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A note on COVID-19 instigated maximum drawdown in Islamic markets versus conventional counterparts

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Abstract

This study uncovers the impact of the COVID-19 on the Islamic equity markets compared to their conventional counterparts. The extremely large-scale drawdown across the markets signifies an indiscriminate impact. To some extent, Asian Islamic markets show relative resilience to their counterparts. Both Islamic and non-Islamic Asian markets signpost a quicker recovery than the rest of the regions, the Middle East & Africa, Europe, and America. It appears that a higher return leads to a smaller maximum drawdown, while higher volatility leads to a larger maximum drawdown. Despite the large-scale drawdown, a number of markets secure a positive return where Islamic markets outperform the counterparts. Conventional markets respond to the COVID-19 aftershock homogenously as a result of their high interlinkages. Collectively, these results reinforce the view that in the crisis period, Islamic markets are more resilient.

Keywords: Islamic equity market, COVID-19, Maximum drawdown

JEL Codes: G10, G11, Z12All

1. Introduction

Unlike the endogenous GFC, the COVID-19 instigated a unique crisis as an utterly exogenous shock to the financial markets. Henceforth, increasingly connected financial markets suggest an inevitable ripple effect (Zhang et al., 2020, Chowdhury et al., 2020). Nevertheless, it is also unlikely that all countries have the same reaction to the COVID-19 aftershock. Thus, this unique crisis presented a testing occasion to examine how the global stock markets have responded to the crisis and how the inherited structures underwrote the impact.

Past studies suggest that Islamic equity markets often depicted as an investment alternative to the mainstream are competitive in a bull episode and a safe haven in a bear episode (Foglie and Panetta, 2020). Regarding the COVID-19 pandemic, Yarovaya et al. (2020) cite the underlying principles of the Shari'ah-compliant instruments that might help resist the crisis shock. They find that Islamic equity portfolios are more resilient to COVID-19 shock as it outperforms non-Islamic counterparts during the pandemic's peak period. Salisu and Sikiru (2020) further confirm the Islamic stock markets' resilience to crises relative to the conventional stock markets, particularly in Asia-Pacific regions. In a similar vein, Ashraf et al. (2020) reveal the hedging benefits of Islamic equity indices for global, US, and European markets. Interestingly, Sherif (2020) reports that COVID-19 interacts negatively but insignificantly with the Islamic equity index compared to its counterpart in the UK. Recently, Chowdhury et al. (2021) find that most global Islamic sectoral indexes experience relatively lower drawdown and faster recovery than their non-Islamic counterparts. Theoretically, Islamic instruments are expected to be relatively resilient in a crisis similar to COVID-19 due to the prohibition of interest and structural instruments with risk transfer mechanisms in conventional counterparts.

This study provides a side-by-side assessment of country-level Islamic equity indices versus their conventional counterparts developed by the MSCI. These indices retain unique securities relative to their counterparts, are perceived as a separate asset class. They enable faith-adhering Muslims to invest in their stock markets (Balli et al., 2019, Balli et al., 2020).

We rely on straightforward methodologies that use COVID-19 instigated maximum drawdown to explore the impact of Shari'ah compliance. A maximum drawdown is often quoted as an underlying measure of downside risk that signifies the depletion from an investment over a specific period (de Melo Mendes and Lavrado, 2017). It has recently received extensive attention in the literature on financial markets (Goldberg and Mouti, 2019; Chowdhury et al., 2021). Additionally, we perform cross-section regression analysis using index-level attributes to identify the underlying antecedents of drawdown. In sum, this study

reflects the economic impact of Shari'ah compliance, offering important implications for the Islamic equity markets. Consequently, this study links with the studies claiming that Islamic equity markets can perform superior in a stress period.

The rest of this note proceeds as follows. Section 2 describes the data and empirical approach. Then, section 3 presents the findings and related insights. Lastly, Section 4 concludes.

2. Data and methodology

Based on the availability of Islamic equity indices at the country level, we sample 50 countries from the widely recognized six continents, as presented in Table A1. To be consistent with the index methodology, we consider MSCI Islamic¹ and their conventional counterpart indices. We collect the data from the Bloomberg Terminal. The study period covers the first three quarters of 2020, i.e., from 1 January 2020 to 30 September 2020, which encompasses COVID-19 instigated uncertainty.

