	7.460	6.331	6.521	7.579	7.641	7.665	7.134	6.894	8.391	8.104	6.245	7.927	7.087	9.007	7.157	6.866
C27	6.311	5.543	6.209	5.041	6.027	4.735	6.191	6.441	6.830	7.638	6.958	7.168	5.271	5.233	6.984	7.007	8.228	7.314	6.294	6.509	7.438	7.547	7.539	7.047	6.907	8.273	7.952	6.047	7.815	6.979	8.836	7.034	6.792
C28	4.160	3.607	4.068	3.110	3.856	2.878	4.427	4.689	4.949	5.271	4.781	4.848	3.970	3.996	5.020	5.004	5.635	4.907	4.238	4.345	5.006	5.080	5.065	4.827	4.974	5.940	5.680	4.601	5.342	4.702	6.256	5.012	4.695
C29	6.738	5.865	6.510	5.234	6.346	4.861	6.392	6.633	7.011	7.933	7.320	7.495	5.360	5.320	7.187	7.231	8.605	7.642	6.502	6.703	7.782	7.892	7.911	7.292	7.048	8.508	8.241	6.185	8.124	7.242	9.143	7.216	7.046
C30	6.039	5.257	5.994	4.677	5.671	4.356	5.937	6.099	6.438	7.231	6.548	6.739	4.858	4.891	6.509	6.561	7.763	6.807	5.860	6.079	7.023	7.152	7.157	6.682	6.398	7.724	7.518	5.521	7.353	6.644	8.307	6.537	6.385
C31	6.704	5.903	6.600	5.314	6.373	4.969	6.703	6.989	7.367	8.172	7.455	7.589	5.698	5.687	7.457	7.488	8.788	7.850	6.632	6.951	7.974	8.039	8.040	7.552	7.393	8.852	8.591	6.523	8.319	7.454	9.453	7.480	7.261
C32	6.187	5.416	6.068	4.778	5.843	4.450	6.258	6.527	6.864	7.632	6.965	7.131	5.375	5.414	6.980	6.998	8.197	7.230	6.124	6.380	7.325	7.439	7.449	6.955	6.903	8.385	8.038	6.281	7.779	6.952	8.961	7.056	6.761
α	5.901	5.175	5.778	4.629	5.627	4.328	5.706	5.929	6.293	7.077	6.475	6.624	4.832	4.804	6.426	6.462	7.619	6.800	5.795	5.989	6.965	7.047	7.052	6.539	6.268	7.575	7.360	5.494	7.228	6.495	8.145	6.435	

Table 8. Antecedent matrix

	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	C15	C16	C17	C18	C19	C20	C21	C22	C23	C24	C25	C26	C27	C28	C29	C30	C31	C32
C1	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1	
C2	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C3	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C4	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C5	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C6	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C7	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C8	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C9	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C10	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C11	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C12	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C13	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C14	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C15	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C16	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C17	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C18	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C19	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C20	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C21	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C22	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C23	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C24	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C25	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C26	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C27	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C28	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C29	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C30	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C31	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1
C32	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	1	1	0	1	1	1