Our empirical approach comprises 2-steps. First, we employ the daily price of the sampled indexes on the Heikin-Ashi (HC) measure² to estimate the Maximum Drawdown (MD) as a downside risk over the specified period. Following de Melo Mendes and Lavrado (2017) and Chowdhury et al. (2021), we specify:

$$\widehat{MD} = \max_{1 \le h \le 1 \le T} \left(\frac{P_h - P_1}{P_h} \right) \tag{1}$$

where T is the study period (i.e., 1 January 2020 to 30 September 2020), Ph is the highest price while Pl is the lowest price before the new high price.

 \widehat{MD} measures the size of the largest drop in value over the period. Therefore, we also identify the 'Duration' between the highest price and the lowest price and the 'Recovery' between the lowest price and the new highest price when applicable to amplitude the significance.

We then estimate the Compounded Annual Return (\widehat{CAR}) to depict the cumulative outcome of gain or loss over the specified period

as:

$$\widehat{CAR} = \left(\frac{P_e}{P_b}\right)^{\left(\frac{1}{n}\right) - 1}$$
(2)

¹ Following Shariah investment ideologies, MSCI Islamic index ejects non-Shariah-compliant stocks through business activity screening and financial ratio screening. The screening method has been approved by MSCI's Shariah advisors committee. Find more in MSCI Islamic Index Series Methodology at https://www.msci.com/index-methodology.

² It is the average index price of 4 trading parameters, i.e., (Open + High + Low + Close Price) / 4.

where P_e is the period ending price, P_b is the period beginning price, and n is the length of the period in a year. Second, we emphasize the underlying antecedent of the drawdown instigated by the COVID-19 uncertainty. Note, an index's exposure to the pandemic is set before the actual event. Therefore, we are not interested in simultaneity and assume that the independent variable's lag affects the dependent variable. Applied researchers propose to use the lagged value in order to exogenize the effect. Accordingly, we use one-year lag, i.e., the immediate year-end 2019 values. We take guidance from Goldberg and Mouti (2019) and determine the following equation:

$$\widehat{MD} = \alpha_0 + \beta_v volatility_{t-1} + \beta_s size_{t-1} + \beta_r return_{t-1} + \beta_d leverage_{t-1} + \varepsilon_i$$
(3)

where \widehat{MD} is the maximum drawdown as defined earlier, volatility is the annualized standard deviation of the index value change, size is the logarithmic market capitalization of the aggregate of all equity contributions in the index, the return is either return on assets or return on capital or return on equity ratio, and leverage is proxied by the debt to equity ratio³.

3. Empirical results

The worldwide stock markets start sliding to their nadirs in March as a result of the widespread coronavirus⁴. For example, on 23 March, the global benchmark yardstick, the S&P500, dropped by nearly 34% and then took 126 trading days to recoup the sell-offs (Levisohn, 2020). Indeed, a ripple effect in the global economy is inevitable, with millions of people across the world in a virtual lockdown. Moreover, the prevalent COVID-19 is likely to result in a more protracted economic downturn.

3.1. COVID-19 instigated maximum drawdown

Table 1 reports the maximum drawdown for the Islamic stock markets and their conventional counterparts side by side. To expose the amplitude, we tally the number of days to reach the lowest price level, i.e., duration and days to climb back to the previous peak from the drop, i.e., recovery.

A quick look over the table reveals the 2-digits drawdown throughout the sampled countries signifying the indiscriminate impact of COVID-19 shock in both Islamic markets and their counterpart. We find the largest drawdown in Columbia for both Islamic (68.32%) and

³ The selection of independent variables is limited to the availability of data at the index level. The index developer MSCI does not provide financial screening ratios, which would have been more appropriate. Bloomberg terminal estimates only the fundamental ratios.

⁴ The World Health Organization officially declared the COVID-19 outbreak as a global pandemic on 11 March 2020.

mainstream (63.97) markets. The lowest drawdown is in Turkey (16.12%) for Islamic and Qatar (22.14%) for the mainstream markets. Interestingly, the drawdown scale is similar in both types of markets for Australia (38.72%, 38.98%) and Canada (37.38%, 37.36%). After a closer review, it appears that all the Asian Islamic markets apart from Singapore experienced a lower drawdown compared to their counterpart. Results are inconclusive in the rest of the regions, but most Islamic markets experienced a relatively lower drawdown in total. In contrast, the Islamic market in South Africa experienced a significantly higher drawdown (%) compared to its counterpart (%). Note, the size of the South African Islamic market is merely 1/5 of the mainstream market. In the case of recovery, some of the major stock markets, including Singapore, Italy, Russia, Spain, and the UK, are yet to recover from the aftershock. We reckon such a global drawdown is accompanied by the crude oil price war in early March between Saudi Arabia and Russia to reduce production to sustain a moderate price level. The dispute and the deep drop in demand resulted in a sharp slide in price over the subsequent period, twisting somewhat negative in late April. We note the earliest recovery is in Turkey (24 days) for Islamic and Denmark (63 days) for the mainstream markets. On average and region-wise, recovery days are smaller for Islamic markets than their conventional counterparts in all regions.

Our results suggest an indiscriminate impact of COVID-19 across the world stock markets. To some extent, Asian Islamic markets have been relatively resilient compared to their counterparts, in consonance with Salisu and Sikiru (2020). However, both type of Asian markets signposts a quicker recovery than that the rest of the regions. The rest of the regions are inconclusive, but collectively, the non-Islamic market has a 0.50% higher drawdown than the Islamic counterpart. Moreover, COVID-19 is expected to have a long-term negative impact on global economies (Carletti et al., 2020). Therefore, the heterogeneous large-scale drawdown also indicates that the recovery is likely to occur highly unevenly across the sampled countries.

3.2. More insights on maximum drawdown

In this stage of the study, to put the importance of maximum drawdown into perspective, we think it is reasonable to plot the drawdown against the compounded return. Fig. 1 presents the scatter plot of Islamic markets and their conventional counterparts side by side. We uncover that despite the large-scale drawdown, nearly ¹/₅ of the sampled markets secure positive returns. What is more noticeable that those Islamic markets have outperformed their conventional counterparts, specifically Bangladesh by 17.46%, China 5.48%, Denmark 7.74%, Finland

9.98%, India 32.10%, Malaysia 17.66%, Netherlands 14.28%, New Zealand 1.30%, Switzerland 16.28%, Thailand 57.68%, and USA 1.84%. These results reinforce our view that Islamic markets are relatively more resilient in the stress period. Similarly, Yarovaya et al. (2020) report that the Islamic equity portfolio is more resilient to COVID-19 shock as they outperformed non-Islamic counterparts during the pandemic's peak period.

In the scatter plot, it is also noticeable that Islamic markets are widely dispersed, whereas their conventional counterparts are closely clustered. It also insights quality assets are not moving with others in the world. Conventional counterparts, in contrast with more typical assets, move together. Thus, they respond to the COVID-19 aftershock homogenously as a result of their high interlinkages.

3.3. Underlying antecedents

We now study the underlying antecedents of maximum drawdown that might be a case of the market's inherited vulnerability. We rely on the standard stock market metrics5 while taking guidance from Goldberg and Mouti (2019). Table 2 reports the regression results for the Islamic markets and their conventional counterparts. We load each variable separately before considering them collectively, yielding a total of 6 models.

We uncover the impact of volatility positive and statistically significant across the models for both Islamic markets and conventional counterparts. It implies that higher volatility signposts larger drawdown, consistent with Goldberg and Mouti (2019), who also show a similar volatility impact on maximum drawdown. On the other hand, market size is negative but remains mostly insignificant in both types of markets. In the case of return, three metrics, i.e., return on assets, return on equity, and return on capital, are consistently negative and statistically significant for Islamic markets. Hence, one would expect, a higher return will lead to a smaller maximum drawdown or vice versa. We find such a signal for conventional counterparts in only return on capital, and other metrics are insignificant. This variation arises from the quality of assets in Islamic equity markets. Surprisingly, as proxied by debt to equity, leverage is insignificant throughout for both types of markets. Therefore, we expected some impacts of limited leverage on maximum drawdown in Islamic markets compared to conventional counterparts. Nevertheless, we are unable to explore further due to data unavailability at the index level. Our results hold even after exploiting an alternative size measure, i.e., market capitalization to GDP, to control the relative size of the equity market in explaining maximum drawdown. Table A3 in the appendix reports the robust results.