Figures

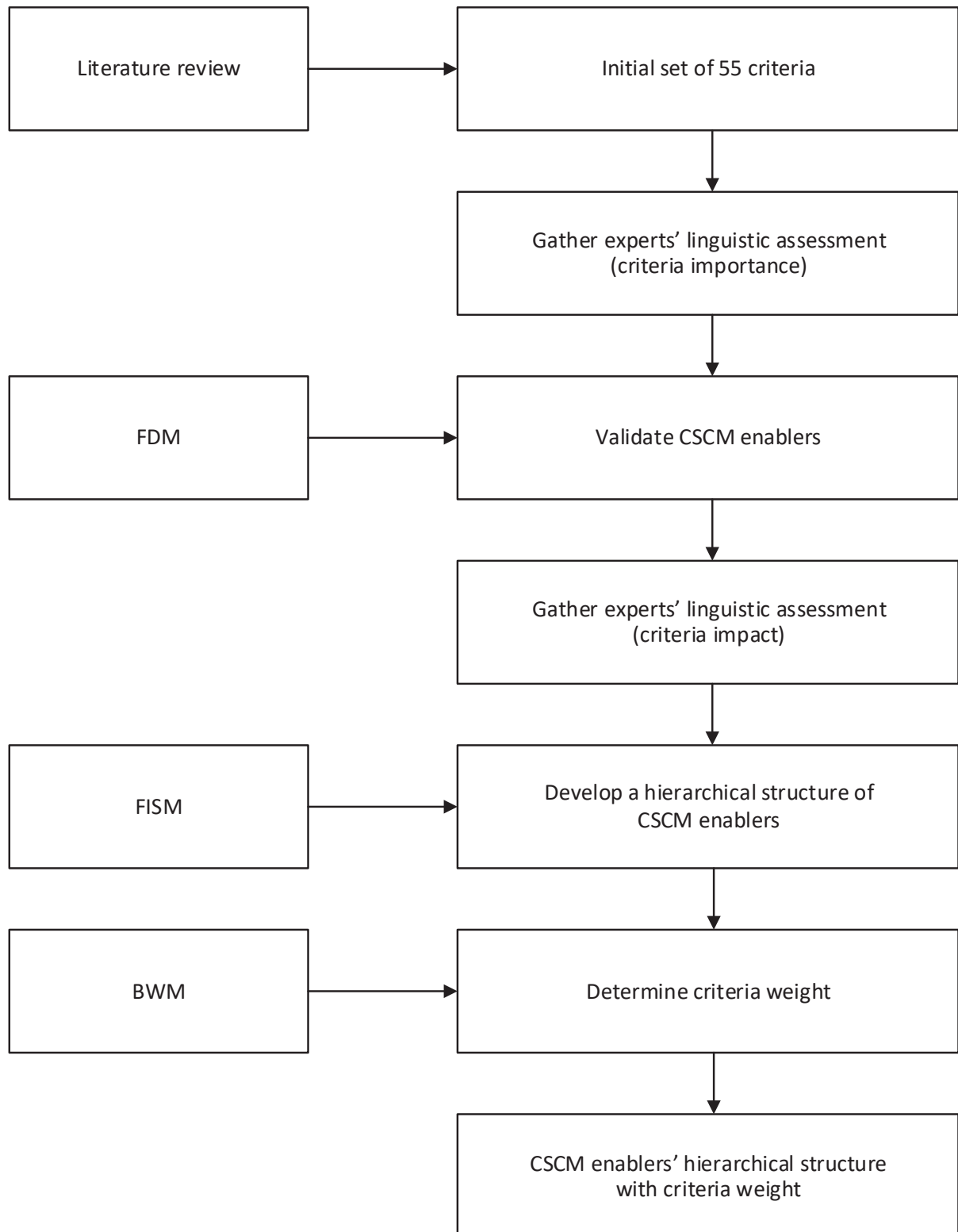


Figure 1. Flowchart of methodology

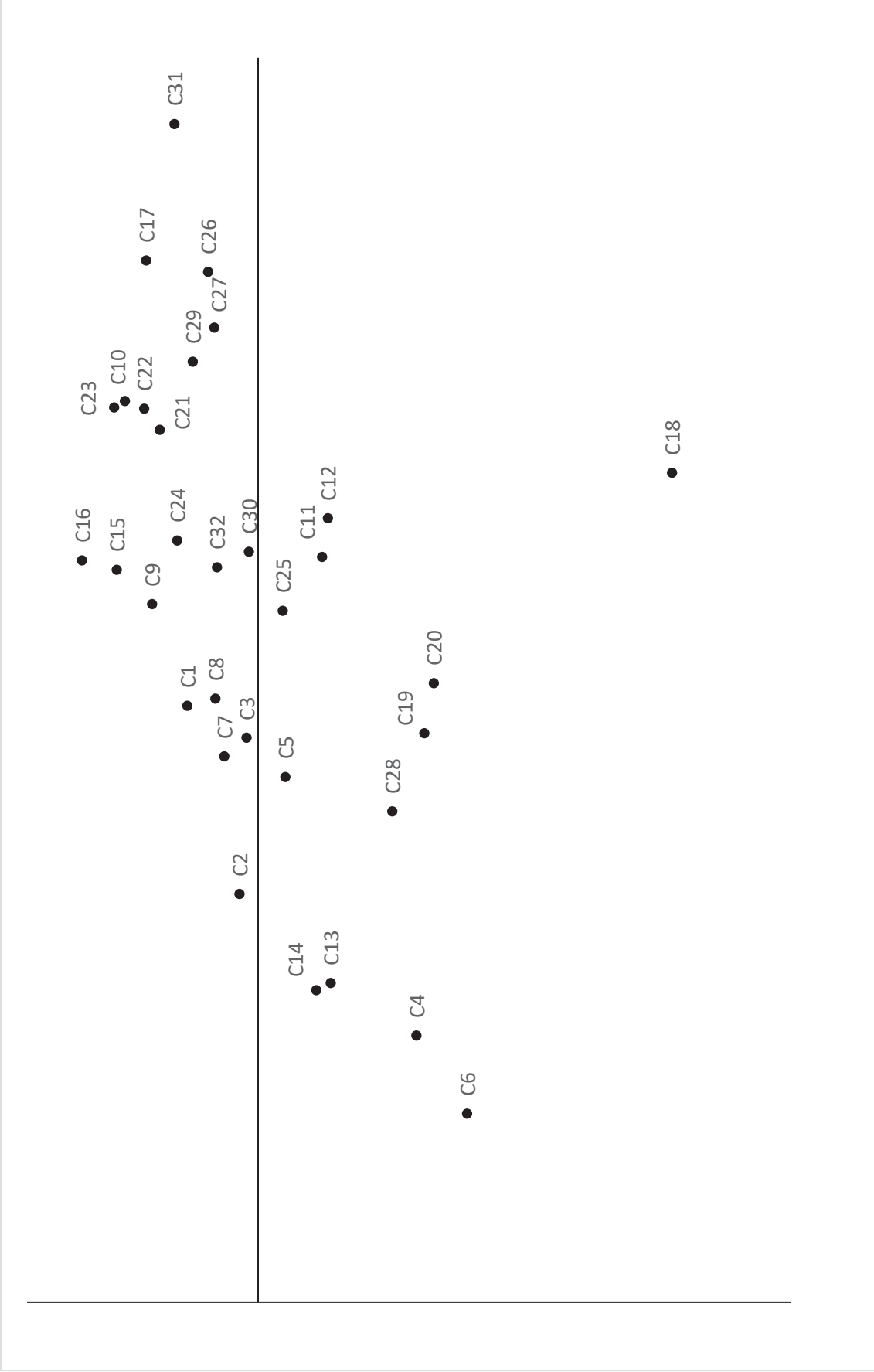


Figure 2. Cause and effect diagram for criteria

Level		Criteria	Weight	Rank	Consistency	
4	Organizational capability and agility	Organizational capability	C17: Suppliers' collaboration	0.4554	1	0.0297
			C24: Implementation of information technologies	0.0495	4	
			C31: Commitment of leadership and managerial support	0.4257	2	
			C32: Employees' engagement	0.0693	3	
		Agility	C26: Firm culture	0.0588	1	0.0735
			C27: Readiness for organizational change	0.6029	2	
C30: Lean tools	0.3382		3			
3	Technology advancement and economic motivation	Technology advancement	C21: Cleaner technology	0.6029	1	0.0735
			C22: Technology infrastructure	0.0588	3	
			C23: Technology competence	0.3382	2	
		Economic motivation	C7: Cost reduction	0.2529	1	0.0399
			C8: Revenue gains	0.2795	2	
			C9: Competitive advantage	0.2529	3	
			C15: Brand protection	0.0266	6	
			C16: Improve green image and reputation	0.1464	4	
C29: Sustainability concept integration	0.0418	5				
2	Environmental benefit	C1: Minimize waste generation	0.0547	1	0.0684	
		C2: Resource conservation	0.0699	4		
		C3: Save energy	0.3146	3		
		C10: Sustainable business and growth	0.5608	2		
1	Corporate social responsibility and stakeholders' pressures	Corporate social responsibility	C4: Resource scarcity	0.0561	1	0.0467
			C5: Possibilities to prevent negative environmental impacts	0.0561	5	
			C6: Climate change	0.0374	7	
			C11: Value recovery	0.0654	4	
			C12: Integration of manufacturing and remanufacturing operations	0.3458	3	
			C13: Healthy and safe working conditions	0.3832	2	
		Stakeholders' pressures	C14: Wages and benefit	0.0561	6	0.1263
			C18: Government regulation and support	0.6316	1	
			C19: Customers' awareness	0.0632	5	
			C20: International competition	0.1263	2	
C25: Information sharing	0.0842	4				
C28: Mutual trust and respect	0.0947	3				