		Islamic	1				
		Markets			Conventional		
		Duration		Recovery	counterparts		Recovery
Country		(days)	MIDD (%)	(day)	duration (day)	MIDD (%)	(day)
Asia & Australia	Bangladesh	17	26.44	113	19	27.37	115
	China	48	23.88	77	47	24.9	76
	Hong Kong	46	25.66		46	30.06	206
	India	46	35.72	73	43	38.03	138
	Indonesia	51	37.33		49	44.19	
	Japan	38	29.3	171	26	30.67	160
	Malaysia	52	18.13	54	51	26.16	180
	Philippines	53	46.95		50	49.18	
	Singapore	41	34.53		45	33.99	
	South Korea	24	33.51	103	41	35.93	96
	Taiwan	54	28.33	82	39	29.92	78
	Thailand	54	40.43		49	40.88	
	Turkey	38	16.12	24	43	32.95	182
	Australia	43	38.72	208	22	38.98	
	New Zealand	21	27.63	111	21	26.29	67
Middle East &							
Africa	Bahrain	31	29.36	173	85	40.45	
	Kuwait	39	37.89	332	49	35.1	
	Oman	42	28.03		37	26.48	293
	Oatar	53	20.22	220	43	22.14	263
	Saudi Arabia	53	27.17	177	53	30.68	244
	UAE	65	42.9	1,,,	40	41.49	247
	Morocco	48	35 37	•	40	31.25	2
	South Africa	45	59.84	. 218	22	38 34	. 200
Furone	Austria	52	55.05	210	54	52 31	200
Europe	Belgium	23	31.74	211	28	15.89	271
	Czech Republic	23	31.62	213	20 54	35 75	. 287
	Denmark	23	28.10	66	17	20.44	63
	Finland	23	20.19	125	24	29.44	180
	Franco	20	25 57	125	24	30.03 40.42	260
	Compony	20	28.05	233	10	40.45	209
	Uun gamu	50	24.74	211	20	40.14	223
	Huligary	33	34.74	240	33	41.7	298
		20	47.07	144	19	41.11	105
	Italy	51	52.29		18	44.11	. 170
	Nemeriands	20	34.31	57 295	20	35.94	170
	Norway	48	55.59	285	49	54.19	240
	Poland Deutre est	50	52.21	194	51	45.02	•
	Portugal	54	47.09	•	23	57.71	•
	Russia	43	54.97	•	42	52.76	•
	Spain	51	43.66		18	42.44	
	Sweden	33	39.22	194	17	34.34	170
	Switzerland	23	23.12	•	17	31.43	298
	UK	43	47.73	•	41	36.46	
America	Argentina	39	45.67	•	21	51.42	93
	Brazil	45	52.02	185	55	58.6	•
	Canada	42	37.38	210	22	37.36	221
	Chile	48	47.98	•	49	49.49	254
	Colombia	52	68.32	•	52	63.97	•
	Mexico	45	43.33	183	45	47.09	295
	Peru	52	60.39		55	45.67	
	US	46	33.75	117	23	35.77	99

Table 1: Maximum drawdown in Islamic markets with conventional counterparts

Notes: MDD refers to Maximum Drawdown, which is based on equation 1. Duration refers to the period between the highest price and the lowest price, and Recovery refers to the period between the lowest price and the new highest price. Recovery (.) denotes not recovered until 1 June 2021, i.e., after approximately 300 days from the event.



Fig. 1. Scatter plot of CAR vs. MDD

Notes: MDD refers to Maximum Drawdown, which is based on equation 1. CAR refers to Compounded Annual Return, which is based on equation 2. See Table A1 for the list of countries with ISO three-letter country codes. The dotted line shows the negative relationship between MDD and CAR.