Figure 3. Hierarchical structure

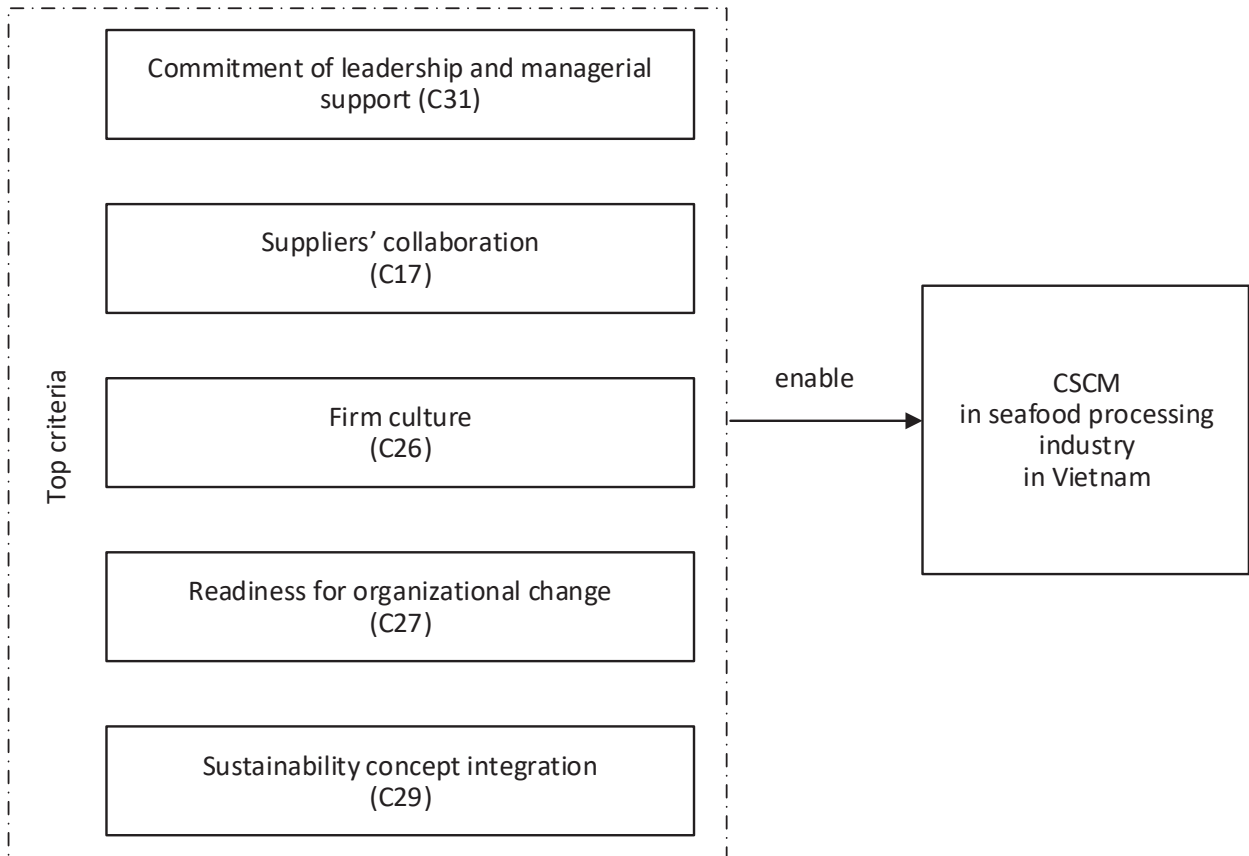


Figure 4. Top criteria for practical implementation

Appendix

Appendix 1. FDM screening out for criteria

	Initial criteria	p_x	v_x	E_x	Decision
O1	Minimize waste generation	(0.306)	0.806	0.537	Accepted
O2	Resource conservation	(0.306)	0.806	0.537	Accepted
O3	Low carbon footprints	0.000	0.500	0.333	Unaccepted
O4	Save energy	0.046	0.828	0.635	Accepted
O5	Low landfills	0.000	0.500	0.333	Unaccepted
O6	Reduced consumption of raw/virgin material	0.000	0.500	0.333	Unaccepted
O7	Resource scarcity	(0.285)	0.785	0.523	Accepted
O8	Possibilities to prevent negative environmental impacts	(0.302)	0.802	0.535	Accepted
O9	Climate change	(0.263)	0.763	0.508	Accepted
O10	ISO 14001 certification	0.000	0.500	0.333	Unaccepted
O11	Recovery capability	0.000	0.500	0.333	Unaccepted
O12	Integration capability	0.000	0.500	0.333	Unaccepted
O13	Manufacturing capability	0.000	0.500	0.333	Unaccepted
O14	Cost reduction	0.023	0.851	0.651	Accepted
O15	Revenue gains	(0.008)	0.883	0.672	Accepted
O16	Financial opportunities	0.000	0.500	0.333	Unaccepted
O17	Competitive advantage	0.013	0.861	0.657	Accepted
O18	Sustainable business and growth	(0.017)	0.892	0.678	Accepted
O19	Quality product	0.000	0.500	0.333	Unaccepted
O20	Value recovery	0.046	0.828	0.635	Accepted
O21	Market for recovered products	0.000	0.500	0.333	Unaccepted
O22	Integration of manufacturing and remanufacturing operations	0.037	0.837	0.641	Accepted
O23	Healthy and safe working conditions	0.002	0.872	0.665	Accepted
O24	Job creation potential	0.000	0.500	0.333	Unaccepted
O25	Ethics and values	0.000	0.500	0.333	Unaccepted
O26	Wages and benefit	0.050	0.824	0.632	Accepted
O27	Brand protection	(0.306)	0.806	0.537	Accepted
O28	Improve green image and reputation	0.046	0.828	0.635	Accepted
O29	Suppliers' collaboration	0.037	0.837	0.641	Accepted
O30	Government regulation and support	0.375	0.875	0.750	Accepted
O31	Customers' awareness	(0.337)	0.837	0.558	Accepted
O32	Experts' involvement	0.000	0.500	0.333	Unaccepted
O33	Community pressure	0.000	0.500	0.333	Unaccepted
O34	International competition	0.084	0.790	0.610	Accepted
O35	Blockchain	0.000	0.500	0.333	Unaccepted
O36	Big data	0.000	0.500	0.333	Unaccepted

O37	Internet of Things	0.000	0.500	0.333	Unaccepted
O38	Cleaner technology	(0.328)	0.828	0.552	Accepted
O39	Technology infrastructure	(0.294)	0.794	0.529	Accepted
O40	Technology competence	(0.318)	0.818	0.545	Accepted
O41	Implementation of information technologies	(0.302)	0.802	0.535	Accepted
O42	Information sharing	(0.318)	0.818	0.545	Accepted
O43	Skilled labor	0.000	0.500	0.333	Unaccepted
O44	Education and training system	0.000	0.500	0.333	Unaccepted
O45	Firm culture	(0.274)	0.774	0.516	Accepted
O46	Readiness for organizational change	(0.315)	0.815	0.543	Accepted
O47	Mutual trust and respect	(0.347)	0.847	0.565	Accepted
O48	Teamwork	0.000	0.500	0.333	Unaccepted
O49	Sustainability concept integration	(0.337)	0.837	0.558	Accepted
O50	Lean tools	(0.306)	0.806	0.537	Accepted
O51	Flexibility	0.000	0.500	0.333	Unaccepted
O52	Firms' policy and mission	0.000	0.500	0.333	Unaccepted
O53	Department integration	0.000	0.500	0.333	Unaccepted
O54	Commitment of leadership and managerial support	0.059	0.815	0.626	Accepted
O55	Employees' engagement	(0.333)	0.833	0.555	Accepted
Threshold				0.482	

Appendix 2. Expert biographical information

Expert	Position	Education levels	Years of experience	Organization types (Academic/Practice)
1	Lecturer	Master	18	Academic
2	Lecturer	PhD	16	Academic
3	Lecturer	PhD	17	Academic
4	Lecturer	PhD	12	Academic
5	Lecturer	Master	16	Academic
6	Lecturer	PHD	16	Academic
7	Lecturer	PhD	17	Academic
8	Manager	Bachelor	11	Practice
9	Manager	Master	10	Practice
10	Staff	Master	10	Practice
11	Manager	Master	12	Practice
12	Manager	PhD	15	Practice
13	Manager	Bachelor	29	Practice
14	Manager	Master	10	Practice