4. Concluding remarks

The economic consequence of the COVID-19 pandemic is not yet clear, but the global financial markets have already reported catastrophic movements. This study employs a simple statistical analysis to uncover the impact of the pandemic on the country-level Islamic equity markets compared to their conventional counterparts.

First, the extremely large-scale drawdown across the global stock markets signifies the indiscriminate impact of the pandemic. To some extent, Asian Islamic markets have been relatively resilient compared to their counterparts. However, both types of Asian markets, i.e., Islamic and non-Islamic counterparts, signpost a quicker recovery than the rest of the regions (the Middle East & Africa, Europe, America). COVID-19 is expected to have a long-term negative impact on the global economies. Therefore, the heterogeneous drawdown signals uneven recovery across the stock markets. Second, despite the large-scale drawdown, a number of markets secure a positive annual return where Islamic markets have outperformed their counterparts. These results reinforce our view that collectively

Islamic markets have been more resilient compared to their non-Islamic counterparts. Third, in studying the underlying antecedents, we explore the cross-section of maximum drawdown. We find that higher return leads to a smaller maximum drawdown while higher volatility leads to a larger maximum drawdown. Our results are stronger for Islamic markets, perhaps resulting from the quality of underlying assets.

We expect the resilience in Islamic equity markets to be a catalyst for their future demand. Indeed, Islamic markets' (possible) dependency on conventional markets might lead Islamic markets susceptible to drawdown. Therefore, we suggest research areas on resiliency that deserve further investigation with more granular measures.

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Appendix

Table A1: Underlying antecedents of maximum drawdown

Variable			i	ii	iii	iv	v	vi
Islamic	Markets	volatility	0.633*	0.607*	0.616*	0.614*	0.594*	0.579*
		·	(0.320)	(0.330)	(0.330)	(0.330)	(0.320)	(0.330)
		Size1	-0.433	-0.337	-0.385	-0.406	-0.588	-0.548
			(0.380)	(0.380)	(0.380)	(0.380)	(0.480)	(0.480)
		RoA		-0.559*				
				(0.330)				
		RoC			-0.201**			
					(0.080)			
		RoE					-0.135***	-0.131***
							(0.040)	(0.040)
		DtE					-0.052	-0.047
							(0.070)	(0.070)
		Obs.	50.000	50.000	50.000	50.000	50.000	50.000
		Adj. r-squared	16.080	17.230	16.520	17.020	15.330	16.080
		Prob(F-stat.)	0.000	0.000	0.000	0.000	0.010	0.010
Conventional counterparts		Volatility	0.541**	0.556**	1.321***	0.542**	0.544**	0.545**
			(0.230)	(0.250)	(0.300)	(0.240)	(0.240)	(0.240)
		Size1	0.360	-0.353	-0.587*	-0.352	-0.356	-0.347
			(0.380)	(0.390)	(0.360)	(0.400)	(0.390)	(0.400)
		RoA		-0.483				
				(1.280)				
		RoC				-0.371***		
					(0.110)			
		RoE				-0.269		-0.271
						(0.310)		(0.310)
		DtE					0.004	0.004
							(0.020)	(0.010)
		Obs.	50	50	50	50	50	50
		Adj. r-squared	20.670	19.320	36.350	19.730	19.020	18.030
		Prob(F-stat.)	0.000	0.000	0.000	0.000	0.010	0.010

Notes: The table reports the results of cross-sectional estimation for equation 3 with heteroskedasticity and autocorrelation corrected (HAC) standard errors in parenthesis. Volatility refers to annualized standard deviation, Sizel logarithmic market capitalization, RoA return on assets, RoC return on capital, RoE return on equity, and DtE debt to equity ratio. ***, **, and *refer to statistical significance for the coefficient at 1%, 5%, and 10% levels, respectively.

Asia & Australia	ι	Middle East & Africa		Europe		America
Bangladesh	(BGD)	Bahrain	(BHR)	Austria	(AUT)	Argentina
China	(CHN)	Kuwait	(KWT)	Belgium	(BEL)	Brazil
Hong Kong	(HKG)	Oman	(OMN)	Czech Republic	(CZE)	Canada
India	(IND)	Qatar	(QAT)	Denmark	(DNK)	Chile
Indonesia	(IDN)	Saudi Arabia	(SAU)	Finland	(FIN)	Colombia
Japan	(JPN)	United Arab Emirates	(ARE)	France	(FRA)	Mexico
Malaysia	(MYS)			Germany	(DEU)	Peru
Philippines	(PHL)	Morocco	(MAR)	Hungary	(HUN)	US
Singapore	(SGP)	South Africa	(ZAF)	Ireland	(IRL)	
South Korea	(KOR)			Italy	(ITA)	
Taiwan	(TWN)			Netherlands	(NLD)	
Thailand	(THA)			Norway	(NOR)	
Turkey	(TUR)			Poland	(POL)	
				Portugal	(PRT)	
Australia	(AUS)			Russia	(RUS)	
New Zealand	(NZL)			Spain	(ESP)	
				Sweden	(SWE)	
				Switzerland	(CHE)	
				UK	(GBR)	

Notes: List of countries with ISO three-letter country codes in the parentheses.

Table A2: Descriptive statistics

		Volatility	Size	RoA	RoE	RoC	DtE
Islamic	Mean	18.33	12.67	4.36	11.14	8.02	51.83
	Median	16.82	12.59	3.51	9.16	6.88	49.68
	Obs.	50	50	50	50	50	50
Conventional	Mean	16.34	13.88	2.14	11.22	3.4	117.31
	Median	15.08	13.48	1.87	11.14	5.67	116.52
	Obs.	50	50	50	50	50	50

Notes: Volatility refers to annualized standard deviation, Size logarithmic market capitalization, RoA return on assets, RoE return on equity, RoC return on capital, and DtE debt to equity ratio.

Table A3. Underlying antecedents of maximum drawdown									
Variable		i	ii	iii	iv	v	vi		
Islamic Markets	volatility	0.598*	0.577*	0.584*	0.584*	0.560*	0.550*		
		(0.320)	(0.330)	(0.330)	(0.330)	(0.320)	(0.330)		
	Size2	-0.712	-0.588	-0.640	-0.650	-0.862	-0.788		
		(0.440)	(0.460)	(0.450)	(0.470)	(0.560)	(0.560)		
	RoA		-0.537						
			(0.340)						
	RoC			-0.193**					
				(0.080)					
	RoE					-0.130***	-0.125***		
						(0.040)	(0.040)		
	DtE					-0.050	-0.046		
						(0.060)	(0.060)		
	Obs.	50	50	50	50	50	50		
	Adj. r-squared	17.040	17.970	17.320	17.770	16.320	16.840		
	Prob(F-stat.)	0.000	0.000	0.000	0.000	0.010	0.010		
Conventional									
Counterparts	Volatility	0.519**	0.532**	1.289***	0.521**	0.520**	0.523**		
		(0.230)	(0.250)	(0.290)	(0.240)	(0.240)	(0.240)		
	Size2	-0.608	-0.588	-0.821*	-0.582	-0.603	-0.577		
		(0.480)	(0.500)	(0.430)	(0.500)	(0.500)	(0.520)		
	RoA		-0.381						
			(1.270)						
	RoC			-0.366***					
				(0.110)					
	RoE				-0.239		-0.240		
					(0.310)	0.004	(0.310)		
	DtE					0.001	0.001		
	01	50	50		50	(0.020)	(0.010)		
	Obs.	50	50	50	50	50	50		
	Adj. r-squared	21.890	20.420	37.430	20.800	20.200	19.050		
	Prob(F-stat.)	0.000	0.000	0.000	0.000	0.000	0.000		

Notes: The table reports the results of cross-sectional estimation for equation 3 with heteroskedasticity and autocorrelation corrected (HAC) standard errors in parenthesis. Volatility refers to annualized standard deviation, Size2 logarithmic market capitalization to GDP, RoA return on assets, RoC return on capital, RoE return on equity, and DtE debt to equity ratio. ***, ***, and * refer to statistical significance for the coefficient at 1%, 5%, and 10% levels, respectively.